



**Saskatchewan
REPORT BACK
TO THE COMMUNITY**

2015-16



Message from the COMMITTEE CHAIR AND VICE-PRESIDENT



Thank you for making the Red Cross your charity partner. Your donation

makes the impossible seem possible. It makes a difference in the lives of people here in Canada and around the world.

Last year, the northern forest fires dominated the work of the Red Cross in Saskatchewan. Although human resources were stretched, thousands of evacuees had a safe and secure place to wait out the fires.

As the Red Cross gears up for the coming year, many more volunteers are being trained to assist vulnerable people. The focus for all must be prevention and your donations make it possible for the Red Cross to offer programs that do just that.

Every year your donation of time, talent and resources support the programs that make a difference in the lives of children across the province, like baby sitting, first aid and water safety. Each year we hear of a young person rescuing someone from drowning or choking. Young parents know that their baby sitter has been trained to deal with emergencies.

You are part of the cultural change sweeping the province through the respect education programs and bullying prevention.

You are our everyday heroes! On behalf of the members of the Provincial Advisory Committee, I thank you.



Doug Reid
Chair, Provincial Advisory Committee

Front cover: Volunteers set up cots at the Evraz shelter in Regina during the wildfire evacuations in July 2015.



Last summer we experienced the biggest disaster in Saskatchewan's history. On behalf of

the Government of Saskatchewan, the Canadian Red Cross assisted more than 10,000 people from 54 communities forced from their homes. Evacuees staying at seven emergency shelters and 33 hotels received food, clothing, shelter and emergency items for the duration of their stay. Some of the evacuees were away from home for 23 days!

More than 853 Red Cross personnel and volunteers contributed in excess of 31,200 hours to support affected families.

Of course, we were busy with other important work too, like teaching first aid and CPR during the year, which we couldn't accomplish without our generous donors and partners.

Your support helped us reach over 31,000 Saskatchewan students with the tools, skills and knowledge to build healthy relationships and prevent bullying. It also helped us reach 211 families affected by personal disaster, like a house fire.

Your continued support is helping us achieve our dual missions in the province. By 2019, we will reach every student in Saskatchewan with bullying prevention education and reach every family affected by a personal disaster like a house fire. You can donate and learn more about these missions at redcross.ca/imagenobullying and redcross.ca/comforteveryfamily.

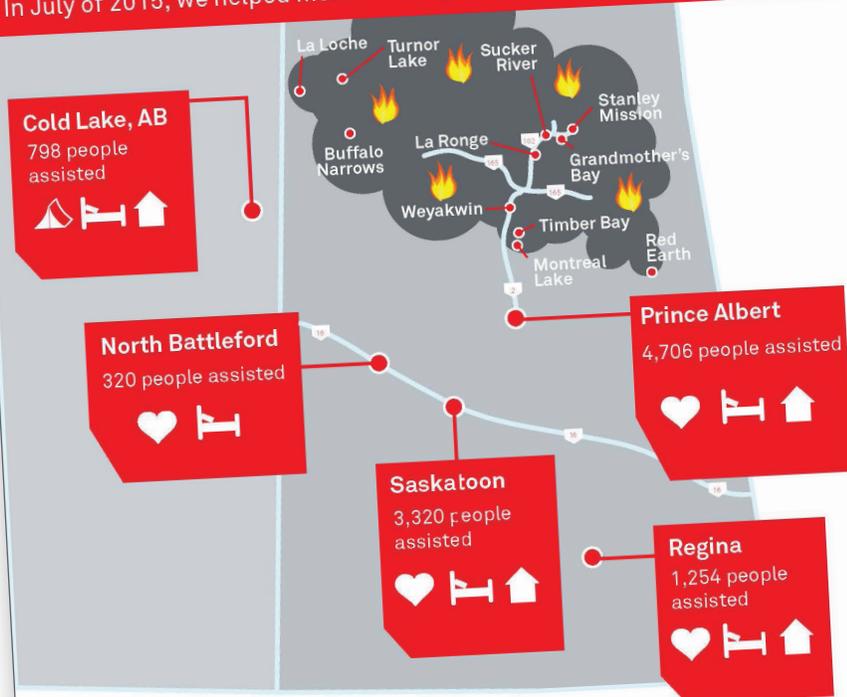
On behalf of everyone at the Red Cross, thank you for making Saskatchewan a safer and healthier province.



