

Report

COVID-19 PAN-CANADIAN TRACKING STUDY

WAVE 2 | May 6 to May 13, 2020



**Canadian
Red Cross**

DATE 2020-05-15 PROJECT NUMBER 13088-012

Leger



CONTEXT AND METHODOLOGY

CONTEXT AND OBJECTIVES

CONTEXT

This tracking study is conducted to support Canadian Red Cross operations and strategies related to COVID-19. The study focuses on public perceptions about social and psychological impacts of COVID-19, with an emphasis on seniors.

This report presents survey results for **WAVE 2 (W2)**.

HOW

A Web survey was conducted with a representative sample of **2,264 Canadians**. Among them, **1,950 (86%)** are recontacts who also answered the **WAVE 1** survey. All respondents were randomly selected from Leger's Web panel.

WHO

2,264 Canadians, 18 years of age and older, French- and English- speaking:

- **18 to 64** years of age: **1,085 respondents**;
- **Seniors** (65 years of age or over): **1,179 respondents** including **200 vulnerable seniors (VS)** who live alone and rated their health fair or poor before COVID-19.

LANGUAGE

French or English, based on the respondent's preference.

WHEN

Data collection for this study took place **from May 6 to May 13, 2020**. The Web-based interviews lasted an average of **5 minutes**.

WEIGHTING

Survey results were weighted according to gender, age, region, education, mother tongue, presence of children in the household and the fact of being a vulnerable senior (65+, living alone, etc.) in order to ensure sample representativeness, **according to the latest Statistics Canada census**.

HOW TO READ THIS REPORT

ROUNDING

Numbers in this report have been rounded out, but the numbers before rounding were used to calculate the sums presented. Therefore, these sums might not correspond to the manual addition of the rounded numbers.

SIGNIFICANT DIFFERENCES

Results presenting significant and relevant differences are indicated in a text box next to overall results.

*Percentages in **bold green** indicate a statistically **higher proportion** than other respondents. Percentages in **bold red** indicate a statistically **lower proportion** than other respondents.*

*Arrows pointing upward in **bold green** (↑) indicate a statistically significant **increase since W1**. Arrows pointing downward in **bold red** (↓) indicate a statistically significant **drop since W1**.*

A man in a blue denim shirt is talking on a white mobile phone. He is sitting at a wooden desk with a laptop, a calculator, and some papers. A baby in a white sweater is leaning over the desk, looking at the papers and the laptop. The background is a blurred indoor setting with a bookshelf and a window.

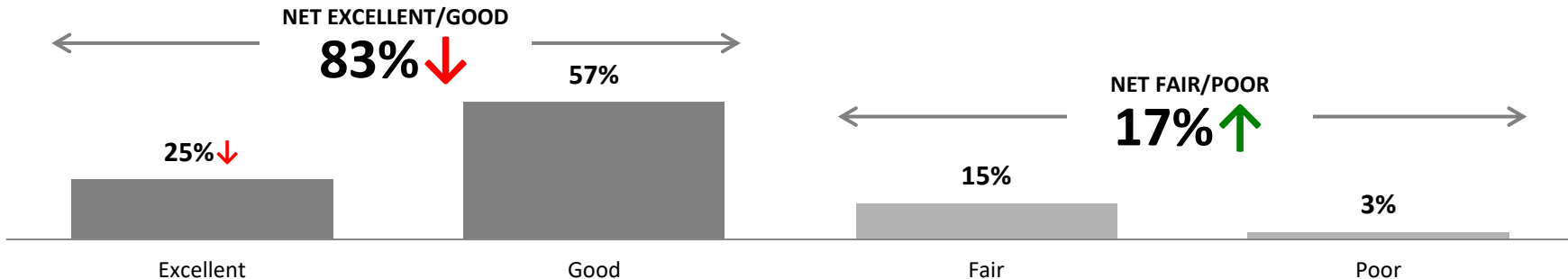
SURVEY RESULTS

HEALTH BEFORE COVID-19 AND IN THE PAST MONTH

BEFORE

Q1A – In general, how would you have rated your health BEFORE COVID-19?

