TWO YEARS AFTER THE EARTHQUAKE



YOUR DONATION CONTINUES TO MAKE A DIFFERENCE







DEAR FRIENDS,

I would like to take this opportunity to thank you once again for supporting Canadian Red Cross relief efforts following the devastating earthquake in Haiti on January 12, 2010. Two years on, we continue to work closely with local communities and the Haitian Red Cross to respond to the needs of survivors and to rebuild a stronger, healthier and more resilient society.

The Haitian Red Cross responded immediately following the earthquake, providing first aid to survivors and supporting search and rescue efforts. Despite their own personal losses, local volunteers have not wavered in their commitment to helping others, even two years later — they are true humanitarian heroes. Thanks to the support of these volunteers and donors like you, we have been able to make a significant impact on the lives of thousands of people. The Canadian Red Cross is committed to sharing expertise and resources with the Haitian Red Cross to help build its capacity to respond to future disasters and these investments are already paying off.

During a recent visit to Haiti, I met with several local volunteers and health professionals who are helping to provide life-saving treatment against cholera and educating families about disease prevention. I am happy to report that cholera cases have significantly decreased and patients are recovering. I also had the opportunity to meet several families who now have a roof over their heads and access to essential services, including safe drinking water and medical care. You should be proud of the facilities being provided and the lives you have helped save.

The road ahead will be long and challenging, but progress is being made. I would like to commend you on your continued commitment to the Canadian Red Cross and our mission to support those in need, in Canada and around the world.

For all you have done and continue to do, I offer my sincerest thanks.

Ja.

Conrad Sauvé
Secretary General and CEO
Canadian Red Cross

HELPING FAMILIES WITH NEW, SAFER HOMES

- * Over 3,330
 Canadian Red
 Cross shelters
 built for families
 in Leogane
- * Over 1,898
 Canadian Red
 Cross shelters
 built for families
 in Jacmel
- * 18,898 families provided with tents, tarps and tools to help rebuild their homes



Immediately following the earthquake, one of the primary concerns was, and continues to be, providing shelter to over 1.5 million people left homeless. Lack of space affecting the ability to build, clearing millions of cubic metres of rubble, and logistical challenges such as damaged roads have made this disaster response unique and difficult, however the Red Cross is committed to supporting families with durable shelter solutions.

The Red Cross continues to implement several shelter programs throughout affected regions to meet the varying needs of the population. This includes building earthquake and hurricane-resistant wooden structures, developing a building technique that uses caged rubble, looking into repair options for the homes that were not completely destroyed, and supporting host families who have taken in friends and relatives who have nowhere else to go.

All shelters are built in co-ordination with water and sanitation support, are culturally

accepted, and help keep families safe in case of future disasters. Community engagement to ensure the needs of families are met, identifying safe and legal plots of land and obtaining permissions to build, and training and hiring local construction crews are additional important measures the Red Cross takes before building a new home.

As emergency activities carried on very early on in the response, plans to provide longer-term shelter solutions were already underway. The Red Cross shelter program balances urgency with sustainability to ensure our shelters are first and foremost safe and liveable.

To date, more than 70 per cent of the 7,500 Canadian Red Cross shelters in Leogane and Jacmel have been built. Before moving into their new home, we ensure that families are educated about their shelter, including information on how to maintain it and keep it safe, and provide the new homeowners with brushes and paint to personalize their home.

"I can't find the words to explain how grateful I am to be receiving this house. I would never have had the means to rebuild it myself. This is a great day for me and my family."



Building a better future in Haiti

Giovanni is from Haiti's deaf community, living and working at the Red Cross transitional shelter construction site in La Piste, Port-au-Prince. More than 500 workers from the surrounding displaced community have worked at the site and in January 2011, the first families — many with hearing and speech impairments — moved in.

Through his carpentry work in La Piste and by saving his wages, Giovanni has been able to realize his dream and open a small workshop.

