

Report

COVID-19 PAN-CANADIAN TRACKING STUDY

WAVE 1 | April 15 to April 20, 2020



**Canadian
Red Cross**

DATE 2020-04-29 PROJECT NUMBER 13088-012

Leger



CONTEXT AND METHODOLOGY

CONTEXT AND OBJECTIVES

CONTEXT

This tracking study is conducted to support Canadian Red Cross operations and strategies related to COVID-19. The study focuses on public perceptions about social and psychological impacts of COVID-19, with an emphasis on seniors.

This report presents survey results for WAVE 1 (first wave of the study).

HOW

A Web survey was conducted with a representative sample of 2,220 Canadians. Respondents were randomly selected from Leger's Web panel.

WHO

2,220 Canadians, 18 years of age and older, French- and English- speaking:

- 18 to 64 years of age: 1,097 respondents;
- Seniors (65 years of age or over): 1,123 respondents.

LANGUAGE

French or English, based on the respondent's preference.

WHEN

Data collection for this study took place **from April 15 to April 20, 2020**. The Web-based interviews lasted an average of **5 minutes**.

WEIGHTING

Survey results were weighted according to gender, age, region, education, mother tongue and presence of children in the household in order to ensure sample representativeness, **according to the latest Statistics Canada census**.

HOW TO READ THIS REPORT

ROUNDING

Numbers in this report have been rounded out, but the numbers before rounding were used to calculate the sums presented. Therefore, these sums might not correspond to the manual addition of the rounded numbers.

SIGNIFICANT DIFFERENCES

Results presenting significant and relevant differences are indicated in a text box next to overall results.

*Percentages in **bold green** indicate a statistically **higher proportion** than other respondents. Percentages in **bold red** indicate a statistically **lower proportion** than other respondents.*

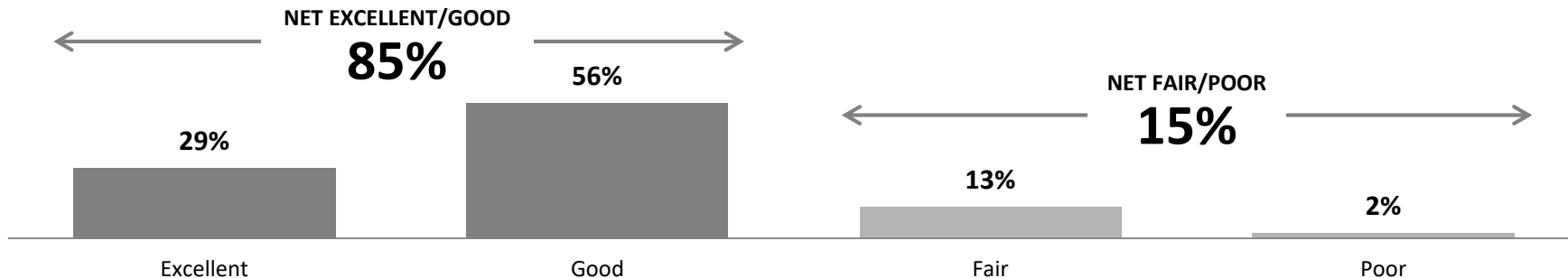
SURVEY RESULTS

HEALTH BEFORE COVID-19 AND IN THE PAST MONTH

BEFORE

Q1A – In general, how would you have rated your health BEFORE COVID-19?

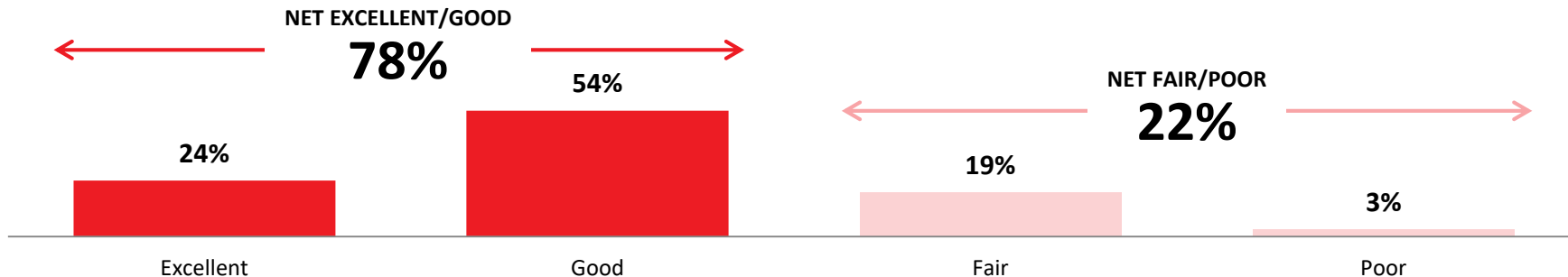
Base: All respondents (n=2,220)



PAST MONTH

Q1B – In general, how would you have rated your health IN THE PAST MONTH?

