HAITI, ONE YEAR AFTER THE EARTHQUAKE



YOUR DONATION TO THE CANADIAN RED CROSS IS SAVING AND CHANGING LIVES.





Dear Friends.

On January 12, 2010, a devastating earthquake rocked Haiti and changed people's lives forever. Entire communities were reduced to rubble. Millions of people lost their homes, schools, hospitals, jobs and, most tragically, their loved ones. In a country ranked as the poorest in the Western Hemisphere, the needs were already great, making the task of rebuilding even more challenging.¹

In the days, weeks and months following the earthquake, the needs of families devastated by this disaster were met head on with an outpouring of generosity from Canadians. Your donations helped mobilize the largest Red Cross response ever to one country, allowing us to provide humanitarian assistance to millions of people: clean drinking water, emergency medical care, shelter, and critical items for day-to-day survival. We have helped people prepare for tropical storms and hurricanes, vaccinated thousands of children, and responded to health concerns brought about by the recent outbreak of cholera. We have also begun the slow process of helping families rebuild their homes and restore their lives.

I have seen first hand how your donations are changing and saving people's lives every day, and I am grateful that you have entrusted us with your support. Your contribution continues to make a difference where it is so badly needed in Haiti, not only now but also in the years to come.

The accompanying report contains recent stories of how the Red Cross has been making a difference in people's lives since the earthquake and a brief overview of some of the work being carried out day-to-day in Haiti. We invite you to review these stories and visit our web page for more information and updates on how your donations are making a difference.

Thank you for your compassion and generosity. Sincerely,

CONRAD SAUVÉ

CONRAD SAUVÉ IS THE SECRETARY-GENERAL AND CEO OF THE CANADIAN RED CROSS.

1. United Nations Development Programme. Human Development Report 2010: The Real Wealth of Nations: Pathways to Human Development. New York: Palgrave Macmillan, 2010.



THE IMMEDIATE

FOLLOWING THE DEVASTATING EARTHQUAKE OF JANUARY 12, 2010, PEOPLE AROUND THE WORLD OPENED THEIR HEARTS TO THE PEOPLE OF HAITI. THE RED CROSS WAS THERE AND QUICKLY BEGAN ITS LARGEST RESPONSE EVER TO A SINGLE COUNTRY.

In the hours that followed the earthquake, Haitian Red Cross volunteers and staff around the country took immediate action to save lives. Despite the many losses they had personally endured, they acted quickly to bring relief to those suffering. It quickly became evident that much more help would be needed.

"The idea of neighbours helping strangers and communities coming together to identify solutions to challenges is apparent in what I have seen in Haiti," said Chiran Livera, Canadian Red Cross delegate, a month after the quake struck. "It is clear to me that these volunteers are the faces and hearts that define the Red Cross."

Focusing on those in greatest need, the Red Cross sent 21 emergency response units, providing Haitian communities with medical attention, shelter, clean water and essential emergency relief items. Timing is everything following a disaster. A quick, coordinated response is not only essential to saving lives but important for creating some stability for people in a time of upheaval.

Here at home, the Canadian Red Cross response was built on the support of individuals, corporations and governments across Canada. Fundraisers, held everywhere from school gyms to restaurants to the workplace, fuelled our ability to help people in dire need. Hundreds of thousands of Canadians responded to the call for help and donated to the Canadian Red Cross Haiti Earthquake Fund.

Your financial gift supported the initial emergency response to the earthquake and has continued to provide assistance throughout more recent events, including Hurricane Tomas, tropical storms and the ongoing cholera outbreak that hit in October.

Now, as Haiti moves toward recovery, your contribution is helping to build strong and resilient communities.

YOUR GIFT IN THE RESERVE TO THE RESE

More than 137,000 FAMILIES IN 100 CAMPS have received Red Cross emergency shelter supplies.

- \$364 provided an all-weather tent for a family of five.

The Red Cross has distributed over 1 MILLION RELIEF ITEMS.

- \$31 provided a family with items such as soap, toothpaste, shampoo and laundry powder, allowing hygiene practices necessary to keeping families healthy.

