

Red Cross Annual Fundraising Event Visibility Plan



	Great Humanitarian	Gold Table	Silver Table	Bronze Table
Amount	\$50,000	\$35,000	\$25,000	\$20,000
ADVANTAGES				
Overview of activities 2022-2023	Name			
On stage during the evening	Name			
Press release	Name	Name		
Number of guests	8	8	8	8
Program	One page ad	3/4 page ad	1/2 page ad	1/4 page ad
Poster and screen	Logo	Logo	Logo	Name
Website	Logo	Logo	Name	Name
Social Media	Name	Name	Name	Name

Please note that logo size and location of table in the room vary according to contribution. The exact number of guests will vary according to public health rules in effect at the time of the event.