



 /croixrougevilleqc

Sponsorship plan

	GOURMET package*	VIP package**	GOLD sponsorship**
VALUE	By \$500 increments	\$5,000	\$8,000
Number offered	n/a	n/a	5
Exclusive in your business sector	n/a	n/a	Yes
ADVANTAGES			
Gourmet gift basket for two people	1	4	4
Local gourmet products	n/a	Yes	Yes
Two bottles of wine (wine pairings)	n/a	n/a	Yes
VIP invitation to web closure event on October 29	n/a	Yes	Yes
Delivery, in the greater Quebec City area, by the co-chairs, a Campaign Leadership Committee member, or a Red Cross representative	n/a	n/a	Yes
VISIBILITY (YOUR LOGO)			
Sales portal	n/a	n/a	Yes
Campaign webpage	n/a	n/a	Yes
Co-chairs video	n/a	n/a	Yes
Gourmet gift baskets	n/a	n/a	Yes
Campaign Facebook page	n/a	n/a	Yes
Content for your communications (graphic with your logo)	n/a	n/a	Yes

* Businesses outside the greater Quebec City area may transfer their gourmet package to an organization or person of their choice.

** Businesses outside the greater Quebec City area may transfer their gourmet package and/or local products to an organization or person of their choice or elect to receive a \$300 gift-card for a local restaurant. (To be confirmed with Red Cross staff)