Base: All respondents (n=2,220)



HEALTH BEFORE COVID-19 AND IN THE PAST MONTH

BY PROVINCE AND AGE

BEFORE

Q1A – In general, how would you have rated your health BEFORE COVID-19? / Base: All respondents (n=2,220)

	TOTAL	PROVINCE						AGE				
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
n=	2,220	303	221	154	902	505	135	355	457	285	846	277
NET EXCELLENT/GOOD	85%	86%	85%	84%	82%	91%	78%	89%	85%	84%	83%	79%
Excellent	29%	27%	34%	28%	25%	37%	23%	40%	26%	27%	23%	20%
Good	56%	59%	51%	56%	57%	53%	55%	49%	58%	57%	60%	59%
NET FAIR/POOR	15%	14%	15%	16%	18%	9%	22%	11%	15%	16%	17%	21%
Fair	13%	11%	13%	13%	15%	8%	19%	8%	14%	13%	15%	20%
Poor	2%	3%	2%	2%	3%	1%	3%	4%	1%	3%	2%	1%

PAST MONTH

Q1B – In general, how would you have rated your health IN THE PAST MONTH? / Base: All respondents (n=2,220)

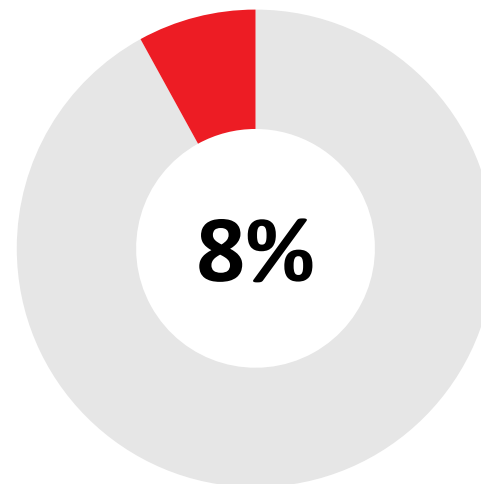
	TOTAL	PROVINCE						AGE				
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
n=	2,220	303	221	154	902	505	135	355	457	285	846	277
NET EXCELLENT/GOOD	78%	73%	77%	80%	73%	89%	77%	77%	78%	79%	80%	76%
Excellent	24%	18%	30%	28%	20%	31%	19%	30%	21%	22%	21%	20%
Good	54%	55%	48%	52%	53%	58%	58%	47%	57%	56%	59%	56%
NET FAIR/POOR	22%	27%	23%	20%	27%	11%	23%	23%	22%	21%	20%	24%
Fair	19%	21%	19%	18%	23%	11%	18%	18%	19%	18%	18%	22%
Poor	3%	6%	3%	2%	4%	1%	5%	5%	3%	3%	3%	2%

IMPACT OF HEALTH NEEDS ON FAMILY AND FRIENDS

Q2 – In the last 3 DAYS, have your family members or friends felt overwhelmed by your health needs?

Base: All respondents (n=2,220)

CANADIANS WHO THINK
THEIR FAMILY MEMBERS OR
FRIENDS FELT OVERWHELMED
BY THEIR HEALTH NEEDS IN
THE LAST 3 DAYS (% OF YES)



		PROVINCE						AGE					
		TOTAL	BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
	n=	2,220	303	221	154	902	505	135	355	457	285	846	277
YES		8%	8%	7%	16%	10%	6%	8%	11%	9%	9%	4%	4%
NO		92%	92%	93%	84%	90%	94%	92%	89%	91%	91%	96%	96%

FEELINGS IN THE LAST 3 DAYS

Q3 – In the last 3 DAYS, how often have you felt...?