Cindy Fuchs
Vice-President, Saskatchewan,
Canadian Red Cross

SASKATCHEWAN FIRES Red Cross Response

In July of 2015, we helped more than 10,000 people from 54 communities



The numbers above are the highest totals for each community.

- Shelter
- Hotel
- Family & Friends
- Camping



Red Cross volunteers welcomed us with open arms.

– Gary Tinker,
evacuee from Pinehouse

Saskatchewan wildfires force over 10,000 from their homes

Last summer, on behalf of the Government of Saskatchewan, the Canadian Red Cross swept into action to assist over 10,000 people evacuated from 54 communities during the largest natural disaster in the province's history.

A total of 154 Red Cross staff responded immediately, working over 10,600 hours. A total of 853 Red Cross volunteers worked over 31,200 hours.

Thanks to the efforts of hundreds of staff, volunteers, organizations and businesses, the Red Cross was there to assist with the massive evacuation and ensure that people affected had a bed, food, clothing, and other essential personal items.



RED CROSS BY THE NUMBERS

 Canada-wide stats

 Saskatchewan stats

OUR STRENGTH

is in our volunteers and donors



READY TO RESPOND

when disaster strikes



READY TO SUPPORT

those in our communities



READY TO PREVENT

injuries and abuse



742,322 Canadians took violence, bullying, and abuse prevention training



31,500+ took the same training in Saskatchewan



625,585 Canadians took Red Cross First Aid courses



28,000+ took the same training in Saskatchewan



66,000+ stood up to bullying on Red Cross Pink Day



1,170,014 Canadians took Red Cross Swimming and Water Safety lessons



69,000+ people took the same training in Saskatchewan

TRULY SASKATCHEWAN

unique initiatives in your province



art therapy helped
49 VETERANS
enhance their quality of life



INTERNATIONAL OPERATIONS

Red Cross took part in **77 emergency operations** in **62 countries**

Emergency and Recovery Activities

176 Canadian Red Cross delegates were deployed

1 Field Hospital was deployed to Nepal

Maternal, Newborn and Child Health, Disaster Preparedness and Violence Prevention

4,313,663 beneficiaries

5,289 volunteers

959 communities supported



RED CROSS TACKLES BULLYING IN SASKATCHEWAN



For young people to succeed in school, it's imperative for them to feel safe and respected. Yet, children in Saskatchewan are bullied every day. One in five report being bullied regularly.

This behaviour can have long lasting negative effects on everyone involved. Eighty-nine per cent of teachers across the country say bullying is a serious problem.

The Canadian Red Cross has been working diligently in Saskatchewan to extend our reach. Thanks to your support, we reached more than 71,000 people in the province with violence, bullying and abuse prevention education in 2015. That's almost twice the number of people we reached the year before.

Red Cross Day of Pink activities in April 2015, including high-energy rallies in Regina and Saskatoon, helped us reach almost 48,000 students from across the province. That number climbed to almost 66,000 for our re-branded Pink Day in February 2016. These students heard personal stories on bullying from members of the Saskatchewan Roughriders and bullying prevention presenters. These messages gave youth the tools they need to help identify and respond to bullying behaviour.

The Red Cross has also been training youth to be champions of healthy relationships through specialized training programs, including the Red Cross Youth Symposium, which began in Saskatoon in 2014. The symposium teaches students to deliver their own bullying prevention workshops in their schools and communities, and how to create more respectful, safe and accepting school environments.

Saskatchewan Roughrider and Red Cross Presenter, Dan Clark

Thanks to your support, we expanded the symposium to Regina, allowing us to reach almost 300 students in 2015.

Together, we can continue to change the culture around bullying behaviour.



**CANADIAN
RED CROSS
CROIX-ROUGE
CANADIENNE**

A SAFE PLACE TO SLEEP

People evacuated during the Saskatchewan wildfires say thanks



Selena and her son, Jade, were visiting Prince Albert when they heard people at home in Air Ronge were evacuating because wildfires and heavy smoke threatened their community.

The news meant they couldn't return home, not even for a toothbrush, Selena recalled.

Instead, along with their neighbours in northern Saskatchewan, many headed to one of the shelters operated by the Red Cross on behalf of the provincial government. Selena and Jade stayed at the Saskatoon shelter, thankful to have everything they needed.

