



B.C. Floods & Extreme Weather Appeal

Flooded fields in Abbotsford, B.C. Thanks to your support, long-term recovery efforts continue for those impacted by flooding and extreme weather.

British Columbians are no stranger to the hardships of natural disasters—but even for them, 2021 was unprecedented. Last fall, heavy rain caused flooding, landslides, and power outages—leading to the evacuation of over 17,000 people. Roads were washed away, severing parts of the Lower Mainland and the Interior from the rest of the province. The damage to homes, livelihoods, and infrastructure was felt across Interior and Coastal regions of British Columbia.

Thankfully, Canadians like you rallied around the survivors to support them through these difficult times.

Because of you, the Canadian Red Cross was able to respond to the disaster immediately with emergency financial assistance, relief supplies, and emotional support.

Today, our focus shifts from more immediate needs to long-term recovery.

Your donation supports personalized recovery for those impacted as we work directly with residents to help them in their recovery journey. We support them in returning to their communities, navigating insurance, providing financial assistance for interim housing supports, and Emergency Support Services (ESS).

As many in British Columbia continue their recovery journey, they can find solace knowing that donors like you across Canada answered their call for help.

YOUR GENEROSITY HAS HELPED THOUSANDS



7,500+ eligible households received emergency financial assistance



15 Mobile Emergency Response Teams supported communities and evacuees



186 Canadian Red Cross volunteers and staff mobilized



2,084 Clean-up Kits distributed

Answering the call for help



Canadian Red Cross personnel provide assistance to flood evacuees at the Merritt Centre in Merritt, British Columbia.



Debbie



Barb

Relief items like hygiene kits, blankets, and cots are vital to any response, the same can be said about our volunteers.

As thousands of British Columbians were forced from their homes due to the flooding, the reach and impact of our relief efforts would not be possible without our volunteers.

Meet Debbie and Barb.

Debbie is a Volunteer Site Supervisor in Abbotsford B.C. where she supported those impacted by the floods at a Canadian Red Cross Resiliency Centre. This response had a unique meaning for Debbie as Abbotsford is her hometown. Debbie speaks on how remarkable it is when communities work together to help their neighbours. As she said, “It’s my hometown. My children grew up here. It’s an honour to be here and to be able to help my own community”.

“We, as the Red Cross, are here to support you and help you get through this.”

- Debbie Blumauer, Volunteer Site Supervisor in Abbotsford, B.C.

Like other local volunteers, Barb helps create a link between the Red Cross and the members of the small, tight-knit community of Princeton, B.C.: “I know a lot of people in town,” she says, “so when they’ve been coming in, I’ve been able to comfort them, reassure them that they are going to get the help they need and direct them to the person that’s going to give them that help.” In hindsight, Barb believes disasters like this one brings people together.

Your donation to the Canadian Red Cross mobilizes trained volunteers like Debbie and Barb who provide comfort to communities who have lost so much.



THANK YOU

The Canadian Red Cross wishes to thank our donors, businesses, and organizations—as well as the Government of Canada and the Government of British Columbia for matching donations.

Your generosity has allowed us to support individuals and communities impacted by these devastating events and help them recover.