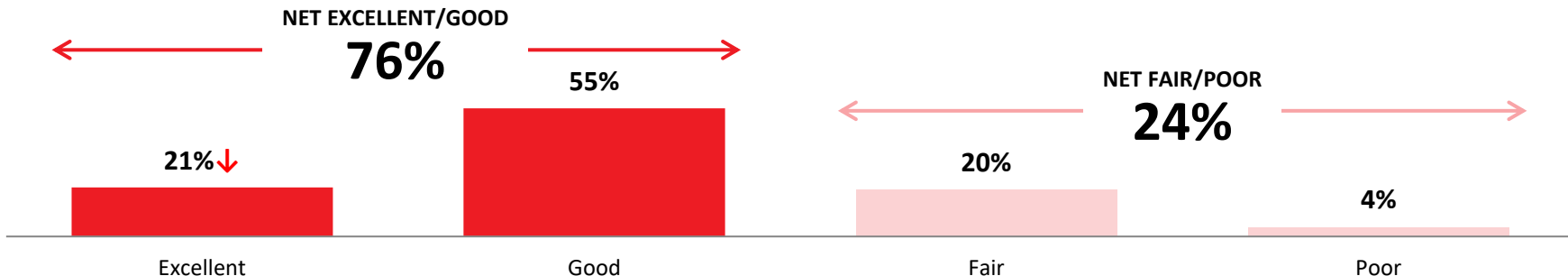
Base: All respondents (n=2,264)



PAST MONTH

Q1B – In general, how would you have rated your health IN THE PAST MONTH?

Base: All respondents (n=2,264)



HEALTH BEFORE COVID-19 AND IN THE PAST MONTH

BY PROVINCE, AGE AND AMONG VULNERABLE SENIORS

BEFORE

Q1A – In general, how would you have rated your health BEFORE COVID-19? / Base: All respondents (n=2,264)

VULNERABLE SENIORS

	TOTAL	PROVINCE						AGE					VS	
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064
NET EXCELLENT/GOOD	83%↓	82%	84%	84%	78%↓	89%	81%	81%↓	86%	80%	84%	77%	-	84%↓
Excellent	25%↓	23%	28%	29%	20%↓	33%	23%	29%↓	25%	23%	20%	22%	-	25%↓
Good	57%	60%	56%	56%	58%	55%	58%	52%	60%	57%	64%	55%	-	58%
NET FAIR/POOR	17%↑	18%	16%	16%	22%↑	11%	19%	19%↑	14%	20%	16%	23%	100%	16%↑
Fair	15%	14%	14%	15%	19%↑	10%	14%	14%↑	13%	18%	14%	21%	86%	14%↑
Poor	3%	4%	2%	1%	3%	1%	5%	5%	2%	2%	2%	2%	14%	2%

PAST MONTH

Q1B – In general, how would you have rated your health IN THE PAST MONTH? / Base: All respondents (n=2,264)

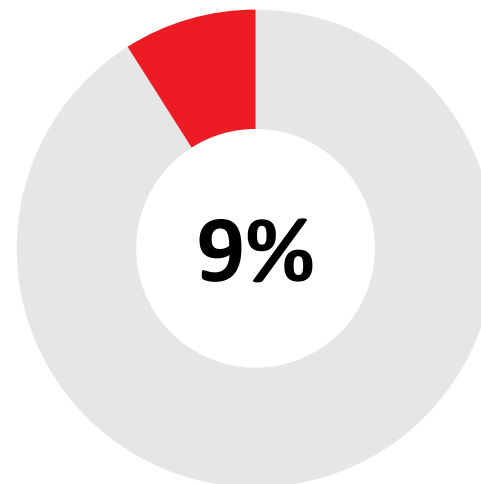
	TOTAL	PROVINCE						AGE					VS	
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064
NET EXCELLENT/GOOD	76%	74%	81%	78%	72%	80%↓	78%	76%	77%	72%	79%	74%	9%	77%
Excellent	21%↓	16%	23%	26%	17%	27%	21%	25%	19%	20%	17%	19%	-	21%↓
Good	55%	58%	58%↑	51%	55%	53%	57%	51%	58%	53%	62%	56%	9%	56%
NET FAIR/POOR	24%	26%	19%	22%	28%	20%↑	22%	24%	23%	28%	21%	26%	91%	23%
Fair	20%	18%	16%	19%	23%	18%↑	20%	19%	20%	22%	18%	21%	74%	19%
Poor	4%	8%	3%	3%	5%	2%	2%	5%	3%	6%	3%	5%↑	18%	4%

