



Your generosity at work

British Columbia Floods and Extreme Weather Update

The Canadian Red Cross thanks the generous donors, corporate partners, and governments that provided funds in support of people impacted by the flooding and extreme weather event that started on November 14, 2021 in British Columbia.

To date, the main use of the funds received by the Canadian Red Cross has been to provide emergency relief for those impacted by this disaster. Moving forward, the remaining allocation of funds will be used to help people with their recovery in a holistic manner, which includes individuals and families, small businesses, and community organizations.

| | |
|---|---------------|
| FUNDS DONATED TO DATE | \$41.75M |
| FUNDS FROM THE GOVERNMENT OF BRITISH COLUMBIA | \$50M * |
| FUNDS FROM THE GOVERNMENT OF CANADA | \$33.25M ** |
| TOTAL FUNDS AS OF SEPTEMBER 30, 2022 | \$125M |

BREAKDOWN OF FUNDS

| TO SUPPORT | | ALLOCATED AS OF SEPTEMBER 30, 2022 | SPENT OR COMMITTED AS OF SEPTEMBER 30, 2022 |
|---------------------------------|--|--|--|
| INDIVIDUALS AND FAMILIES | Providing emergency relief for individuals that had to leave their homes, including information and referrals, emotional support, registration, urgent basic needs (e.g., lodging, clothing, and food), evacuation related expenses, and clean-up kits. This support also includes long-term recovery assistance to help individuals experiencing continued impacts, such as recovery planning, mental health support, and financial assistance for temporary accommodation, clean-up, repair, reconstruction, and relocation. | \$95.79M | \$42.38M |
| SMALL BUSINESSES | Helping directly impacted businesses and not-for-profits cover costs such as uninsured losses, specialized clean-up costs and ongoing expenses. | \$15.47M | \$1.50M |
| COMMUNITY GRANTING | Helping to ensure the needs of impacted communities are supported through community grants. This may include a variety of projects and initiatives, such as support for emotional and psychosocial well-being, community wellness activities, and community food projects. | \$13.09M | Begins in Fall 2022 |
| COST OF FUNDRAISING | | \$0.65M | \$0.65M |
| GRAND TOTAL | | \$125M | \$44.53M |

More than 35% of the total funds have been spent or committed as of September 30, 2022.

* This includes funds received under contract to deliver mass financial assistance and Emergency Support Services, as well as matching funds committed by the Government of British Columbia.

** Government of Canada matching fund commitments.

UNDERSTANDING THE NUMBERS

Grand total of funds to date: This includes the total funds donated, as well as \$33.25 million thanks to the Government of Canada and \$50 million thanks to the Government of British Columbia.

Allocation of funds to date: This is the projected budget across each area of spending for the grand total. The allocations reflect the needs of the people and the communities that have been identified to date. Many needs emerge over time and the allocation amounts may be adjusted accordingly.

Spent and committed to date: These are the funds that have been already spent to assist those impacted by the floods, as well as funds that have been committed with signed contracts or agreements for recovery projects or initiatives, where applicable.

Cost of fundraising: The fundraising costs related to this emergency appeal will not exceed five per cent. Fundraising costs are associated to the total funds donated to date (\$41.75M), not the grand total including funds received from additional sources. These costs can include donation processing fees; credit card and bank fees; service fees for call centres and digital platforms; and ongoing communications and reporting to donors.