The Red Cross continues to produce and distribute 2.5 MILLION LITRES OF WATER DAILY.

- \$4 provided a jerry can so that families could safely store clean water.



FOSTERING HEALTHIER

Many hospitals in Haiti were either destroyed or badly damaged in the earthquake, putting unprecedented stress on health care workers and remaining facilities. In response, a field hospital was set up in Carrefour by the German Red Cross and a joint Norwegian-Canadian Red Cross rapid deployment hospital was sent to Port-au-Prince and later moved to Petit-Goave. The Norwegian and Canadian Red Cross co-funded facility alone provided essential surgical and medical care for up to 300 people daily and included a surgery, first aid and triage, a ward of 70 beds, a community health unit and a psychosocial support unit. To date, over 182,000 people in Haiti have received medical care at a Red Cross facility. Preventive measures, such as community health education to stem the spread of waterborne diseases, have been put in place and have been increased to help mitigate the spread of cholera,

TO DATE, OVER 182,000 PEOPLE IN HAITI HAVE RECEIVED MEDICAL CARE AT A RED CROSS FACILITY.







Six months ago, at a tented Red Cross hospital in Carrefour, Many Fillia gave birth to Stacey, whose story exemplifies the resilience of earthquake survivors and highlights how donations are saving lives in Haiti. Born prematurely and dramatically underweight, Stacey is now a healthy, happy baby.

"When I saw her in the delivery room, I didn't think she would survive," says Dr. Zubair Masood, a Canadian Red Cross paediatrician whose passion and commitment saved this young life. "She was so small she could fit into the palm of my hand."

Today, Stacey is going through the stages of any healthy baby as she begins to sit up by herself. Her mother is convinced that Red Cross doctors saved her baby's life.

"After delivery, she was very small and I wasn't sure that she would live. I lost all hope," she says. "But God wanted her to live and I have found doctors to help, especially to help to keep the baby alive. So far they continue to help me."

"We don't have a special intensive care unit for babies with incubators, ventilators, radiant warmers and all the facilities that help a premature baby breathe, keep warm or away from germs," explains Dr. Masood. "But what we do have are doctors and nurses who are totally committed to saving lives,"

MIRACLE BABY AT A RED CROSS HOSPITAL IN HAITI

With over a million people left homeless after the earthquake in Haiti, shelter was, and continues to be, a priority. The Red Cross is approaching the challenge of housing Haiti's homeless with a view to achieving a balance between urgency and sustainability. Red Cross Societies from around the world are working together to provide safe shelter solutions to 30,000 families, or roughly 150,000 earthquake survivors. This includes building earthquake- and hurricane-resistant shelters, supporting host families who have taken in friends and relatives, and exploring options to repair damaged houses so that families can move home.

The Canadian Red Cross shelter project, funded in partnership with the Government of Canada, is located in and around Jacmel and Leogane and aims to provide hurricane and earthquake resistant shelter to 7,500 families. Funding for up to 7,500 additional families has also been provided to the international Red Cross shelter program.

The challenges of shelter that existed early on continue today. Rubble removal is a slow and daunting process, often done by hand. Establishing land rights and locating viable and safe plots on which to build is a slow, but necessary process. Situating shelter close to social infrastructure is critical to ensuring people can work and send their children to school. The Red Cross and other agencies also face logistical delays caused by the massive amounts of aid flowing into Haiti's ports.

The issues around shelter persist in Haiti and the Red Cross is committed to helping families move out of camps and into safer, more sustainable shelter solutions. To date over 2,200 Red Cross shelters have been completed, providing a roof over the heads of over 11,000 survivors,

THE CHALLENGE

"I REALLY LIKE THIS SHELTER. IN FACT, THE MINUTE I LEARNED IT WAS READY FOR ME I IMMEDIATELY PACKED UP ALL OF MY POSSESSIONS AND MOVED IN AS QUICKLY AS POSSIBLE." – ROSE-MARIE CLAUDETTE MAJOR, INSIDE HER RED CROSS SHELTER IN LEOGANE, HAITI.





