



BALKANS FLOODS



DONOR UPDATE

In May 2014, heavy rains fell over parts of the Balkans, causing massive flooding that submerged towns and turned people's lives upside down.

In Bosnia and Herzegovina, flooding left a trail of devastation in impacted communities: destroyed houses, infrastructure, schools, hospitals, farms and crops.

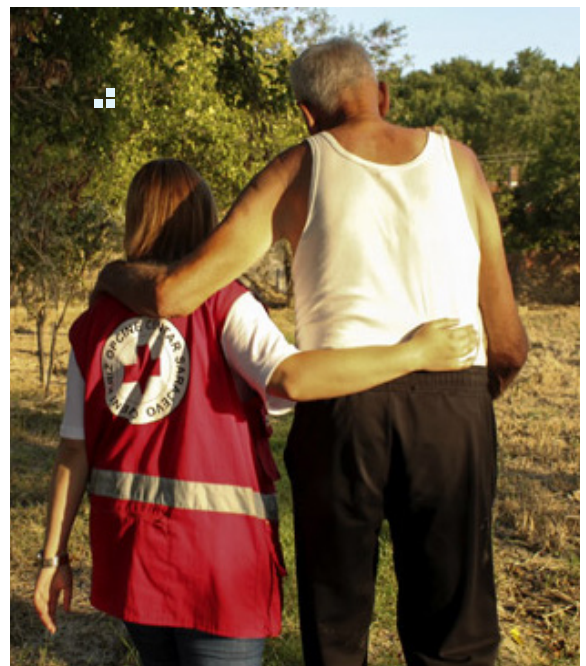
In neighbouring Serbia, two months of rain that fell in two days caused a national state of emergency as entire villages were suddenly under water. The flooding displaced thousands of families, washing away not only homes but also livelihoods.

Fortunately, generous donors like you stepped forward, giving people the reassurance they would not have to face this disaster alone.

With your support, Red Cross teams on the ground were there to comfort those impacted by the floods and provide them with relief items—including food, clean water, blankets, mattresses and toiletries. Those with nowhere to go were supported at Red Cross evacuation centres.

As time passed and the water eventually retreated, the Red Cross began helping people return to their homes and their normal life. During this transition, your donation provided impacted families with vital cash transfers that enabled them to replace household goods and make repairs to homes.

SIDE BY SIDE THOSE IN NEED



With your support, the Red Cross provided much needed comfort and help to all those impacted by these devastating floods. Thank you for your caring and generosity.

WHAT YOUR SUPPORT MEANT TO THOSE WHO LOST EVERYTHING



Mina was 65 years old and living alone when the floods reached her home, ruining everything they submerged.

When the waters finally receded, they left behind nothing but emotional stress and financial hardship. Nearly all of Mina's furniture, clothing, appliances and other household items had to be thrown away.

But thanks to you, the Red Cross was able to step in and help people like Mina, providing cash support to more than 2,000 affected households in Bosnia and Herzegovina.

For Mina, this meant she could purchase much-needed items destroyed by the floods. Today, as life slowly returns to normal, Mina is incredibly grateful for the assistance she received from caring donors like you.

THANK YOU!

With the generous support of individuals, businesses and governments, the Canadian Red Cross was able to make a significant contribution to Red Cross emergency relief and recovery operations in Serbia and Bosnia and Herzegovina.

Here's what your support made possible:

SERBIA

12,300 kits with basic toiletries distributed

150,000+ ready-to-eat and canned meals distributed

4,276 home repair sets distributed

6,900 people supported through cash grants

BOSNIA AND HERZEGOVINA

6,777 people received emotional support

153,790 purification tablets distributed for clean drinking water

8,740 kits with basic toiletries distributed

6,600 blankets & mattresses provided to households

80 dryers, dehumidifiers and water pumps supplied in impacted communities

2,020 cash grants provided to help households purchase lost items and make home repairs



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