IMPACT OF HEALTH NEEDS ON FAMILY AND FRIENDS

Q2 – In the last 3 DAYS, have your family members or friends felt overwhelmed by your health needs?

Base: All respondents (n=2,264)

CANADIANS WHO THINK
THEIR FAMILY MEMBERS OR
FRIENDS FELT OVERWHELMED
BY THEIR HEALTH NEEDS IN
THE LAST 3 DAYS (% OF YES)



	TOTAL	PROVINCE						AGE					VS	
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064
YES	9%	7%	6%	9%	11%	9%↑	9%	13%	11%	6%	4%	5%	9%	9%
NO	91%	93%	94%	91%	89%	91%↓	91%	87%	89%	94%	96%	95%	91%	91%

FEELINGS IN THE LAST 3 DAYS

Q3 – In the last 3 DAYS, how often have you felt...?

Base: All respondents (n=2,264)

■ Not in the last 3 days
 ■ Not in the last 3 days, but often feel this way
 ■ In the last 1-2 of last 3 days
 ■ Daily in the last 3 days

Anxious, restless, or uneasy



NET YES
(In the last 1-2 days + Daily)

34%↓

Little interest or pleasure in things you normally enjoy



25%↓

Sad, depressed, or hopeless



26%

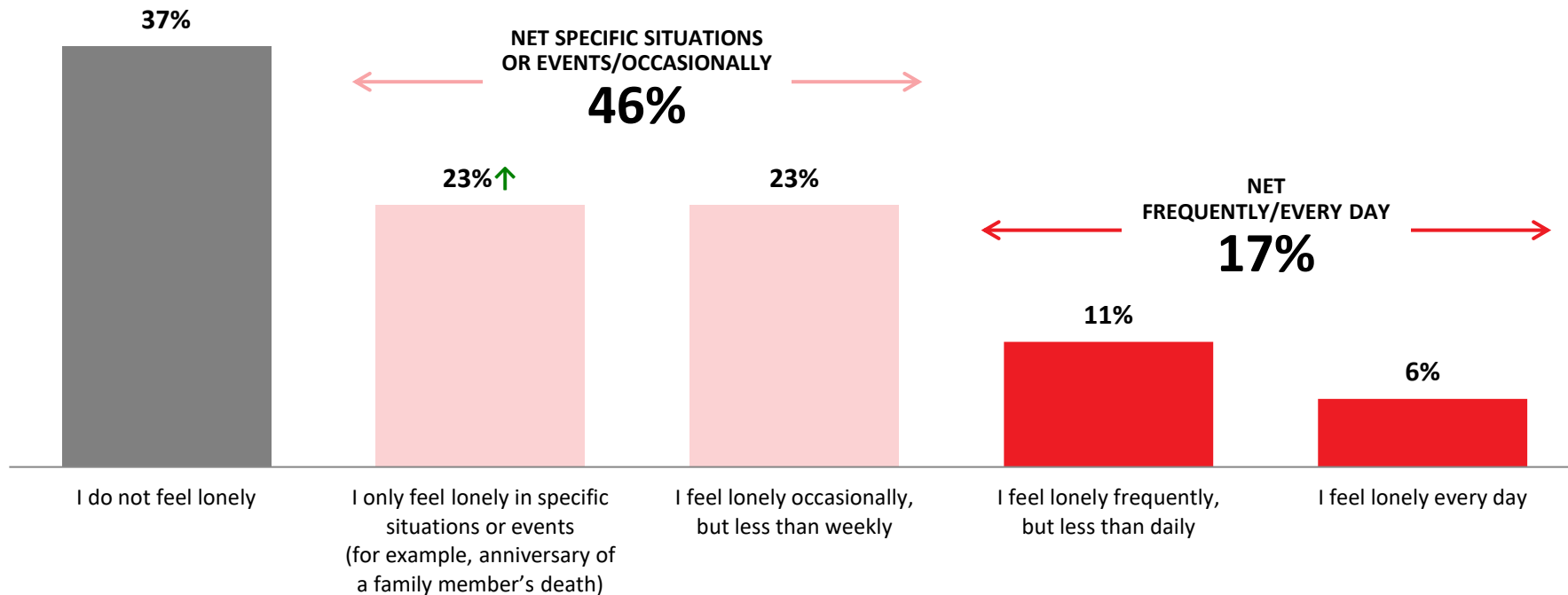
% NET YES

	TOTAL	PROVINCE						AGE					VS	
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO
	n= 2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064
Anxious, restless, or uneasy	34%↓	37%	35%	28%↓	37%↓	29%	32%↓	47%	36%↓	25%↓	23%	17%↓	31%	34%↓
Little interest or pleasure in things you normally enjoy	25%↓	23%	22%↓	25%	26%↓	22%	32%	35%	25%↓	20%	17%	13%	29%	25%↓
