



CANADIAN
RED CROSS

YOUR DONATION CONTINUES
TO MAKE A DIFFERENCE

HAITI FIVE YEARS AFTER THE EARTHQUAKE





FACTS AND FIGURES

- More than **5 million** earthquake survivors assisted
- Over **1 million** relief items distributed
- Over **230,000** people received medical care at a Red Cross facility
- Over **2,300** patients treated at Canadian Red Cross cholera treatment centres
- **300,000** families received door-to-door cholera prevention information
- More than **700** volunteers and supervisors trained on community-based health and first aid promotion
- **163** volunteers trained on cholera prevention, including how to treat water before drinking and washing your food
- More than **500,000** bars of soap and **40,000** mosquito nets distributed
- Over **420,000** people reached through Canadian Red Cross violence and abuse prevention programming
- Over **12,000** school children educated and trained on disaster preparedness and risk reduction
- The Canadian Red Cross constructed or rehabilitated **2** Haitian Red Cross regional branch offices, equipped **3** emergency operations centers and constructed **2** warehouses
- **60** Haitian Red Cross staff and volunteers trained and equipped on search and rescue techniques
- The Canadian Red Cross provided over **19,000** families with safe shelter solutions
- The Canadian Red Cross expanded and rehabilitated three rural dispensaries into health centres and has constructed **1** new health post
- **1** new provincial hospital building being constructed in Jacmel with funding from the American Red Cross and the Canadian public



DEAR FRIENDS,

As we reflect on the work that has been accomplished in Haiti following the devastating earthquake, we should all be very proud of the achievements made thanks to your support. Canadian donations from coast to coast helped mobilize the largest Red Cross response ever to one country, allowing us to provide assistance to millions of people.

Over the past five years, we have reached many milestones in Haiti. This includes helping survivors rebuild what was lost after the earthquake by providing thousands of families with safe new homes that meet or exceed standards for an earthquake or hurricane. Today, we continue to strengthen the capacity of the Haitian Red Cross to efficiently respond to emergencies while we pursue our work with communities to implement programming that will have a lasting and meaningful impact in the lives of earthquake survivors and improve their resilience. Among important violence and abuse prevention and capacity building activities, is a health program that is improving access to quality health services for mothers, newborns and children. This five year program will work with local and Canadian partners to maximize positive, long-term health outcomes for Haitians through activities that include assisting

in the rebuild of the departmental hospital in Jacmel, which was damaged by the earthquake, and rehabilitating several community health centres.

The accompanying report provides a brief overview of some of the important work that has been accomplished and that continues today. All of our efforts over the past five years have been possible thanks to your support. On behalf of the Canadian Red Cross and the communities we have helped – thank you.

Sincerely,



Conrad Sauvé
Secretary General and CEO



BUILDING HEALTHIER COMMUNITIES

- Canadian Red Cross trained over 700 volunteers and supervisors on community-based health and first aid promotion
- Canadian Red Cross rehabilitated 3 health centres and constructed 1 new health post

The Canadian Red Cross began providing urgently needed medical assistance immediately following the earthquake. After supporting field hospitals and clinics, and establishing a specialized cholera treatment centre made possible through a partnership with the Government of Canada, the Canadian Red Cross is now improving access to health services for vulnerable communities across Haiti and strengthening the capacity of the Haitian Red Cross to be prepared for and ready to respond to emergency situations.

Long-term development in health systems and infrastructure is critical to Haitians' well-being.

The Canadian Red Cross is implementing a \$35 million health program that is improving access to quality health services for mothers, newborns and children, as well as building stronger communities through community-based health and first aid.

The Canadian Red Cross is proud to be partnering with Sainte-Justine University Hospital Centre, the Public Health Department of the Montréal Health and Social Services Agency and the International Health Unit at the University of Montreal for this program. Project activities include working to rebuild the Jacmel hospital that was damaged during the earthquake, rehabilitating and expanding three health centres, constructing a new rural health post and supporting the construction of up to 5,000 latrines. In addition, we continue to train health care professionals and local community volunteers, improve health education at the community level, and strengthen health systems through improved capacity in health program planning, management and evaluation.



Providing health care services in a rural community

Pierre Louis Jeanrigaud is a nurse at a health centre in Seguin. This centre is one of three that has been expanded and rehabilitated by the Canadian Red Cross to provide health care to rural communities in Haiti.

“There’s been a great, great change,” says Pierre Louis. “First of all, there are services that we can now provide that we didn’t have before. The number of patients has increased a lot as well.”