"Ever since I started working for the Red Cross I have saved money and am still saving. I did this so I could open my own workshop—and, finally, I have," he says. "But I'm still building shelters—my workshop is my part-time job. I manage to build about four items a week to sell, things like bedside tables or cabinets."

The items made in the workshop are passed on to one of the many street vendors in Haiti who sell Giovanni's furniture on roadsides in Port-au-Prince. Though the workshop has been open for less than a year, things are going well and Giovanni already has his eye on the future.

"Everything is running smoothly in the workshop, but I want to build the business up and make sure we are selling more than one or two items at a time," he says.

Working with five other friends from the community, Giovanni is now increasing his production rate and sharing the profits with his colleagues. The next step in his business plan is to look for land and secure his business in Port-au-Prince.



WORKING TO BUILD HEALTHIER COMMUN-ITIES

- * 2,300 patients treated at Canadian Red Cross cholera treatment centres
- * 3,137 water latrines built and 6 water points established by the Canadian and Netherlands Red Cross
- * 28,892 hygiene kits distributed to earthquake survivors

The earthquake destroyed or badly damaged many hospitals and clinics in Haiti, putting an unprecedented stress on health care workers and remaining facilities. The Red Cross was quick to respond, deploying 21 emergency response units to provide communities with urgently needed medical attention. This includes a joint Norwegian-Canadian Red Cross rapid deployment hospital that was sent to Port-au-Prince and later moved to Petit-Goâve. The facility provided essential surgical and medical care for up to 300 people a day and contained a surgery and first aid section, a ward of 70 beds, and both a community health and psychosocial support unit.

In addition to the hospital, the Canadian Red Cross deployed a cholera treatment centre to Carrefour following the cholera outbreak in October 2010. The centre came complete with 80 beds and 14 Canadian health

and technical professionals, as well as medical staff from Haiti. After months of training local staff, the centre was handed over to the Haitian Red Cross to support the community's medical needs.

"That's the real strength of the Red Cross," explains Dave Batement, head of the Canadian Red Cross cholera treatment centre team. "We are training personnel from the Haitian Red Cross and giving them the tools they need to take over when we leave."

When cholera broke out, there was little understanding of the disease as it had not been present in Haiti since 1960. As part of Red Cross prevention activities, hundreds of volunteers have visited vulnerable communities to provide vital health and hygiene information and to help people protect themselves from cholera. Hundreds of thousands of text messages have been sent, containing essential



information about the disease
— what it is, how to prevent it,
and what to do if you become
sick. The Red Cross has also
disseminated cholera information through radio programs and
has used trucks to broadcast
cholera prevention messaging
and hygiene promotion songs.

In April, when cholera cases were down, the Canadian Red Cross shifted its approach from epidemic control to prevention. Forty community health staff conducted up to 200 home assessments per month to teach families how to protect themselves and to distribute over 28,000 hygiene kits. When the number of cholera cases spiked a few months later, the Red Cross re-opened a cholera treatment centre in neighbouring Carrefour-Feuille, where nearly 800 people were cared for.

Other than providing immediate life-saving assistance, the Canadian Red Cross is focusing

on longer-term health interventions. In January 2011, nearly a year after the earthquake, it announced a partnership with CHU Sainte-Justine. Unité de santé internationale at Université de Montréal, and Direction de santé publique (public health directorate) of Agence de santé et des services sociaux de Montréal (Montréal health and social services agency) for a new integrated health program for Haiti. This \$25 million five-year program will make it possible to rebuild and strengthen the health care system for the most vulnerable groups in the country's southeast department. It will aim to maximize positive, long-term health outcomes for Haitians by improving access to quality health services for mothers, newborns and children, and by strengthening community resilience in terms of community care and first aid.

"I came to the Red Cross cholera treatment centre as soon as I noticed the first symptoms. My daughter is better now, thanks to the Red Cross and thanks to God."