Base: All respondents (n=2,220)

■ Not in the last 3 days
 ■ Not in the last 3 days, but often feel this way
 ■ In the last 1-2 of last 3 days
 ■ Daily in the last 3 days

Anxious, restless, or uneasy



NET YES
(In the last 1-2 days + Daily)

40%

Little interest or pleasure in things you normally enjoy



29%

Sad, depressed, or hopeless



28%

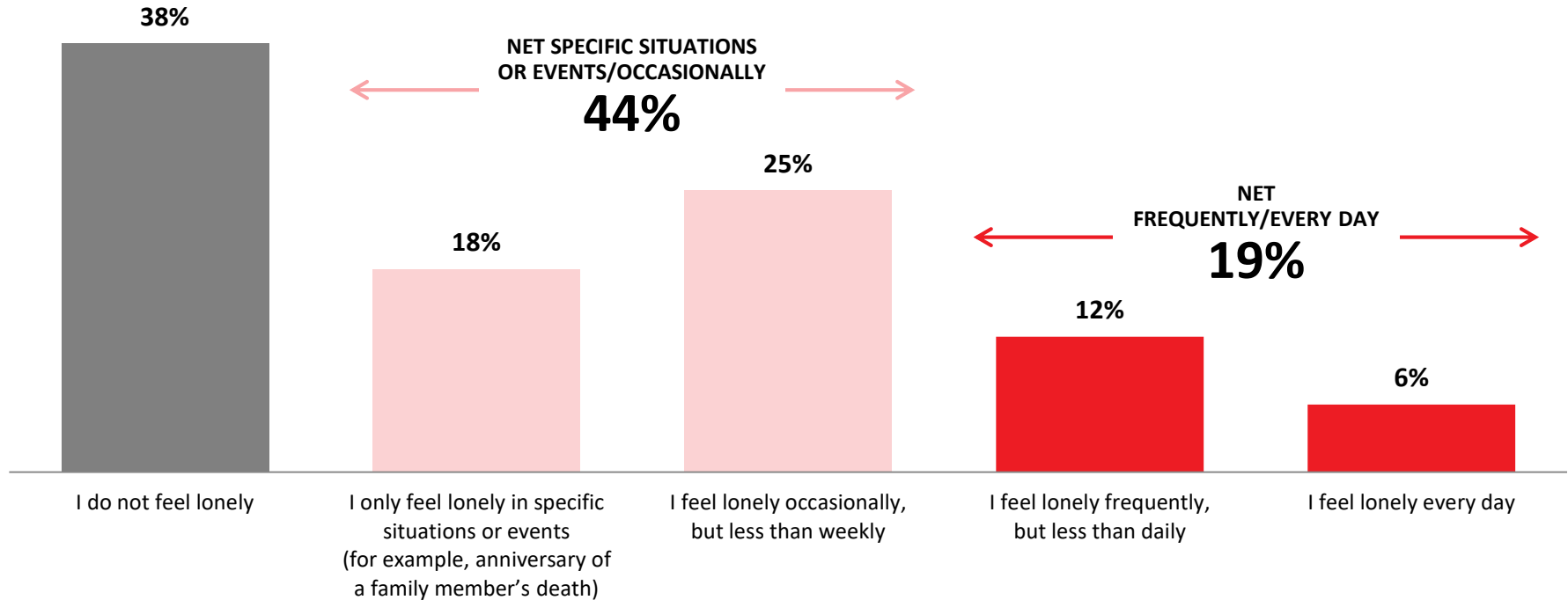
% NET YES

	TOTAL	PROVINCE						AGE				
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
n=	2,220	303	221	154	902	505	135	355	457	285	846	277
Anxious, restless, or uneasy	40%	45%	43%	45%	45%	25%	46%	48%	46%	34%	24%	23%
Little interest or pleasure in things you normally enjoy	29%	25%	32%	28%	33%	23%	37%	40%	31%	26%	17%	15%
Sad, depressed, or hopeless	28%	28%	31%	32%	30%	22%	32%	41%	31%	21%	16%	10%

HOW OFTEN CANADIANS FEEL LONELY

Q4 – How often do you feel lonely?

Base: All respondents (n=2,220)



HOW OFTEN CANADIANS FEEL LONELY

BY PROVINCE AND AGE

Q4 – How often do you feel lonely?

