



Hurricane Fiona in Canada Appeal

DONOR UPDATE – DECEMBER 2022



Dear supporter,

Hurricane Fiona formed in the warm waters of the Caribbean before making landfall in Canada as a post-tropical storm with winds up to 165 km/h.

It was one of the most powerful storms to ever strike Canada.

The deadly storm wrought a trail of destruction through five provinces, causing widespread flooding, damaging homes, and knocking out power to hundreds of thousands of people.

Communities in the impacted provinces—Nova Scotia, Prince Edward Island, New Brunswick, Quebec, and Newfoundland & Labrador—immediately came together to support one another. They cleared downed trees and debris, fed friends and strangers alike, and opened their homes to those without power.

Even in the face of such devastation, the strength and compassion of people who live in Atlantic Canada and eastern Quebec has been on full display. And you have stood side by side with them.

Because of your generosity, the Canadian Red Cross has supported dozens of reception centres provided thousands of relief items, and distributed financial assistance to tens of thousands of households. Please read on to hear directly from some of the people you have helped.

The number of people registered for assistance with the Canadian Red Cross following the disaster exceeded any other event in our 125-year history.

With tens of thousands of people impacted by Hurricane Fiona, your support helped ensure those most in need received assistance to help them get back on their feet.

Thank you for your generosity and solidarity with people impacted by Hurricane Fiona.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Sauvé', written in a cursive style.

Conrad Sauvé
President and CEO
Canadian Red Cross

On the cover: Red Cross personnel survey the damage on Prince Edward Island. Thanks to your support, the Canadian Red Cross has been working alongside community leadership and all levels of government, to best support individuals, families, and communities impacted by Hurricane Fiona.



How you have helped people get back on their feet

Correna Hult, a member of the Red Cross Mobile Outreach Team, speaks with a resident in Burgeo, Newfoundland and Labrador. The community was heavily impacted by the storm, with severe damage to many homes.

Thanks to your generosity, the Canadian Red Cross distributed emergency financial assistance to eligible households, helping those living in areas most impacted by the storm who were unable to meet their urgent, basic needs.

Overall, more than **96,000 eligible households** benefited from assistance distributed by the Canadian Red Cross. The emergency relief provided by the Red Cross included registration, lodging, clothing, food, clean-up kits, cots, blankets, hygiene kits, information and referrals, psychosocial and well-being support, and emergency financial assistance for eligible households in the most impacted areas that were unable to meet basic needs as a result of the storm.

The financial assistance provided comes from generous donors like you, as well as on behalf of provincial

governments in Nova Scotia, Prince Edward Island, and Newfoundland and Labrador.

Financial assistance enables people to purchase items specific to their individual needs and empowers them to make their own choices on what is best for them. This has been proven to help a person recover from traumatic events.

This is how your generosity is helping people in the most impacted communities get back on their feet.

YOUR IMPACT



96,000+ eligible households assisted.



1,000+ Red Cross volunteers and staff mobilized to respond.



5,700+ emergency items provided, including hygiene kits, cots, blankets, and teddy bears for children.



22 mobile visits to impacted communities in partnership with local authorities.



1,200+ individuals provided with emergency shelter on behalf of provincial governments.



100,000+ phone calls supported through the call centre.



6,900+ conversations conducted for psychosocial or well-being support.



33 reception centres and/or sites supported in partnership with local authorities.

Helping people in Atlantic Canada

Here are just some of the ways you supported those in Fiona's path

MOBILE OUTREACH TEAMS, NL

Mobile Outreach Teams traveled to Burgeo, Burnt Island, and Rose Blanche to provide registration, information, and financial assistance. In total, the Canadian Red Cross conducted 22 mobile visits to impacted communities across the region.