Sad, depressed, or hopeless	26%	27%	25%	21%↓	28%	24%	32%	37%	27%	22%	14%	12%	24%	26%

HOW OFTEN CANADIANS FEEL LONELY

Q4 – How often do you feel lonely?

Base: All respondents (n=2,264)



HOW OFTEN CANADIANS FEEL LONELY

BY PROVINCE, AGE AND AMONG VULNERABLE SENIORS

Q4 – How often do you feel lonely?

Base: All respondents (n=2,264)

	TOTAL	PROVINCE					
		BC	AB	SK/MB	ON	QC	ATL.
I DO NOT FEEL LONELY	37%	33%	34%	42%	36%	42%	30%
NET SPECIFIC SITUATIONS OR EVENTS/OCCASIONALLY	46%	47%	42%	40%↓	47%	45%	46%
I only feel lonely in specific situations or events*	23%↑	31%↑	23%	14%↓	21%↑	24%	21%↑
I feel lonely occasionally, but less than weekly	23%	17%↓	19%	26%	27%	22%	24%
NET FREQUENTLY/EVERY DAY	17%	19%	25%	18%	16%↓	13%	25%
I feel lonely frequently, but less than daily	11%	12%	14%	10%	11%	10%	15%
I feel lonely every day	6%	7%	10%	8%	6%↓	3%	10%

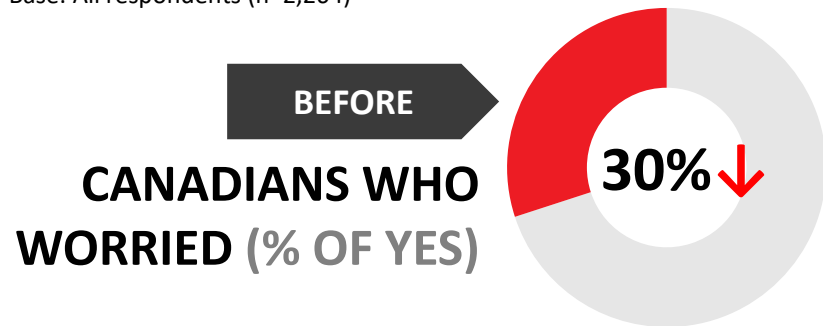
	TOTAL	AGE					VS	
		18-34	35-54	55-64	65-74	75+	YES	NO
I DO NOT FEEL LONELY	37%	18%	38%	43%	52%	54%	22%	37%
NET SPECIFIC SITUATIONS OR EVENTS/OCCASIONALLY	46%	56%	45%	43%	37%	33%	46%	46%
I only feel lonely in specific situations or events*	23%↑	26%↑	21%	24%	21%	17%	20%	23%↑
I feel lonely occasionally, but less than weekly	23%	30%	24%	19%	16%	16%	27%	23%
NET FREQUENTLY/EVERY DAY	17%	25%	17%	13%	11%	13%	31%	17%
I feel lonely frequently, but less than daily	11%	15%	11%	10%	7%	11%	21%	11%
I feel lonely every day	6%	10%	6%	4%	3%	2%	10%	6%

