



2017-2018

Manitoba and Nunavut Report Back to the Community



In 2017-18, the Canadian Red Cross supported thousands of people in Manitoba and Nunavut through disaster relief, violence, abuse and bullying prevention education, first aid training, swimming and water safety training and injury prevention training.

Red Cross volunteers assisted 534 people affected by personal disasters such as house fires, and more than 8,800 individuals affected by large-scale disasters including forest fires and flooding.

This included one of the largest responses in recent years when our team of staff and volunteers spent more than 15,000 hours supporting nearly 7,000 people evacuated from four northeastern Manitoba First Nations due to wildfires. This response brought new challenges to the team, as we operated two 1,000-person shelters in Winnipeg but our staff and volunteers rose to the challenge to ensure the evacuees had the support they needed.

We have already met with communities affected by Manitoba fires to see how we can move forward and improve future responses. Besides supporting disaster responses in Manitoba, local volunteers were also deployed to help with flooding in Eastern Canada and fires in Western Canada.

The Respect Education team was busy in Manitoba and Nunavut reaching over 109,000 youth with violence, abuse and bullying prevention education. On February 28, and April 11, 2018 we held very successful Red Cross Pink Day celebrations with over 9,000 participants. The Red Cross also trained three Winnipeg Blue

Bomber players to deliver bullying prevention presentations. More than 2,300 Manitoba students heard this important message from some of their local heroes.

Clear and easily accessible information is crucial to excellent partnerships. To that end, the *My Red Cross* website launched last fall for our Water Safety and First Aid Training Partners. *My Red Cross* is filled with resources and information regarding our programming that is specific to their needs, whenever they require it.

A new partnership with Manitoba Keewatinowi Okimakanak Inc. (MKO) was developed. Red Cross works alongside MKO's crisis teams, providing support in communities following a traumatic death, such as a suicide. A few weeks after the event the Red Cross follows up to help community leadership move forward.

The Red Cross continues to make a difference in the lives of people throughout Manitoba and Nunavut with the assistance of thoughtful, caring donors and supporters.

I am so proud of the dedication and hard work of our team and I look forward to what we can accomplish in the coming year.

SHAWN FEELY

Canadian Red Cross Vice-President, Manitoba and Nunavut



Disaster Management in Canada: Preparing, responding and rebuilding

On average, the Canadian Red Cross responds to a disaster every **3** hours, and assists **363** Canadians daily.



226+

disasters responded to in Manitoba & Nunavut

2,977

disasters responded to across Canada



9,366

people assisted in Manitoba & Nunavut

132,472

people assisted across Canada



377

volunteers engaged in Manitoba & Nunavut

6,000+

volunteers engaged across Canada

Prevention and Safety: Education, training and awareness



640

people attended SmartStart:
Injury Prevention for Newcomers
training in Manitoba & Nunavut



29,100

people
learned first aid in
Manitoba
& Nunavut

556,695

people
learned first aid
across Canada



109,389

people
attended Respect
Education
workshops in
Manitoba &
Nunavut

783,000

people
attended Respect
Education
workshops
across Canada



101

youth facilitators trained for
Respect Education initiatives
in Manitoba & Nunavut

2,500

youth facilitators trained for
Respect Education initiatives
across Canada



68,118

people attended
Red Cross Swimming &
Water Safety courses in
Manitoba & Nunavut

1.04 million

people attended
Red Cross Swimming &
Water Safety courses
across Canada

International Operations: Humanitarian support and emergency medical assistance



3 million

people reached globally



167

experts deployed to

37

countries



2

field clinics deployed last year
to Bangladesh and Somaliland



8,850+

medical consultations
performed



Promoting the rights of immigration detainees

When you think of the Canadian Red Cross disaster relief, bullying prevention education, first aid or swimming lessons may come to mind. A lesser known program is our detention monitoring program. The Red Cross provides independent monitoring of detention facilities holding immigration detainees to promote a protective environment in which detainees are treated humanely and where their human rights and their inherent dignity are respected. This includes visiting federal immigration holding facilities and/or some provincial correctional facilities in Manitoba, Quebec, Ontario, Alberta and British Columbia.

List of Supporters

We greatly appreciate all of the donors and supporters of the Canadian Red Cross in Manitoba and Nunavut. The supporters and donors listed below contributed to local programs and services, as well as emergency fundraising appeals, during the 2017-18 fiscal year. Individual donors have not been listed out of respect for their privacy.

OVER \$300,000

United Way of Winnipeg



\$180,000-\$190,000

Health Canada

\$30,000 - \$35,000

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The Winnipeg Football Club
The Winnipeg Foundation
Niche Technology Inc.
The Wawanesa Mutual Insurance Company

\$20,000 - \$29,999

Environment Canada
Winnipeg Football Club
The Great West Life Assurance Company
Manitoba Liquor & Lotteries
Bank of Montreal

\$10,000 - \$19,999

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Crystal Spring Colony Farms Ltd.
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United Way of Brandon

\$5,000 - \$9,999

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