"Everyone here has been so nice and it's just so good to be able to breathe," said Selena. "It was so smoky at home it was hurting just to take a breath."

Over 10,000 families forced to leave their homes registered with the Red Cross. Those at shelters had a safe place to sleep, meals, clothing and whatever personal items they needed, like toothbrushes, shampoo or diapers.

Harry McLeod, who evacuated from Stanley Mission, said while he wished he was at home, his stay in Saskatoon went well.

"I like it here. I've been sleeping well. The food is good and I feel safe," said McLeod.

During his stay, McLeod visited the Saskatoon zoo and thought that was 'kind of cool.' He said he was able to see many animals he had never seen before, and particularly liked the buffaloes, cougar and the llama.

Another woman at the Saskatoon shelter also approached Red Cross workers to express her gratitude. ***"Red Cross treats the people so good. Lots of security, the food is good. No complaints here,"*** said Sarazine from the Dillon area.

The Red Cross provided assistance to people from 54 communities in northern Saskatchewan.

Red Cross volunteer Jack Neal worked at a Saskatoon shelter. He recalled talking with an older man who had learned it was safe to return home. But before he left, he said to Neal: ***"I just want to tell you how much I appreciate what the Red Cross has done for us."***

"I still get a little teary-eyed thinking about it," recalled Neal. ***"This man must have been so excited to be able to finally go home and he took the time to stop and tell us he appreciated us. It was really heartwarming."***

OUR SUPPORTERS



Honouring Wade Moffatt

In August 2015, the Canadian Red Cross lost one of its strongest and most valued supporters in Wade Moffatt. As a member of the Executive Cabinet in Saskatchewan, he was part of a group of exceptional professionals who are dedicated to helping the organization grow and thrive.

Wade will be missed by fellow Executive Cabinet members, including Richard Ahenakew, Lance Donison, Tom Newton, Carol Skelton, Victor Thomas and Tami Wall.

Thank you to the following organizations for making a financial investment in the Canadian Red Cross, along with all the other companies, institutions, schools, and thousands of individual donors that gave their support this past year. Thank you for making it possible for the Red Cross to provide life-saving and life-changing services to those in need in Saskatchewan.

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| Abbey Farming Co. Ltd. | K+S Potash Canada | SaskCulture Inc. |
| AGT Food & Ingredients | The Kevin Kjeldsen Memorial Fund | SaskEnergy |
| BHP Billiton Canada Inc. | Keystone Group of Companies | SaskPower |
| Brandt Group of Companies | KPMG MSLP | Sask Sport Inc. |
| Cameco Corporation | MacPherson Leslie & Tyerman | SaskTel |
| Canada Summer Jobs | The Mosaic Company | SecurTek |
| Canadian Tire - Prince Albert | Nepali Society of Southern Saskatchewan | Sherwood Co-operative Association Ltd. |
| Canpotex Ltd. | New Horizons for Seniors | SIGA |
| Chanh Tin Buddhist Assoc. of Regina Inc. | PCL Construction | Snake Lake Construction Ltd. |
| City of Saskatoon | PIC Investment Group Inc. | South Saskatchewan Community Foundation Inc. |
| Community Initiatives Fund | Points Athabasca | Sterling Truck & Trailer Sales Ltd. |
| The Concorde Group of Companies | Porsche Centre Saskatchewan | Student Summer Works |
| The Co-operators | Ramada Plaza Regina | United Way of Estevan |
| Coronary Artery Rehabilitation Group Inc. | RBC Foundation | United Way of Saskatoon & Area |
| Deloitte | RBC Capital Markets | Veterans Affairs Canada |
| Extreme Hockey & Sport | Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation | Viterra |
| Farm Credit Canada | Saskatchewan Parks and Recreation Association Inc. | West Wind Aviation |
| Federated Co-operatives Limited | Saskatchewan Roughriders Football Club Inc. | Weyburn and District United Way |
| Finning | Saskatchewan Transportation Company | Wheaton Family Foundation |
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| Government of Saskatchewan | SaskCentral/Saskatchewan Credit Unions | |
| Harvard Broadcasting | | |
| Hawk's Agro/DuPont Canada | | |
| Hill & Knowlton Strategies | | |
| HVAC Sales (1997) Ltd. | | |

Thank You!

 www.redcross.ca/saskatchewan