Pierre Louis estimates that the clinic reaches 40-50 people on Thursdays, one of the busiest days of the week at the facility. Families visit the clinic for numerous services, such as diagnosing and treating tuberculosis, support with family planning, education around hygiene and disease prevention, and vaccinations. The clinic also has areas specifically for emergency care and expecting mothers.

“A big thanks from the whole community because the community appreciates this a great deal,” he adds. “It is something they never thought they would see, this transformation, they never dreamed of it.”

“I am very happy that the Red Cross brought us this health centre. We now have easy access to health care. When we are sick we can come to the health centre and receive care.”

Germain Charles,
Canadian Red Cross
community health centre
beneficiary



REBUILDING HOMES

- Canadian Red Cross provided 19,000 families with safe shelter and latrine solutions
- Shelter solutions include 7,500 new homes built by the Canadian Red Cross

Many people were left homeless by the devastating earthquake. It was a Red Cross priority to provide better, stronger housing in Haiti to ensure survivors had a safe place to live. The Red Cross has been implementing several shelter programs throughout the affected region to meet the varying needs of the population. The International Red Cross Movement has provided improved shelter solutions for almost 44,000 families. As part of this effort, the Canadian Red Cross, with support from the Government of Canada, provided more than 19,000 families with safe shelter solutions.

Through the International Federation of Red Cross and Red Crescent Societies (IFRC), the Canadian Red Cross provided shelter solutions for 9,400 families in

Port-au-Prince. This support included building new houses, supplying rental assistance and arranging for families to return to the area where they were living prior to the earthquake.

In addition to providing support to families through the IFRC, the Canadian Red Cross built 7,500 homes in and around Jacmel and Leogane. These houses meet or exceed standards for an earthquake and hurricane zone. The Canadian Red Cross also directly provided 2,125 families with cash grants for rent or assistance to return to the area of their choice. The initiative aimed to decongest the internally displaced persons camps in Port-au-Prince and find safe and longer-term homes for families.

The Canadian Red Cross continues to work with other National Red Cross Societies to ensure that the ongoing health needs of families and their communities are met, such as adequate water and sanitation systems.



Keeping a family safe and dry

Natasha Dumolas is a 29-year-old mother of six from a remote community in Jacmel. The Dumolas family received a safe, durable shelter from the Canadian Red Cross after the devastating earthquake.

“This new home has brought a great change in my life,” says Natasha. “I was sleeping in a leaky house, when it rained you had to go up and patch the roof or cover all of our belongings so they wouldn’t get wet. Now I can sleep without worrying about the rain”.

Natasha has also benefitted from other Red Cross projects, including community-based health and first aid projects that provide monthly training on how to treat water before drinking and soap for hand-washing to avoid diseases.

“I’d like to thank the Red Cross for what they have done,” she adds. “Until the day I die, I’ll never be able to return the favour.”

“I can’t find the words to explain how grateful I am to be receiving this house. I would never have had the means to rebuild it myself. This is a great day for me and my family.”

Leomene Pierre, Canadian Red Cross shelter beneficiary



BUILDING STRONGER COMMUNITIES

- 22 per cent increase in preparedness through Canadian Red Cross support to the Haitian Red Cross
- 26 per cent increase in emergency response through Canadian Red Cross support to the Haitian Red Cross

When disaster strikes in Haiti, it is the Haitian Red Cross and its dedicated staff and volunteers who are the first to respond. After the 2010 earthquake, Haitian Red Cross volunteers immediately began providing first aid and supporting search and rescue activities, even as many of them were themselves deeply affected by the disaster.

Due to the scale of this emergency, the Haitian Red Cross' infrastructure and operations were significantly impacted. It became immediately clear that in order for the Haitian Red Cross to be able to continue their ongoing activities and respond to any future disasters, programming needed to be implemented to ensure they had the capacity to respond.

The Canadian Red Cross has carried out several activities to address this need. This includes strengthening the regional branches by training and equipping more than 390 volunteers and staff members in Disaster Management and Disaster Risk Reduction, and equipping the National Society

with effective emergency operations centres at headquarters and regional branch offices.

Additional training in Human Resources, volunteer, and logistics management has helped strengthen many of the Haitian Red Cross branches. This has allowed the National Society to be better equipped to manage disaster response, health emergencies, and other problems faced in highly vulnerable regions. It has also provided the Haitian Red Cross with a more sustainable foundation for the future. All that has been learned by key staff and volunteers is valuable knowledge for future disaster responses.