* Examples given to respondents after this statement: (for example, anniversary of a family member's death)

FINANCIAL SITUATION BEFORE COVID-19 AND NOW

Q5A – BEFORE THE COVID-19 pandemic reached Canada, did you worry about making ends meet?

Base: All respondents (n=2,264)

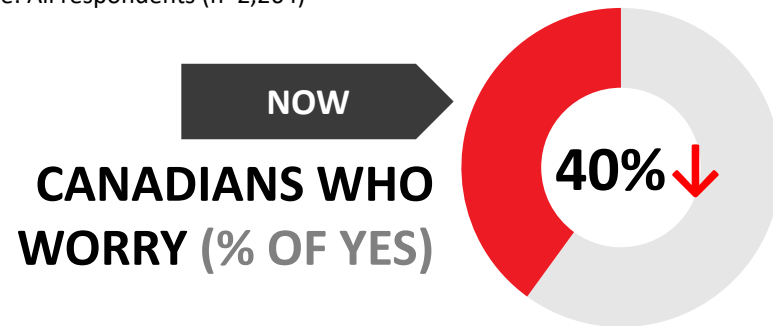


	TOTAL	PROVINCE					
		BC	AB	SK/MB	ON	QC	ATL.
n=	2,264	311	212	164	910	526	141
YES	30% ↓	31%	31%	29%	34%	22%	29%
NO	70% ↑	69%	69%	71%	66%	78%	71%

	TOTAL	AGE					VS	
		18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	322	450	313	879	300	200	2,064
YES	30% ↓	38%	39%	19%	15%	12%	34%	30% ↓
NO	70% ↑	62%	61%	81%	85%	88%	66%	70% ↑

Q5B – Considering your CURRENT SITUATION, are you now worried about making ends meet?

Base: All respondents (n=2,264)



	TOTAL	PROVINCE					
		BC	AB	SK/MB	ON	QC	ATL.
n=	2,264	311	212	164	910	526	141
YES	40% ↓	40% ↓	50%	39% ↓	48%	26%	35%
NO	60% ↑	60% ↑	50%	61% ↑	52%	74%	65%

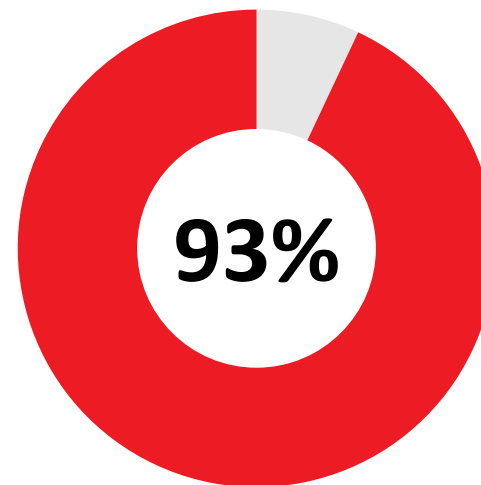
	TOTAL	AGE					VS	
		18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	322	450	313	879	300	200	2,064
YES	40% ↓	51% ↓	49%	29% ↓	26%	19%	42%	40% ↓
NO	60% ↑	49% ↑	51%	71% ↑	74%	81%	58%	60% ↑

GETTING THE NEEDED FOOD AND MEDICATION

Q6 – Do you have a way of getting all of the food and medication you need every day?