MOST FAMILIES HAD BEEN LIVING IN MAKESHIFT DWELLINGS MADE OF TENTS OR PLASTIC SHEETING PROVIDED BY THE RED CROSS. WITH RAINS THAT SEEM TO COME DOWN FOR DAYS ON END, STURDIER SHELTER WAS A PRIORITY, AND PEOPLE WERE GLAD TO HEAR FROM US.

CHARLIE MUSOKA, A CANADIAN RED CROSS DELEGATE, SHARES HOW AGAINST ALL ODDS, THE RED CROSS IS ANSWERING THE CALL FOR HELP IN HAITI.

I work for the Canadian Red Cross in Jacmel and I see every day how Canadian donations are giving people hope. As people move out of makeshift dwellings into hurricane- and earthquake-resistant shelters, they are also moving on to a better life.

I remember the village of Guayave as one community that needed our help. It was remote and quickly cut off when the rains came, and it struck me how desperate the situation could get for families living there.

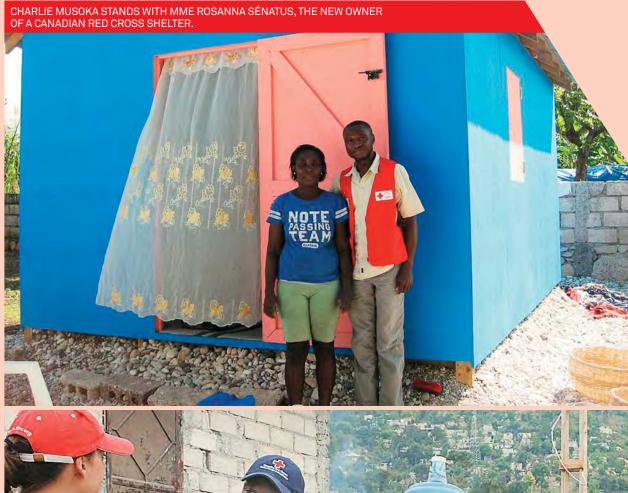
On one particular trip to Guayave, every one of our team members got soaking wet. We had been going door-to-door for hours surveying the damage from the earthquake and delivering the good news that it was now their turn to receive shelters from the Red Cross.

Most families had been living in makeshift dwellings made of tents or plastic sheeting provided by the Red Cross. With rains that seem to come down for days on end, sturdier shelter was a priority, and people were glad to hear from us.

The odds seemed stacked against these villagers of Guayave: they were both impoverished and isolated. They were concerned that the road to Jacmel, roughly two hours away, would become impassable as a result of the storms. These conditions made moving construction supplies a major logistical challenge and an urgent priority.

That day, as we were completing our visits, we spoke to an elderly couple who would soon be receiving a shelter. Fernand Soifette, 87 years old, looked at our group of Red Cross members and said in Creole with a broad smile: "What would we do without the Red Cross?" As those words were translated to me, the wet clothes I was wearing felt a little less uncomfortable.







BEING WELL PREPARED FOR A DISASTER ALLOWS FOR A BETTER RESPONSE AND SAVES LIVES.

Communities in Haiti have faced additional crises since the earthquake, including subsequent aftershocks, heavy rains, a powerful hurricane and a deadly cholera outbreak. Each of these emergencies highlights the extreme vulnerabilities that existed in Haiti pre-earthquake and that have since been magnified.

Being well prepared for a disaster allows for a better response and saves lives. In November 2010, as Hurricane Tomas made landfall in Haiti, the Canadian Red Cross was on the ground and ready to respond.