Base: All respondents (n=2,220)

	BY PROVINCE							
	TOTAL	BC	AB	SK/MB	ON	QC	ATL.	
I DO NOT FEEL LONELY	38%	39%	34%	33%	35%	44%	36%	
NET SPECIFIC SITUATIONS OR EVENTS/OCCASIONALLY	44%	45%	45%	55%	44%	42%	35%	
I only feel lonely in specific situations or events*	18%	22%	19%	24%	16%	20%	12%	
I feel lonely occasionally, but less than weekly	25%	24%	26%	31%	28%	22%	24%	
NET FREQUENTLY/EVERY DAY	19%	16%	21%	13%	21%	14%	29%	
I feel lonely frequently, but less than daily	12%	10%	14%	7%	12%	11%	22%	
I feel lonely every day	6%	6%	7%	5%	9%	3%	8%	

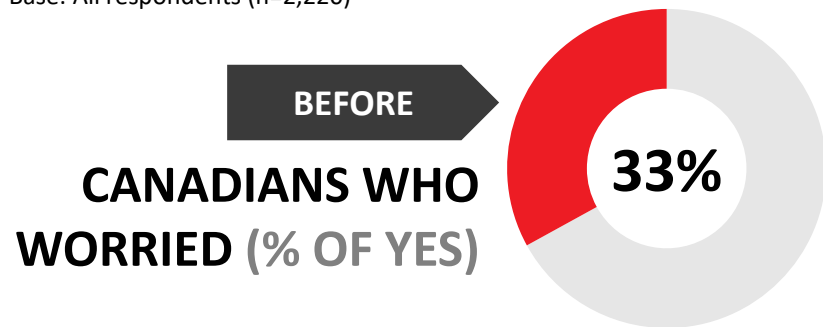
	BY AGE					
	TOTAL	18-34	35-54	55-64	65-74	75+
I DO NOT FEEL LONELY	38%	22%	36%	45%	52%	54%
NET SPECIFIC SITUATIONS OR EVENTS/OCCASIONALLY	44%	49%	48%	40%	35%	33%
I only feel lonely in specific situations or events*	18%	19%	18%	18%	18%	17%
I feel lonely occasionally, but less than weekly	25%	30%	29%	22%	17%	17%
NET FREQUENTLY/EVERY DAY	19%	29%	16%	15%	13%	13%
I feel lonely frequently, but less than daily	12%	16%	11%	11%	10%	10%
I feel lonely every day	6%	12%	5%	4%	3%	3%

* Examples given to respondents after this statement: (for example, anniversary of a family member's death)

FINANCIAL SITUATION BEFORE COVID-19 AND NOW

Q5A – BEFORE THE COVID-19 pandemic reached Canada, did you worry about making ends meet?

Base: All respondents (n=2,220)

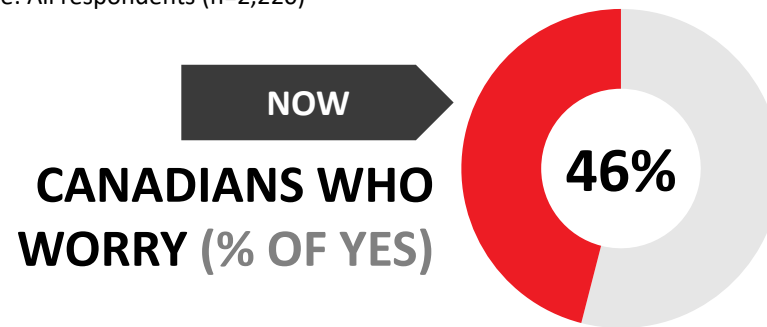


	PROVINCE						
	TOTAL	BC	AB	SK/MB	ON	QC	ATL.
n=	2,220	303	221	154	902	505	135
YES	33%	34%	40%	35%	35%	23%	38%
NO	67%	66%	60%	65%	65%	77%	62%

	AGE					
	TOTAL	18-34	35-54	55-64	65-74	75+
n=	2,220	355	457	285	846	277
YES	33%	42%	41%	25%	17%	15%
NO	67%	58%	59%	75%	83%	85%

Q5B – Considering your CURRENT SITUATION, are you now worried about making ends meet?