ÎLES-DE-LA-MADELEINE, QC

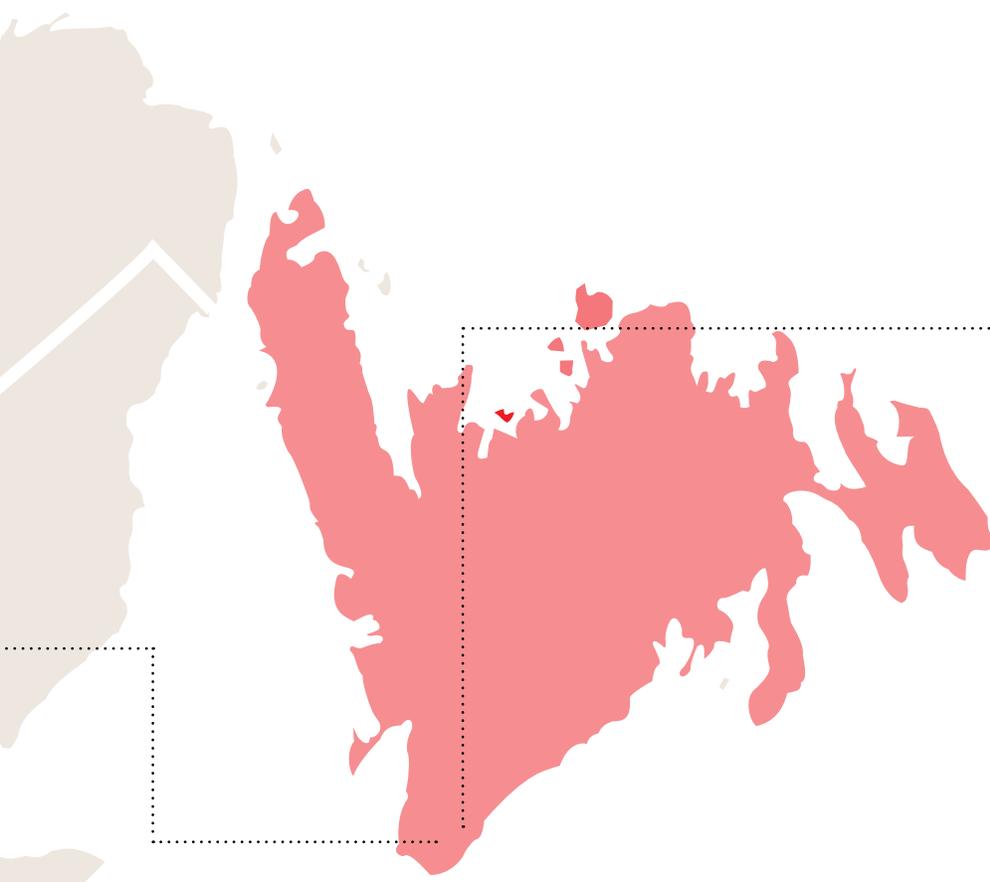
The small island archipelago of Îles-de-la-Madeleine lies in the Gulf of Saint Lawrence, just north of Prince Edward Island. Red Cross volunteers and workers were there to help following Fiona's strong winds and flooding.