Gabrielle, mother of a child who received cholera treatment at a Red Cross facility



Making prevention a priority

On December 15, 2010, George Desilme wasn't feeling well. His mother knew something was very wrong and rushed him to their local hospital. The hospital, already overwhelmed, referred the family to the Canadian Red Cross cholera treatment centre in Carrefour.

"If this centre wasn't here, my little boy would have been worse," said George's mother as she looked around at the other patients in the centre, many of whom are also children. Luckily, the 10-year-old's cholera was caught early and George responded well to treatment.

Like many children in the centre, George misses his friends and is eager to get home. However, unlike some, his first priority when he returns home is not to rush out to the soccer field.

"When I get home, I will call all my friends over and tell them about cholera," says George. "I will tell them how bad it is and I will teach them how not to get it." In addition to treating patients at the centre, the Canadian Red Cross is also engaging in community health activities to help prevent the spread of the disease.

"Many people in Haiti have never seen cholera before," says Denyse Bourgault, community health delegate with the Canadian Red Cross. "By educating people like George and his mother, we can help stop the spread of this disease in their homes and communities."

Before patients are discharged from the treatment centre, they receive a one-on-one consultation with a member of the community health team. In addition, each patient is provided with a take-home kit that includes tips on hygiene, oral rehydration salts and water purification tablets.

And what will George do after he has finished teaching his friends about how to protect themselves from cholera?

"Soccer!" he says, with a giant smile from ear to ear.





HELPING PREVENT VIOLENCE AND ABUSE

- * The Canadian Red Cross has trained over 90 individuals from several Red Cross Societies about violence and abuse prevention through its Ten Steps to Creating a Safe Environment program in Haiti
- * 7 radio shows promote issues of violence prevention in Port-au-Prince, Leogane, and Jacmel
- * 4.2 million text messages sent to Haitians on violence prevention and how to access support services

"Communities in Haiti inspire me everyday. Women, men, and youth are taking ownership of their lives and are dedicating their time and efforts to learning how to prevent violence in their communities. They are committed to ensuring that future generations live in safe environments, free from abuse."

Jessica Cadesky, Canadian Red Cross aid worker in Haiti

The earthquake led to an increase in violence throughout affected areas. Overcrowding and lack of privacy in camps led to weakened security and dignity for millions of people. Rape and violence is believed to be on the rise and children remain among the most vulnerable. It is estimated that over 1.2 million children have been directly affected by the earthquake.

The Canadian Red Cross has been working to prevent violence, abuse and exploitation in Canada and around the world for over 27 years. Drawing from this experience and expertise, the Canadian Red Cross is working alongside the Haitian Red Cross and the Red Cross Movement to support communities and organizations to mitigate the risks of interpersonal violence and create safer environments.

A four-year program has been implemented to prevent violence at the community level by engaging youth, women and displaced

individuals in communities where the Canadian Red Cross works. Following a holistic approach, the program also works to build the internal capacity of the Red Cross to prevent violence that may emerge within the organization and throughout its operations assisting families in Haiti.

Other prevention activities include radio broadcasts and text messages on violence prevention and non-violent conflict resolution, training organizations and communities to prevent and mitigate interpersonal violence and partnering with the French Red Cross and Haiti en Scène. Haiti en Scène is an inspiring organization that encourages development and social integration of disadvantaged youth through theatre, song and dance. Workshops offer constructive and stable psychosocial support for more than 100 children who do not have the opportunity to go to school or participate in leisure activities.



Rebuilding young lives in Haiti

"The earthquake has unsettled us, but City of Lights is the proof that youth in Haiti are capable of determination and resilience. This show is a celebration of life."

Dr. Michaële Amédée Gédéon, president of the Haitian Red Cross

In response to the collapse of schools and the rise of unemployment following the earthquake, the Canadian Red Cross decided to support the psychosocial activities of Haiti en Scène, an organization that reconstructs communities by stimulating social interactions and cultural development. With support from the French Red Cross, workshops in singing, dancing and acting helped to rebuild self-esteem, create safe environments, and prevent violence for children and youth in 10 camps in the Port-au-Prince area.