Base: All respondents (n=2,220)



	PROVINCE						
	TOTAL	BC	AB	SK/MB	ON	QC	ATL.
n=	2,220	303	221	154	902	505	135
YES	46%	51%	59%	50%	51%	29%	44%
NO	54%	49%	41%	50%	49%	71%	56%

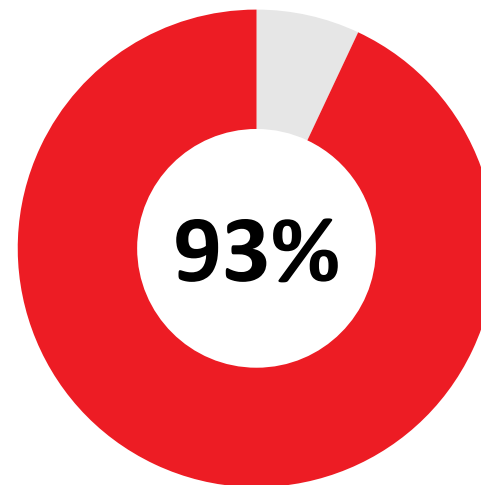
	AGE					
	TOTAL	18-34	35-54	55-64	65-74	75+
n=	2,220	355	457	285	846	277
YES	46%	60%	53%	39%	25%	21%
NO	54%	40%	47%	61%	75%	79%

GETTING THE NEEDED FOOD AND MEDICATION

Q6 – Do you have a way of getting all of the food and medication you need every day?

Base: All respondents (n=2,220)

CANADIANS WHO HAVE A WAY TO GET ALL THE FOOD AND MEDICATION THEY NEED EVERY DAY (% OF YES)

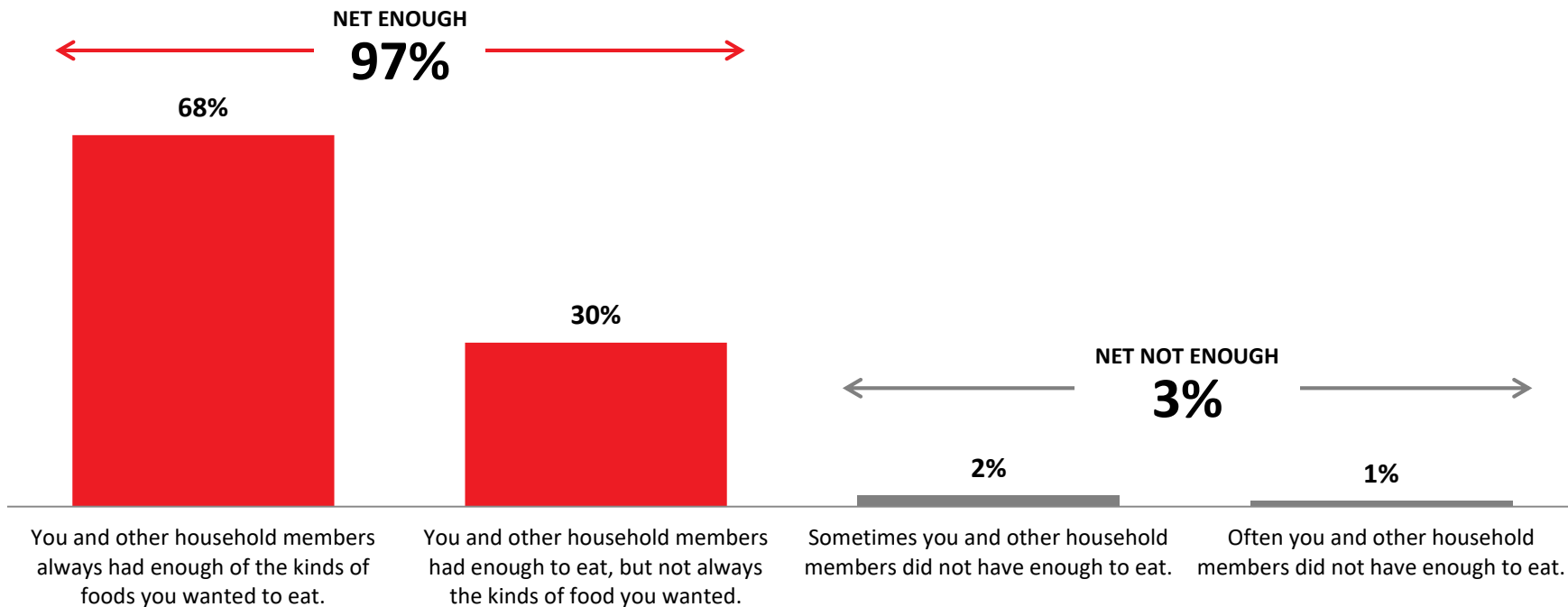


		PROVINCE						AGE					
		TOTAL	BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
	n=	2,220	303	221	154	902	505	135	355	457	285	846	277
YES		93%	93%	97%	90%	92%	94%	93%	86%	94%	98%	97%	96%
NO		7%	7%	3%	10%	8%	6%	7%	14%	6%	2%	3%	4%

FOOD SITUATION IN THE PAST MONTH

Q7A – Which of the following statements best describes the food eaten in your household in the PAST MONTH?