Base: All respondents (n=2,264)

CANADIANS WHO HAVE A WAY TO GET ALL THE FOOD AND MEDICATION THEY NEED EVERY DAY (% OF YES)

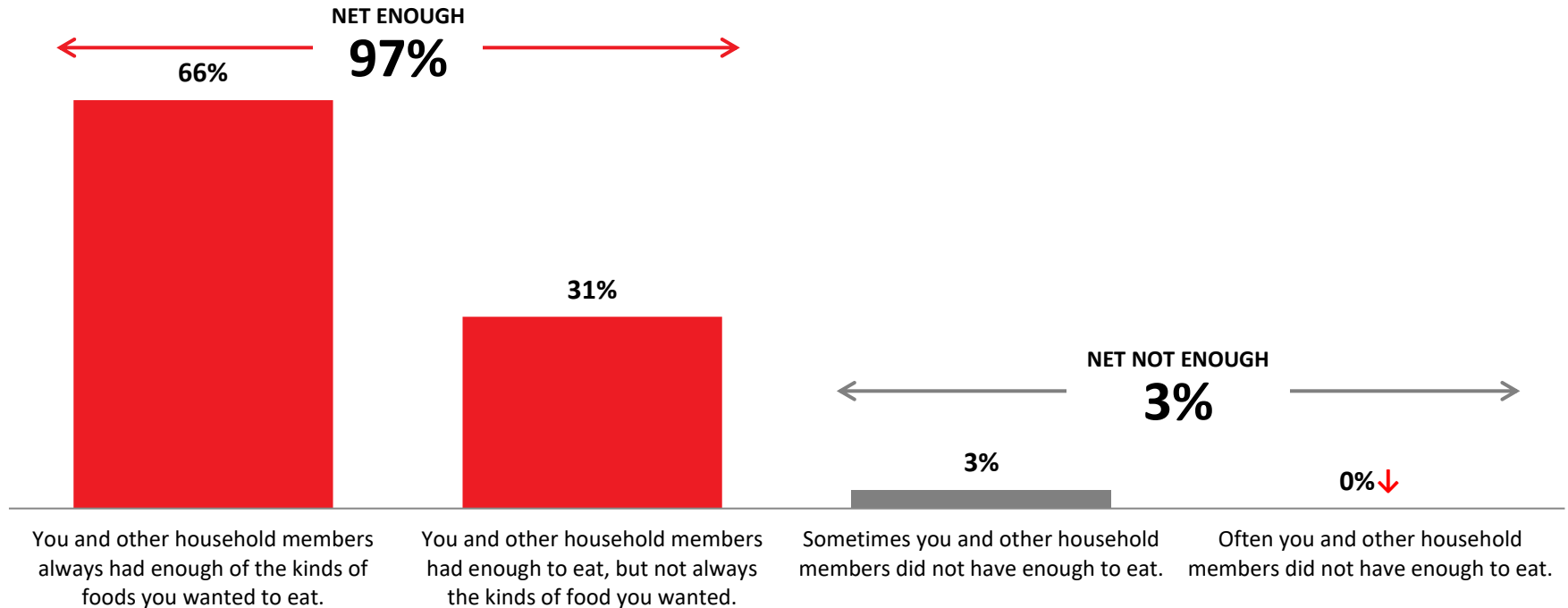


	TOTAL	PROVINCE						AGE					VS	
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064
YES	93%	91%	91%↓	93%	94%	95%	96%	91%	91%	98%	97%	95%	92%	93%
NO	7%	9%	9%↑	7%	6%	5%	4%	9%	9%	2%	3%	5%	8%	7%

FOOD SITUATION IN THE PAST MONTH

Q7A – Which of the following statements best describes the food eaten in your household in the PAST MONTH?

Base: All respondents (n=2,264)



FOOD SITUATION IN THE PAST MONTH

BY PROVINCE, AGE AND AMONG VULNERABLE SENIORS

Q7A – Which of the following statements best describes the food eaten in your household in the PAST MONTH?