"Many children in camps cannot go to school. They wake up in the morning and instead of doing something bad they tell themselves that other young people like them are coming to the workshops and doing something positive," says Marie Schmide, coach and professional dancer with Haiti en Scène.

For four months, youth living in camps had the opportunity to learn new skills, build their confidence and express their

trauma through this meaningful experience. Every day, they attended workshops and practices and the result of their hard work was presented in City of Lights, an original show commemorating the earthquake. Their amazing performance was delivered in front of 14,000 spectators in Port-au-Prince in January 2011.

Schmide could not have been more proud as her students lifted her on their shoulders and chanted "Haiti, Haiti," It was clear for every member of the audience that there was a vision of rebirth, pride and, above all, joy.

HELPING REDUCE THE RISK OF FUTURE DISASTERS

- * Over 300,000 families received door-to-door cholera prevention information
- * Over 14, 400 tons of Red Cross aid has arrived in Haiti
- * Over 1,000 local staff employed by the Canadian Red Cross in Haiti

"I love my country and I love the people in my neighbourhood. I joined the Red Cross because they volunteer to help people who don't have the capacity to help themselves."

Micheline, Haitian Red Cross volunteer and nurse

Year after year, Haiti faces risks associated with disasters, most commonly hurricanes. As a result of the earthquake, communities are even more vulnerable now than in previous years. Heavy rains, which cause landslides and flooding, are of particular concern.

The Red Cross has three main strategies to ensure Haiti is prepared should the country be affected by another disaster: improving the capacity of communities to prepare and respond to disasters, enhancing the Haitian Red Cross' disaster response capacity at a national and community level, and increasing coordination with national institutions and policies through a comprehensive approach that will build safer and more resilient communities.

The Canadian Red Cross is working directly with communities and the Haitian Red Cross on disaster preparedness activities such as education, increasing response capacity, prepositioning relief items, volunteer training and moderating the risks associated

with disaster. The local Red Cross is always the first to respond, which is why building the capacity of the Haitian Red Cross is crucial.

These efforts were vital when hurricanes Irene and Emily headed toward Haiti in August 2011. Red Cross staff and volunteers worked around the clock to ensure communities were ready for the impending storms. Preparedness activities included sending millions of text messages with information on how families can stay safe, training local disaster response committees, reinforcing embankments, digging drainage ditches and installing simple early warning systems.

In addition to disaster preparedness work, the Canadian Red Cross is providing "Train the Trainers" first aid workshops to 90 Haitian Red Cross instructors. Providing first aid training can be a valuable income generator and an important skill for community members to learn, particularly in a disaster-prone country like Haiti.



A HAITIAN RED CROSS VOLUNTEER DISTRIBUTING A TARP TO A RED CROSS BENEFICIARY

Haitian Red Cross volunteers ready to respond

Maurice was woken at 4 a.m. at the home he shares with his family in Pétionville, Haiti, to tell him he was on red alert and should be ready to be deployed at any time as preparations for tropical storm Emily hitting the country continued.

This is the life of a Haitian Red Cross volunteer and this early warning was not the beginning of Maurice's work. He had been helping to prepare his community since news of the impending storm first broke. "I made sure we had food, water and basic items stored at home and had been out to speak to my neighbours to give them some basic preparedness advice. I made sure I went to meet those at the greatest risk," he said. "Some were aware, but some were not. Lots of people in the neighbourhood did not even have the money to buy a radio — that's why we do it face-to-face."

Hundreds of Haitian Red Cross volunteers are on standby throughout the country, ready to respond should an emergency strike. Millions of Red Cross text messages are sent to inform people of impending storms and to give simple steps people can take to keep safe.

