

2023 Alberta Fires

Immediate Support for Not-for-Profit Organizations program

Frequently Asked Questions

Program Summary

The Canadian Red Cross is committed to supporting communities impacted by wildfires across Alberta. We recognize the critical role local and neighbouring community organizations play in supporting the response to, and recovery from, emergencies and disasters.

Eligibility

How much funding can organizations apply for?

- Community organizations who meet the eligibility criteria may apply for \$5,000 in funding to support individuals who were directly impacted by the fires.

Which organizations are eligible to receive funding through the program?

- Community organizations eligible for this program include registered charities and non-profits (incorporated and unincorporated) that operate exclusively to provide social services, recreation, arts, education services, community service and engagement, and provide direct services to individuals impacted by the 2023 Alberta Fires.

Which organizations can apply for this program?

- Community organizations that meet the following criteria are eligible to apply for this program:
 - Are registered federally, provincially, or territorially and are in good standing
 - Were in operation on or before January 1, 2023
 - Are located in and operating in Alberta
 - Provide services to individuals relevant for wildfire impacts including provision of food, provision of shelter / housing, care for animals / livestock, provision of mental health and wellbeing supports, care for children, seniors, or those who require additional care,

provision of information and referrals, interior or exterior clean-up, and repair / rebuilding of homes

- Must be aligned to the Red Cross/Red Crescent's Fundamental Principles
 - AND meet at least one of the following set of criteria:
 - Operates in an area of Alberta that was or / is on evacuation order
 - Is actively providing, or intends to resume providing, services (identified above) to their community
- OR**
- Operates in an area that is supporting residents evacuated from impacted areas (i.e., host communities)
 - Are experiencing an increased demand for their services (identified above) by individuals who were directly affected by the wildfires.

What organizations are ineligible for funding?

- The following organizations are ineligible for this program:
 - Individuals
 - For-profit organizations and businesses
 - Organizations whose sole purpose is to fundraise or provide funding to other organizations
 - Organizations serving private business or economic development needs (including business associations, chambers of commerce, and condominium associations)
 - Political organizations
 - Provincial/territorial and municipal entities
 - Indigenous Governing Bodies
 - Organizations based outside of Alberta

How many applications can an organization submit?

- Organizations may submit one application for funding under this program.

Application

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How long is the application period?

- Applications will be accepted beginning May 18, 2023. The application deadline is July 14, 2023, and may be extended based on the wildfire activity in Alberta.

How and when will organizations know the status of their application?

- Applications will be reviewed as they are submitted.
- The Canadian Red Cross will notify all applicants regarding the outcome of the review of their application as soon as it is feasible.

Is a deposit or payment required to apply to the program? Does the Canadian Red Cross ever ask for banking info, credit card info, or extensive personal information as part of its application process?

- At the point of application for the program, the Canadian Red Cross requires limited personal information. We do not require financial deposits, payments or contributions at any time for this funding program. Please note that the Canadian Red Cross will not ask for your credit card information or social insurance number to receive assistance.

What support is available to official language minority communities for the application process?

- The Canadian Red Cross team is here to support any organizations requiring additional assistance in the application process, which includes official minority language communities (OMLCs). All program materials and support are available in both French and English.

What will be required of organizations that are approved to receive funding through this program?

- Organizations that meet the eligibility criteria and are approved to receive funding through this program will be asked to submit a brief report to the Canadian Red Cross to help us understand how funds were used to support those impacted by the 2023 Alberta Fires. More information on reporting requirements is available on the application portal.

How soon will successful organizations receive funding upon being accepted?

- Successful applicants will be contacted by the Canadian Red Cross to make arrangements to receive the funding.
- As a reminder, we do not require financial deposits, payments or contributions at any time for this funding program. Please note that the Canadian Red Cross will not ask for your credit card information or social insurance number to receive assistance.

Other questions

What are your opening hours?

- For questions or assistance, you can reach the Canadian Red Cross by phone at 1-800-863-6582, Monday to Friday from 8 a.m. to 6 p.m. (MT) or by email at notforprofitsupport@redcross.ca.

I see the Canadian Red Cross is offering multiple funding programs for community organizations. Can an organization apply to more than one?

- Each of the Canadian Red Cross funding programs are standalone programs, with specific program parameters defined in the program materials. You may apply to any program provided your organization fits the eligibility criteria defined for that program.

I am worried that I have received a fraudulent message, that the message that I have received is not real, or that I have been contacted by a fraudulent party in relation to the Immediate Support to Not-for-Profit Organizations program and/or application. What should I do?

- Unfortunately, there are some individuals who see emergencies or disasters as an opportunity to commit fraud against people who have been impacted . If you receive an email or phone call from someone posing as the Canadian Red Cross, and you are in doubt, you can call us at 1-800-418-1111 or email us at WeCare@redcross.ca to validate that the outreach is from the Canadian Red Cross.