Base: All respondents (n=2,264)

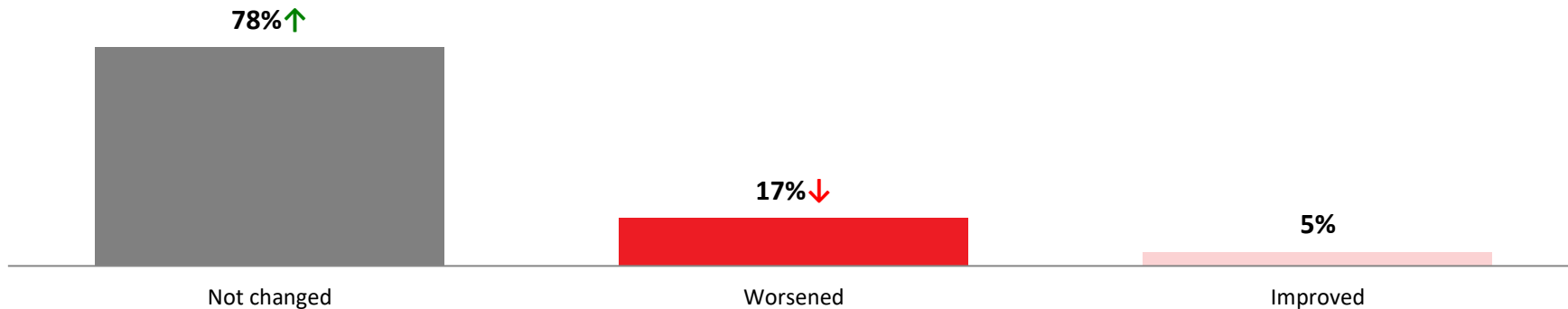
	TOTAL	PROVINCE					
		BC	AB	SK/MB	ON	QC	ATL.
NET ENOUGH	97%	98%	95%	95%	97%	98%	100%↑
You and other household members always had enough of the kinds of foods you wanted to eat.	66%	63%	59%	66%	62%	77%	74%
You and other household members had enough to eat, but not always the kinds of food you wanted.	31%	34%	37%	29%	35%	21%	26%
NET NOT ENOUGH	3%	2%	5%	5%	3%	2%	-↓
Sometimes you and other household members did not have enough to eat.	3%	2%	5%	4%	3%	2%	-↓
Often you and other household members did not have enough to eat.	-↓	-	-	1%	1%	-	-

	TOTAL	AGE					VS	
		18-34	35-54	55-64	65-74	75+	YES	NO
NET ENOUGH	97%	97%	95%	99%	100%	99%	99%	97%
You and other household members always had enough of the kinds of foods you wanted to eat.	66%	56%	63%	75%	78%	81%	65%	66%
You and other household members had enough to eat, but not always the kinds of food you wanted.	31%	41%	32%	24%	21%	18%	34%	31%
NET NOT ENOUGH	3%	3%	5%	1%	-	1%	1%	3%
Sometimes you and other household members did not have enough to eat.	3%	3%	4%	-	-	1%	1%	3%
Often you and other household members did not have enough to eat.	-↓	-	1%	-	-	-	-	-↓

EVOLUTION OF THE FOOD SITUATION SINCE COVID-19

Q7B – Has the food situation in your household changed since the beginning of the COVID-19 pandemic?

Base: All respondents (n=2,264)



	TOTAL	PROVINCE						AGE					VS	
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO
n=	2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064
Not changed	78% ↑	75% ↑	78% ↑	77%	75% ↑	83%	86%	73% ↑	75%	84%	84%	87%	78%	78% ↑
Worsened	17% ↓	20% ↓	21% ↓	20%	19% ↓	11%	10%	21% ↓	21%	12% ↓	13%	11%	21%	17% ↓
Improved	5%	5%	1% ↓	3% ↓	5%	6%	4%	6%	4%	4%	4%	2%	2%	5%