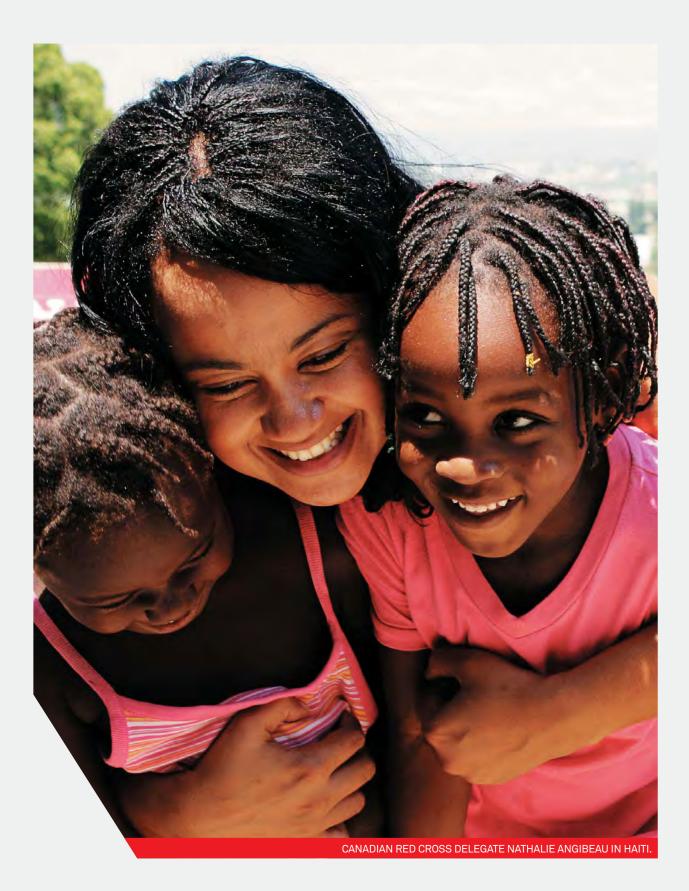
Haiti is located in the path of powerful storms during hurricane season. Given its high level of risk for disaster, the Red Cross had been preparing Haitians for a potential hurricane for months by ramping up response capacity, prepositioning relief supplies in vulnerable locations and working with communities so they know what to do if a storm hits.

In October 2010, when cholera broke out in a region of the country largely unaffected by the earthquake, the Red Cross immediately offered its support to health authorities. The Red Cross has provided medical supplies and personnel, and has set up a cholera treatment centre just north of Port-au-Prince to treat people who have fallen ill.

Cholera is a preventable, but virtually unknown illness in Haiti, making education vital to saving lives and avoiding sickness. The Red Cross launched a massive campaign to make people aware of basic hygiene and clean water practices and what to do should they become ill. Through hundreds of thousands of text messages, Haitian radio broadcasts and direct visits in communities, the Red Cross is continuing to help families protect themselves,







THE ROAD TO

The Red Cross is committed to supporting communities in Haiti, today and in the years to come. Careful planning has begun and the Red Cross is now shifting from providing emergency relief to the more complex task of helping communities rebuild and restore their lives.

Your donation has truly made a difference to the people of Haiti whose lives have been shattered, in the first place by the earthquake and then by subsequent disasters such as Hurricane Tomas and the cholera epidemic. Donations are being turned into shelter, improvements in community health such as clean water and medical aid, and helping people to be better prepared for any future disasters. The road to recovery for Haiti will be long and challenging but it will also be full of hope. Progress is being made every day and Haitians can look ahead with the confidence of knowing that a better future lies in front of them,

FOR MORE INFORMATION ABOUT RED CROSS EFFORTS IN HAITI AND TO FOLLOW OUR PROGRESS, PLEASE VISIT WWW.REDCROSS.CA/HAITI2010,

THE CANADIAN RED CROSS RESPONDS TO DISASTERS AROUND THE WORLD, AND IN OUR OWN BACKYARD. WE HELP VULNERABLE COMMUNITIES IN CANADA AFFECTED BY EMERGENCIES AND DISASTER – SITUATIONS RANGING FROM INDIVIDUAL HOUSE FIRES TO FLOODS THAT DISRUPT ENTIRE REGIONS. FOLLOWING A DISASTER IN CANADA, RED CROSS WORKERS PROVIDE VITAL ASSISTANCE FOR PEOPLE'S BASIC NEEDS, INCLUDING SHELTER, FAMILY REUNIFICATION, ASSISTANCE FINDING SUPPORT, FIRST AID, INFORMATION, CLOTHING AND FOOD. PLEASE CONSIDER BECOMING A MONTHLY DONOR TO PROVIDE A REGULAR, ONGOING CONTRIBUTION TO



OUR WORK. VISIT WWW.REDCROSS.CA/DONATE TO LEARN MORE,