



Canadian Red Cross Major Account Solutions

Customized Occupational Health and Safety (OH&S) Solutions for Every Employee, at Every Location

The realities of today's workplace make it difficult to dedicate the time and resources needed to coordinate and execute a comprehensive, standardized OH&S training program – especially when you have to train employees in multiple locations.

The Canadian Red Cross Major Account Solutions (MAS) program makes it easier to ensure consistent, flexible training for all your employees, and can assist you in supporting a strong health- and safety-oriented workplace culture. Our comprehensive menu of training includes first aid, CPR, Psychological First Aid and OH&S courses.



We know that regulatory compliance is important to you.

- We are proud to offer learner-centred, evidence-based first aid training that empowers people with lifesaving skills while helping workplaces comply with health and safety legislation.
- Our First Aid & CPR courses meet the standards for all provincial and territorial worker safety and insurance boards*, and our program is suitable for federal employees as well.



We offer tailored solutions, and the experience to make a difference.

- Our Major Account Solutions program supports training to over 50 large-scale clients across Canada in a variety of industries.
- Our team will work with you to offer customized solutions to meet your needs.
- We offer flexible delivery formats including online and blended approaches to learning.

*In Quebec, not all Red Cross course levels are approved but MAS can connect you with our Training Partners who offer the Quebec government's workplace first aid program.

Enjoy the Benefits of Red Cross Major Account Solutions

FEATURES	BENEFITS
Streamlined Operations	<ul style="list-style-type: none">• One national point of contact for account management• MAS toll-free phone numbers• Online registration for employees• Centralized billing and reporting
Economies of Scale	<ul style="list-style-type: none">• Volume-based discount pricing• Leverage buying power for training• Discounts on first aid and related health and safety products (e.g. first aid kits) available on our e-commerce site products.redcross.ca
Centralized Record Keeping	<ul style="list-style-type: none">• Reports from Red Cross database on all employees trained• Recertification reminders• Self-service access for employees to replace lost certificates• Certification validation tool for employers
Customization Opportunities	<ul style="list-style-type: none">• Call-out and /or email campaigns to ensure full first aid regulatory compliance over a short period of time• Tailored classroom training content to fit participants' needs
Flexible Course Delivery and High Quality Materials	<ul style="list-style-type: none">• Flexibility to train at your location or at one of the Red Cross Training Partner's facilities• Access to public courses for individual employees at group rates• Best in class first aid manual (digital and print versions)• A growing menu of OH&S e-learning courses including WHMIS, Transportation of Dangerous Goods, and Cannabis in the Workplace Awareness Training

Choose the largest provider of First Aid training in Canada for high-quality training that meets workplace certification requirements

Contact us to find out how Major Account Solutions can work for your workplace.

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