Base: All respondents (n=2,220)



FOOD SITUATION IN THE PAST MONTH

BY PROVINCE AND AGE

Q7A – Which of the following statements best describes the food eaten in your household in the PAST MONTH?

Base: All respondents (n=2,220)

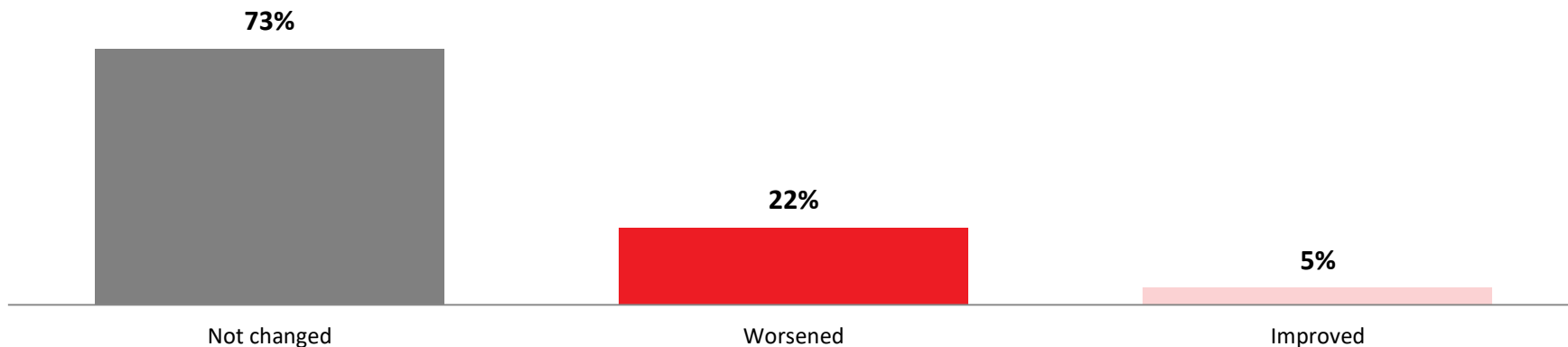
	BY PROVINCE	TOTAL	BC	AB	SK/MB	ON	QC	ATL.
	n=	2,220	303	221	154	902	505	135
NET ENOUGH		97%	99%	95%	95%	97%	99%	96%
You and other household members always had enough of the kinds of foods you wanted to eat.		68%	63%	66%	64%	63%	79%	68%
You and other household members had enough to eat, but not always the kinds of food you wanted.		30%	36%	29%	31%	34%	20%	28%
NET NOT ENOUGH		3%	1%	5%	5%	3%	1%	4%
Sometimes you and other household members did not have enough to eat.		2%	1%	3%	1%	2%	1%	4%
Often you and other household members did not have enough to eat.		1%	-	2%	4%	1%	-	-

	BY AGE	TOTAL	18-34	35-54	55-64	65-74	75+
	n=	2,220	355	457	285	846	277
NET ENOUGH		97%	96%	95%	100%	100%	100%
You and other household members always had enough of the kinds of foods you wanted to eat.		68%	59%	61%	78%	78%	83%
You and other household members had enough to eat, but not always the kinds of food you wanted.		30%	37%	34%	21%	22%	17%
NET NOT ENOUGH		3%	4%	5%	-	-	-
Sometimes you and other household members did not have enough to eat.		2%	3%	3%	-	-	-
Often you and other household members did not have enough to eat.		1%	1%	2%	-	-	-

EVOLUTION OF THE FOOD SITUATION SINCE COVID-19

Q7B – Has the food situation in your household changed since the beginning of the COVID-19 pandemic?