Community development is a central element in the recovery strategy. The Red Cross is creating resilient communities to ensure they are healthier, more prepared and living in a safer environment. This includes training community facilitators in community-based health and first aid and implementing violence and abuse prevention programming. To date, the Canadian Red Cross Violence and Abuse Prevention program has been introduced to representatives from 43 schools in the South-East department, with an additional 23 targeted.

The Canadian Red Cross is committed to supporting the Haitian Red Cross and its capacity to prepare for and respond to future disasters. Ensuring that the Haitian Red Cross is the strongest Red Cross Society it can be is vital to supporting communities in Haiti now, and years from now.



Helping prevent violence and abuse

Junior Printemps is a community mobilization agent with the Red Cross Violence and Abuse Prevention program in Haiti. He visits communities to spread awareness and change mindsets, attitudes and behaviours to help create environments that are safer for adults, youth and children.

Part of his efforts include delivering the Canadian Red Cross 10 Steps to Creating Safe Environments program in schools, a resource to help in the development, implementation and monitoring of concrete actions to prevent, reduce, mitigate and respond to interpersonal violence.

“We’ve seen that the rate of violence has begun to diminish in these communities,” says Junior. “This is thanks to the work in violence prevention we have been doing in every corner of the community.”

“It is our mission to share the information with youth who did not participate, to talk about violence with them, and when they may be victims of violence. This training is going to change our lives. Many times we have been unaware, but today we know the impact violence can have on our lives and we are going to take precautions to stop doing those things if we were doing them.”

Raybenson Novallete, violence and abuse prevention education beneficiary

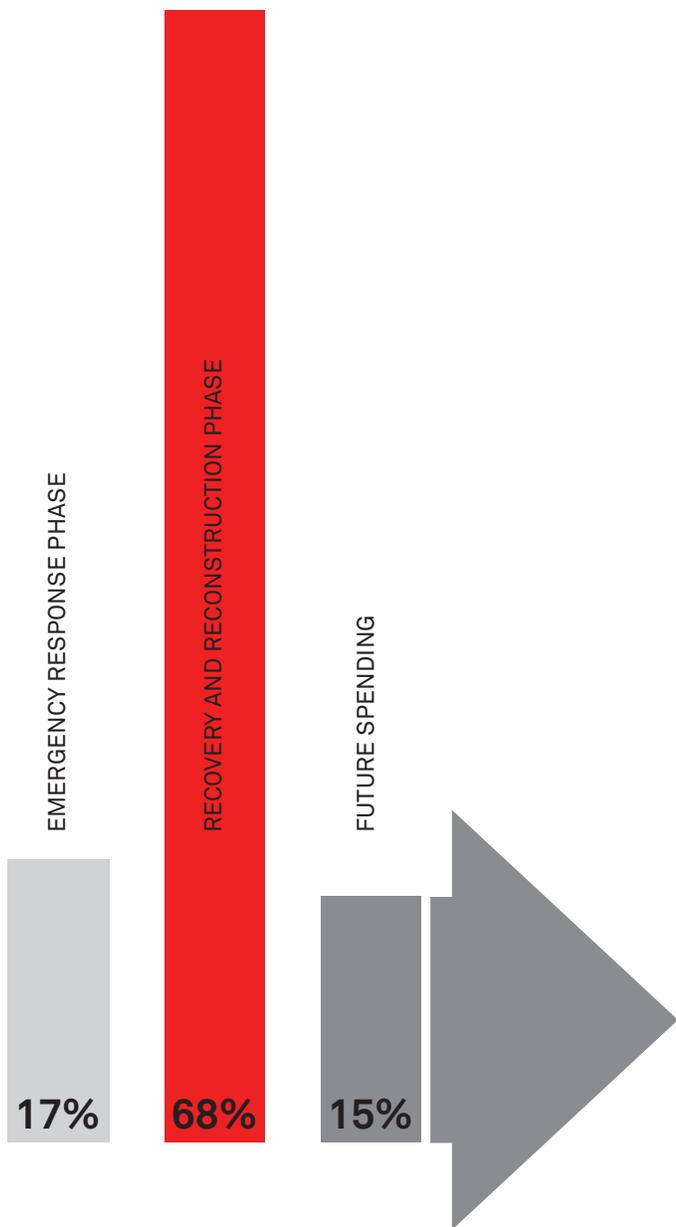
2010 HAITI EARTHQUAKE APPEAL FINANCIAL UPDATE

The Canadian Red Cross has received \$212.24 million from generous individuals, corporations, provincial and local governments, and the Government of Canada to support Red Cross efforts in Haiti. In addition, the American Red Cross is contributing \$10 million to support the Canadian Red Cross' efforts to rebuild the hospital in Jacmel.

