

Youth Action Campaign  
Information Package

World Environment Day  
Edition

**#FORCEDTOFIGHTIHL**

(Contest deadline: Student social media posts due May 29)



# Students taking action on **Environmental Protection** in armed conflict for **World Environment Day** **#FORCEDTOFIGHTIHL**

Thank you for your interest in the **Canadian Red Cross Youth Action Campaign 2022**. With the recent launch of Miguel's story at <https://forcedtofight.ca/>, we encourage teachers and students to explore his choices. Miguel is forced to fight against the **environmental destruction** and attacks on his Indigenous village by armed groups in South America. As students learn more about the conflict surrounding his village, the contest portion of the Youth Action Campaign will give them the opportunity to share with other youth in Canada about what they learned and their suggested call to action.

This package has been put together to give you all the information you need for the Youth Action Campaign. It includes instructions, sample entries, and contact information.

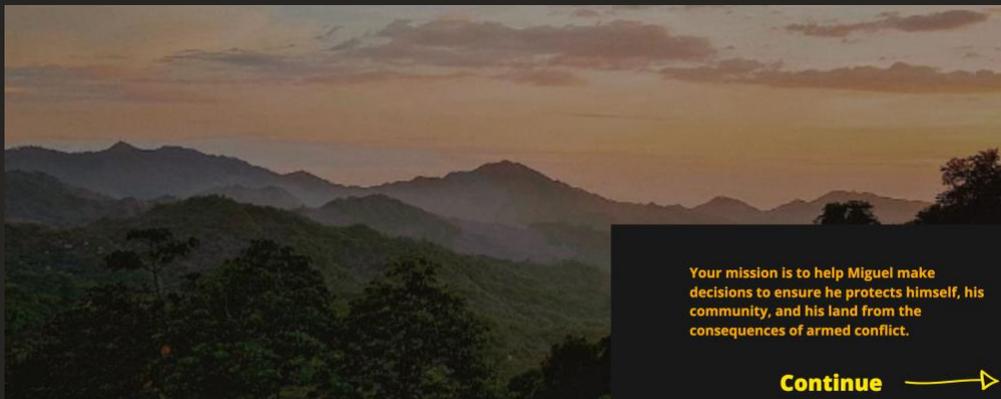
We look forward to receiving students' creative submissions!

For more information and to register for the campaign [click here](#).

HUMANITARIAN EDUCATION

# YOUTH ACTION CAMPAIGN (YAC) 2022

THE YOUTH ACTION CAMPAIGN (YAC) 2022, WILL FOCUS ON THE PROTECTION OF CIVILIANS AND THE ENVIRONMENT IN WAR. THE YAC IS A SOCIAL MEDIA CAMPAIGN AND CONTEST THAT ENCOURAGES STUDENTS TO EXPLORE THE NEWLY RELEASED STORY IN [FORCEDTOFIGHT.CA](https://www.forcetofight.ca) ABOUT MIGUEL AND THE ARMED CONFLICT TAKING PLACE IN HIS INDIGENOUS COMMUNITY IN SOUTH AMERICA.



CONTEST RULES FOR **STUDENTS**:

YOUR MISSION IS TO SUGGEST WAYS TO HELP PROTECT CIVILIANS AND THE ENVIRONMENT IN WAR. WITH THE SUPPORT OF YOUR TEACHER, YOU WILL FIRST EXPLORE MIGUEL'S SCENARIO IN [FORCEDTOFIGHT.CA](https://www.forcetofight.ca). THEN IN A POST ON A CHOSEN SOCIAL MEDIA PLATFORM (TIKTOK, INSTAGRAM, OR TWITTER), YOU WILL SHARE YOUR REACTION OR SOMETHING YOU LEARNED, ALONG WITH A PROPOSED SOLUTION TO PREVENT ENVIRONMENTAL DESTRUCTION IN SITUATIONS OF WAR AND HELP ENSURE COMPLIANCE WITH IHL.

WE WILL BE EVALUATING EVERY ENTRY BASED ON THEIR **CREATIVITY**, **ANALYSIS** AND **UNDERSTANDING** OF THE FORCED TO FIGHT SCENARIO.

TO PARTICIPATE [CLICK HERE](#)

**FOR TEACHERS:**

TO INDICATE YOUR INTEREST IN PARTICIPATING WITH YOUR CLASS IN THE YOUTH ACTION CAMPAIGN (AND TO ATTEND THE APRIL 22ND WEBINAR) [CLICK HERE](#). THE CONTEST ENDS ON **MAY 29, 2022**, AND THE WINNERS WILL BE REVEALED AT THE ONLINE EVENT ON **JUNE 3, 2022 AT 1:00PM EST**.

**PRIVATE ENTRIES:** SUBMIT YOUR POSTER OR VIDEO ENTRY TO [HUMANITARIANEDUCATION@REDCROSS.CA](mailto:HUMANITARIANEDUCATION@REDCROSS.CA) SUBJECT LINE: **#FORCEDTOFIGHTIHL**

**PUBLIC ENTRIES:** SHARE YOUR POSTER OR VIDEO ENTRY ON TIKTOK, INSTAGRAM OR TWITTER WITH THE HASHTAG: **#FORCEDTOFIGHTIHL**

**JUNE 3, 2022**

**1:00PM - 1:45PM EST**

## Examples of submissions:

Below are some posts that have been submitted along with the questions that inspired these posts Be creative with your responses to the questions below in the posts that you share over social media using the hashtag #ForcedtoFightIHL and over email to [humanitarianeducation@redcross.ca](mailto:humanitarianeducation@redcross.ca).

- 1) Describe your reaction to Miguel's story in Forced to Fight? What did you learn?
- 2) What should be done to protect civilians and/or the environment in situations of armed conflict? What could be done by either: **i)** the countries and armed groups involved in conflict OR **ii)** the United Nations or international courts, OR **iii)** the Canadian Government OR **iv)** students like you?



**Questions or more information?**

Please do not hesitate to contact Fatimah Al-Toum at [Fatimah.al-toum@redcross.ca](mailto:Fatimah.al-toum@redcross.ca) or [humanitarianeducation@redcross.ca](mailto:humanitarianeducation@redcross.ca) if you require more information or have any questions.