CHARLOTTETOWN, PEI

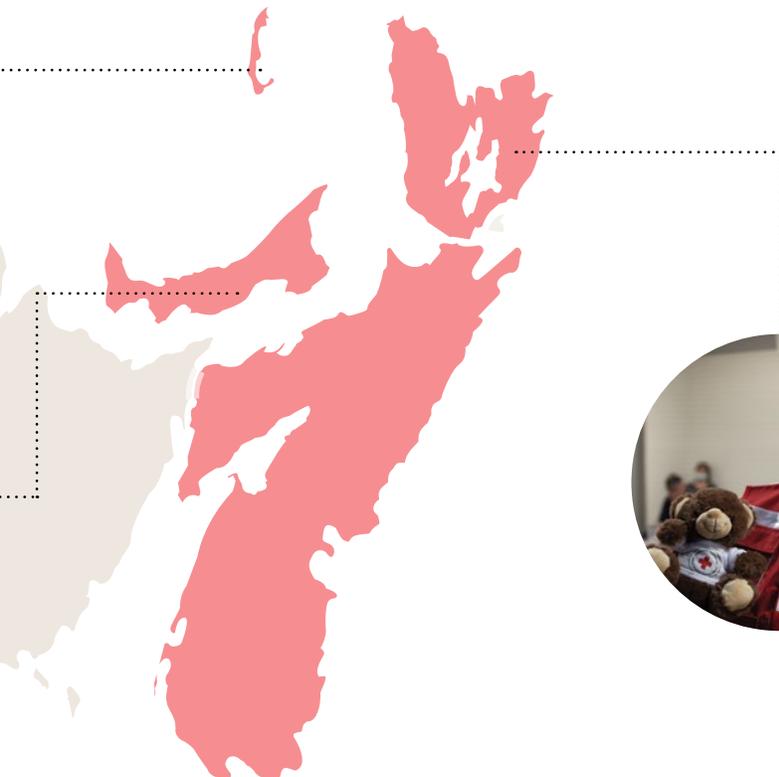
Reception centres were opened in Charlottetown, Summerside, and Montague to assist people impacted by Fiona.





PORT AUX BASQUES, NL

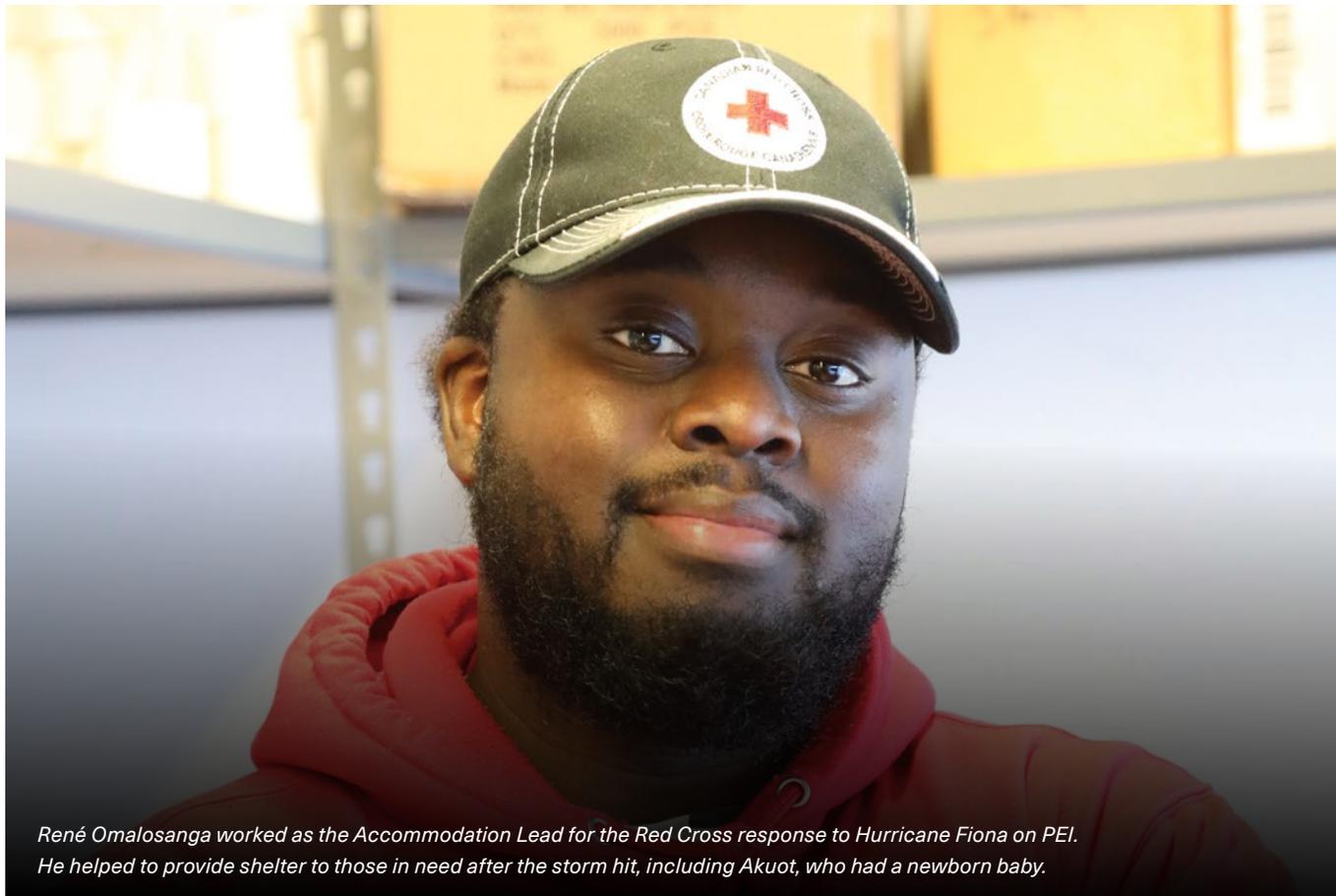
Images from Port aux Basques showed entire homes swept into the water and debris littered around the scenic cove. The Red Cross supported a reception centre and provided lodging to dozens of people who could not safely return home, as well as Mental Health and Psychosocial Support services.



