

GRANTING PROGRAM FOR NON-PROFITS

HOW THE RED CROSS HELPS

Thanks to funding from the Government of Canada's Emergency Community Support Fund led by Employment and Social Development Canada, the Canadian Red Cross is making grants available to non-profits across the country as they deliver services to those who are most vulnerable to the health, social and economic impacts of COVID-19.



WHAT TYPES OF ACTIVITIES COULD BE FUNDED?

- To respond to increased demand for goods and services as a result of COVID-19.
- To adapt or realign existing service delivery and programming to a COVID-19 reality.
- To deliver new services or programming as a result of new needs or losses arising as a result of COVID-19.
- To recruit, engage and support personnel (volunteers and staff) required to respond to and recover from COVID-19.
- To support efforts to increase community awareness, information and education related to COVID-19.

WHO CAN APPLY?

To ensure critical resources reach across the non-profit sector, Canadian Red Cross grants will focus specifically on smaller and potentially vulnerable organizations and those undertaking direct service delivery to those who are most vulnerable to the impacts of COVID-19. This includes non-profit organizations, non-government organizations, Indigenous Peoples organizations and faith-based organizations. **To be eligible organizations must:**

- Have non-profit organization status within Canada;
- Be undertaking direct service delivery to those who are most vulnerable to the impacts of COVID-19;
- Be incorporated or established in Canada, or have principal registered office address in Canada;
- Have been in operation on or before December 31, 2019;
- Regularly dedicate at least 50 per cent of core activities to direct service delivery;
- Have a governance structure with at least three people on the board, management or committee, etc.;
- Have internal measures in place, such as practices and procedures for internal controls and accountability; and
- Conduct activities that fall into at least one of the activity areas listed.
- **Preference** will be given to organizations that have annual revenues of \$1,500,000 or less.

The deadline to apply is October 30, 2020.

All activities and expenditures must take place between August 19, 2020 and February 19, 2021.

Retroactive costing is permissible and will be reviewed on a case-by-case basis.

For more information and to apply:

We encourage you to refer to the program guidelines for more information on eligibility and for information on how to apply. Visit redcross.ca/communityorganizations for more information and to apply.

Questions?

Contact us at covid19communitysupport@redcross.ca or 1-866-221-2232

Canada



Canadian
Red Cross

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canadienne