Base: All respondents (n=2,220)



	TOTAL	PROVINCE						AGE				
		BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
n=	2,220	303	221	154	902	505	135	355	457	285	846	277
Not changed	73%	67%	65%	69%	70%	83%	78%	62%	71%	79%	85%	85%
Worsened	22%	27%	30%	21%	24%	12%	18%	29%	24%	17%	13%	13%
Improved	5%	6%	5%	10%	5%	4%	5%	9%	5%	4%	2%	2%

CURRENT LIFE CIRCUMSTANCES

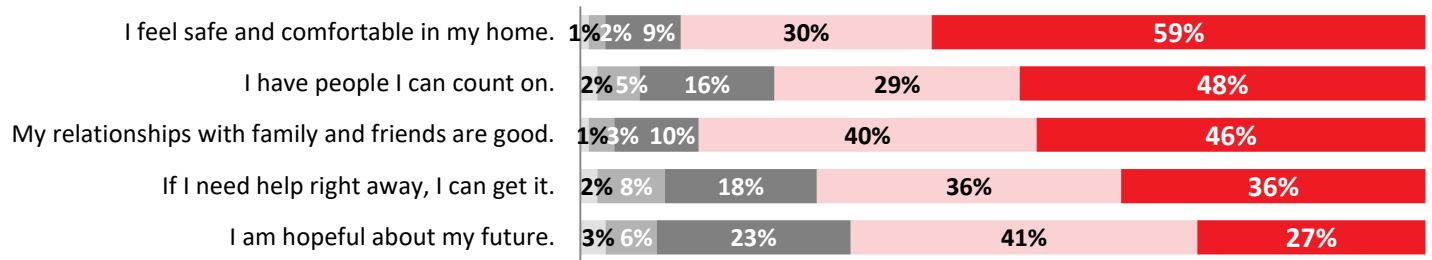
Q8 – Next, consider how you feel about your current life circumstances. Please respond according to how often each statement is true for you.

For each statement, please answer with one of the following choices.

Base: All respondents (n=2,220)

■ Never
 ■ Rarely
 ■ Sometimes
 ■ Most of the time
 ■ Always

NET YES
(Always + Most of the time)



	% NET YES	TOTAL	PROVINCE					AGE					
			BC	AB	SK/MB	ON	QC	ATL.	18-34	35-54	55-64	65-74	75+
n=		2,220	303	221	154	902	505	135	355	457	285	846	277
I feel safe and comfortable in my home.	89%		90%	86%	90%	87%	93%	89%	80%	88%	96%	96%	97%
I have people I can count on.	77%		74%	78%	79%	73%	85%	82%	70%	74%	84%	87%	91%
My relationships with family and friends are good.	86%		83%	83%	83%	84%	92%	93%	79%	85%	90%	94%	95%
If I need help right away, I can get it.	72%		72%	71%	65%	67%	82%	77%	62%	67%	81%	84%	89%
I am hopeful about my future.	68%		62%	59%	72%	66%	79%	70%	60%	65%	74%	79%	80%

RESPONDENT PROFILE

RESPONDENT PROFILE

	TOTAL*
GENDER	<i>n</i> = 2,220
Male	48%
Female	52%
AGE	
18-34 year-olds	27%
35-54 year-olds	34%
55-64 year-olds	17%
65-74 year-olds	12%
75 years and older	9%
PROVINCE	
British Columbia	14%
Alberta	11%
Manitoba / Saskatchewan	6%
Ontario	38%
Quebec	23%
Atlantic	7%
REGION	
Quebec	23%
Rest of Canada (ROC)	77%
AREA TYPE	
Urban	88%
Rural	12%

	TOTAL*
MOTHER TONGUE	<i>n</i> = 2,220
French	21%
English	67%
Other languages	12%
ETHNIC ORIGIN	
Caucasian (white)	83%
Aboriginal / First Nations	1%
Black	2%
Chinese	3%
Other	9%
CHILDREN IN THE HOUSEHOLD	
Yes	28%
No	72%
LIVING SITUATION	
Alone	20%
With spouse / partner only	32%
With spouse / partner and other(s)	27%
With child(ren) (no spouse / partner)	5%
With parent(s) or guardian(s)	9%
With sibling(s)	1%
With other relative(s)	2%
With nonrelative(s)	3%

	TOTAL*
EDUCATION	<i>n</i> = 2,220
Elementary / High school	33%
College	40%
University	27%
OCCUPATION	
Office / services / sales	22%
Manual worker	11%
Professional	19%
Homemaker	3%
Student	7%
Retired	27%
Unemployed	5%
HOUSEHOLD INCOME	
Less than \$40K	23%
\$40K-\$59K	17%
\$60K-\$79K	15%
\$80K-\$99K	13%
\$100K-\$149K	15%
\$150K +	7%

* The complement to 100% is “I prefer not to answer” and “Other”.

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