SYDNEY, NS

The Red Cross has supported multiple shelters and reception centres in Nova Scotia, including in Sydney. The storm also impacted 14 First Nations, including seven in Nova Scotia, with the Red Cross providing services through Mobile Outreach Teams.

How you were there for a young family



René Omalosanga worked as the Accommodation Lead for the Red Cross response to Hurricane Fiona on PEI. He helped to provide shelter to those in need after the storm hit, including Akuot, who had a newborn baby.

Giving birth is hard enough. What about during a hurricane? After welcoming a healthy newborn into the world, Akuot Ayuen's wife and baby were to be discharged from hospital. One problem: like many in Prince Edward Island, they were without power.

Akuot turned to the Red Cross for help.

"At 12:27, the power went off. It was all dark in the city. My wife delivered a baby at the hospital and since the baby was born with no health issues, we had to be discharged. I was looking around for help because our place was not safe for them to come home to," said Akuot.

"So we came to the Red Cross Centre and I explained our situation. They booked us a hotel."

With the help of Canadian Red Cross Emergency Responder René Omalosanga, Akuot and his family were able to receive emergency lodging after the storm while they settled in with their new arrival.

"If there was no help from the Red Cross, then it would not have been easy for me to afford the hotel and all those services," said Akuot.

You helped ensure those affected by Fiona like Akuot were provided with shelter and emergency items, as well as financial assistance to eligible households from the most impacted areas.

Thank you for your generosity



People impacted by Hurricane Fiona receive help from the Canadian Red Cross at a reception centre in Charlottetown, PEI.

Thanks to our generous donors, community organizations, businesses, and government partners, as of December 31, 2022, the Hurricane Fiona in Canada Appeal has raised over \$31 million, not including matching funds from the Government of Canada. To date, all appeal funds have been fully allocated.

Funds raised supported Red Cross humanitarian efforts across the region impacted by the storm. The cost of fundraising—such as processing donations, issuing receipts, and reporting back to donors—will not exceed five per cent.

Your generosity has given people a roof over their heads, emergency relief items, psychosocial support, and much-needed financial assistance so they can meet their urgent needs.

Thank you for standing with those most impacted by Hurricane Fiona.

“It’s a very big help to me knowing the Red Cross came out here to Burgeo to help in time of need...If it wasn’t for you, I don’t think the people would know where to turn to.”

- **Dallas**, from Burgeo,
Newfoundland and Labrador



Thank you

**Thank you for standing with those
impacted by Hurricane Fiona.**

Because of you, people were able to meet
their most urgent and basic needs after
this devastating storm.