CURRENT LIFE CIRCUMSTANCES

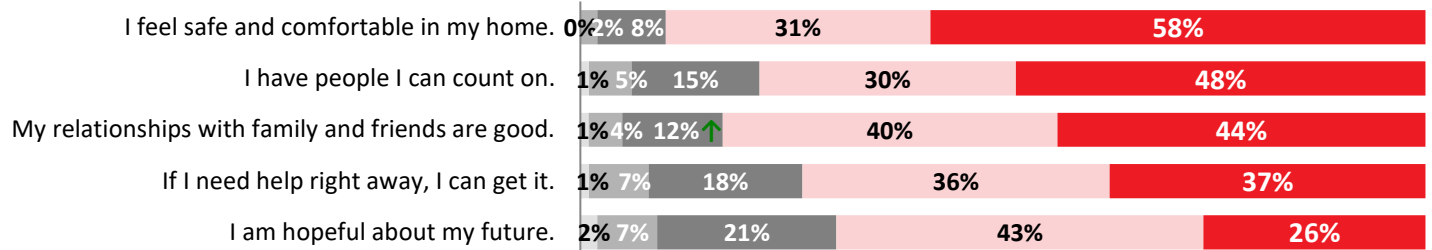
Q8 – Next, consider how you feel about your current life circumstances. Please respond according to how often each statement is true for you.

For each statement, please answer with one of the following choices.

Base: All respondents (n=2,264)

Legend: Never (lightest), Rarely, Sometimes, Most of the time, Always (darkest)

NET YES
(Always + Most of the time)



	% NET YES	TOTAL	PROVINCE							AGE					VS	
			BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+	YES	NO	
n=		2,264	311	212	164	910	526	141	322	450	313	879	300	200	2,064	
I feel safe and comfortable in my home.	89%	86%	86%	87%	88%	95%	92%	82%	88%	95%	96%	97%	92%	89%		
I have people I can count on.	78%	74%	71%	77%	76%	87%	80%	70%	75%	84%	86%	92%	72%	78%		
My relationships with family and friends are good.	84%↓	83%	74%↓	82%	81%	92%	84%↓	74%	81%	91%	92%	97%	81%	84%↓		
If I need help right away, I can get it.	73%	71%	68%	75%↑	70%	85%	67%	63%	68%	82%	86%	91%	77%	73%		
I am hopeful about my future.	69%	68%	58%	75%	66%	79%	68%	60%	66%	77%	80%	81%	51%	70%		

RESPONDENT PROFILE

RESPONDENT PROFILE

	TOTAL*
GENDER	<i>n</i> = 2,264
Male	48%
Female	52%
AGE	
18-34 year-olds	27%
35-54 year-olds	34%
55-64 year-olds	17%
65-74 year-olds	12%
75 years and older	9%
PROVINCE	
British Columbia	14%
Alberta	11%
Manitoba / Saskatchewan	7%
Ontario	38%
Quebec	23%
Atlantic	7%
REGION	
Quebec	23%
Rest of Canada (ROC)	77%
AREA TYPE	
Urban	89%
Rural	11%

	TOTAL*
MOTHER TONGUE	<i>n</i> = 2,264
French	20%
English	66%
Other languages	13%
ETHNIC ORIGIN	
Caucasian (white)	81%
Aboriginal / First Nations	1%
Black	2%
Chinese	5%
Other	10%
CHILDREN IN THE HOUSEHOLD	
Yes	28%
No	72%
LIVING SITUATION	
Alone	20%
With spouse / partner only	31%
With spouse / partner and other(s)	27%
With child(ren) (no spouse / partner)	5%
With parent(s) or guardian(s)	11%
With sibling(s)	1%
With other relative(s)	2%
With nonrelative(s)	3%

	TOTAL*
VULNERABLE SENIOR	<i>n</i> = 2,264
Yes	2%
No	98%
EDUCATION	
Elementary / High school	31%
College	41%
University	27%
OCCUPATION	
Office / services / sales	23%
Manual worker	10%
Professional	19%
Homemaker	4%
Student	7%
Retired	27%
Unemployed	5%
HOUSEHOLD INCOME	
Less than \$40K	21%
\$40K-\$59K	18%
\$60K-\$79K	16%
\$80K-\$99K	13%
\$100K-\$149K	15%
\$150K +	7%

* The complement to 100% is “I prefer not to answer” and “Other”.

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