The cost of fundraising for the Haiti Earthquake Appeal was 2.25 %.

EMERGENCY RESPONSE PHASE	
Support to Red Cross Red Crescent Movement emergency activities Contributions to IFRC and ICRC emergency activities are part of the larger Haiti earthquake response (e.g. relief item distribution, emergency shelter items, medical assistance, family reunification, and water and sanitation activities).	\$ 26.6 million
Emergency relief items	2.00 million
Emergency Response Unit hospital	3.12 million
Relief support to internally displaced in Port-au-Prince	1.02 million
Deployment of relief and recovery staff	2.22 million
Cholera outbreak response	3.45 million
	\$ 38.41 million
RECOVERY AND RECONSTRUCTION PHASE	
Canadian Red Cross shelter program in Jacmel and Leogane	\$ 64.94 million
IFRC shelter program	25.17 million
Camp resettlement program	3.97 million
Disaster Risk Reduction program	6.72 million
Health programs	15.89 million
Other recovery programming and support, including violence and abuse prevention and National Society development	29.98 million
	\$146.67 million
CANADIAN RED CROSS SPENDING	
Total spent as of September 30, 2014:	\$185.08 million
Future spending:	\$ 32.16 million
Cost of fundraising:	\$ 5 million
Total funds:	\$ 222.24 million

DISTRIBUTION OF FUNDS RECEIVED



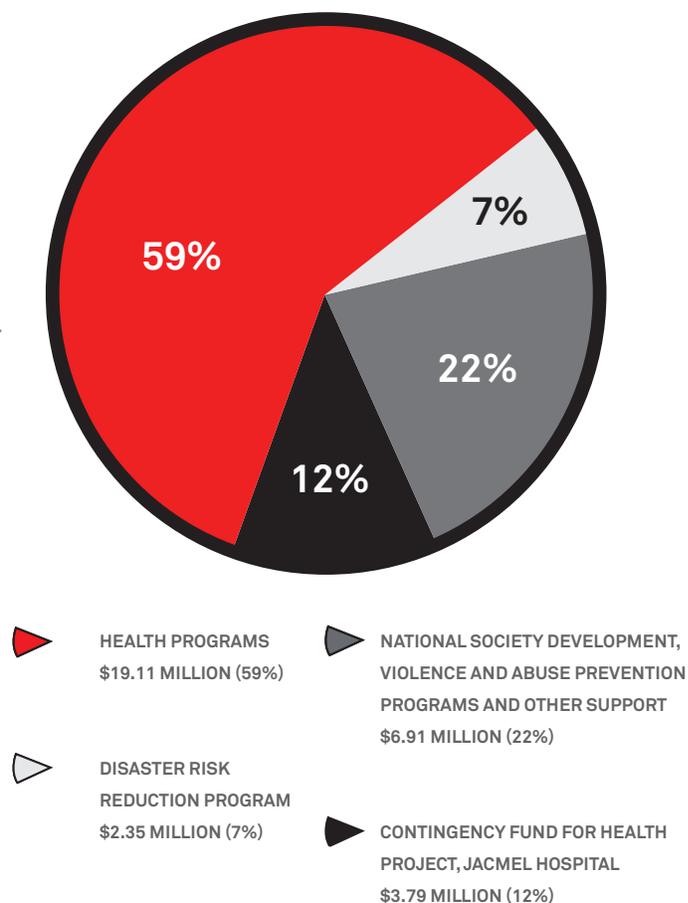
FUTURE SPENDING

The Canadian Red Cross has developed plans to spend these funds over a 10-year period (2010-2020) to best support communities to recover and rebuild.

In addition to spending to date, the funds received will be used to implement programming in community-based health, violence prevention, and disaster preparedness. It will also be used to rebuild health infrastructure and strengthen the disaster response capacity of the Haitian Red Cross.

The bulk of donations will be spent during the recovery phase, where careful planning and community engagement is vital to ensuring a sustainable result.

Of the remaining funds to be spent for 2015-2020, \$28.37 million has been committed. These spending projections are based on current assessments and may change based on needs.





FIVE YEARS ON

we continue to work closely with local communities and the Haitian Red Cross to respond to the needs of survivors and to rebuild a stronger, healthier and more resilient society.



**CANADIAN
RED CROSS**

For more information about Red Cross efforts in Haiti and to follow our progress, please visit www.redcross.ca/haiti2010