DEAR SUPPORTER,

As we reach year two of the Haiti earthquake recovery operation, we are incredibly proud of the positive impact our team has had on the lives of people affected by this tragedy. Significant progress has been made, with improved living conditions and access to basic services for hundreds of thousands of survivors, but our work is far from over. Even today, Haiti remains incredibly vulnerable to disasters and health crises. As we look ahead, a healthier. stronger and more resilient Haiti must be our goal.

While some emergency programs are scaling down, the Red Cross is focusing efforts on long-term sustainable solutions for Haiti. Through the Haitian Red Cross, we have a permanent presence in the country and the opportunity to have a lasting and meaningful impact. As in Canada, Red Cross volunteers in Haiti are the first responders when disaster strikes and we are committed to sharing skills and expertise to ensure they are properly equipped to help their communities in times of need.

Supporting people to move back to their neighbourhoods is a priority; through our integrative neighbourhood approach we are working with residents and local government, focusing on the services needed for a community to thrive. The Red Cross is committed to supporting the exit from camps and sustainable neighbourhood recovery over the next several vears. We will also continue to help decongest camps, where possible, through our self-sheltering solutions. Despite these efforts, we recognize that many people will remain in camps for the coming months. The camp population must not be forgotten: the Red Cross will continue to monitor the situation.

The Red Cross will also focus on access to basic services such as health care. For many, the services they are receiving today far exceed what they had access to prior to the earthquake. We must invest in health infrastructure and advocate for survivors to ensure these efforts will be lasting and sustainable. We firmly believe that a healthier Haiti means a stronger and more resilient Haiti.

Community-level engagement is a vital step in ensuring recovery efforts are sustainable. The Red Cross is working closely with communities to ensure they are involved in the process, every step of the way. The people of Haiti are the engines of change and the future of Haiti lies in their hands. We are committed to empowering them as they work to rebuild their communities and their lives. Their success will be our success and, with this approach, we will continue to measure our impact through and with the people we reach.

Canadians can be very proud of how their donations to the Canadian Red Cross have made a difference in the lives of earthquake survivors but even more so, they can be proud that their donations will continue making a difference in the years to come.

On behalf of our team and the people we help every day, I thank you for your generosity and continued support.

Jean-Philippe TiziDirector, Haiti Operations
Canadian Red Cross

2010 HAITI RESPONSE

The Canadian Red Cross has **set up a total fund of \$207.8 million** to support Red Cross efforts in Haiti. The total Haiti fund includes donations received from generous individuals, corporations, provincial and local governments and the Government of Canada. Haiti fund also includes all the interest accumulated since April 2010.

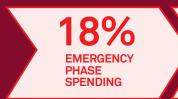
As of **November 30, 2011** the Canadian Red Cross has spent over **\$140.3 million** on emergency and recovery activities.

EMERGENCY RESPONSE PHASE	
Contributions to the International Federation of the Red Cross (IFRC)*	25,402,000
Contributions to the International Committee of the Red Cross (ICRC)	609,000
Emergency Relief Items	2,002,000
Emergency Response Unit Hospital	3,117,000
Deployment of delegates in support of International Red Cross Response	1,409,000
Cholera Outbreak Response	2,511,000
	\$35,050,000
RECOVERY AND RECONSTRUCTION PHASE	
Canadian Red Cross shelter program in Jacmel and Leogane	57,423,000
IFRC shelter program	25,173,000
Hurricane preparation activities	3,511,000
Other recovery programming and support	19,124,000
	\$105,231,000
CANADIAN RED CROSS SPENDING TOTAL \$	3140,281,000

^{*} Contributions to IFRC and ICRC emergencies activities are part of the larger Haiti earthquake response (e.g. relief item distribution, emergency shelter items, medical assistance, family reunification, and water and sanitation activities)

2010 HAITI RESPONSE

Based on current assessments, which may change to best meet the needs of affected communities, the Canadian Red Cross anticipates spending in each response phase as follows:



69%
RECOVERY
PHASE
SPENDING

13%

LONG-TERM
DEVELOPMENT
PHASE

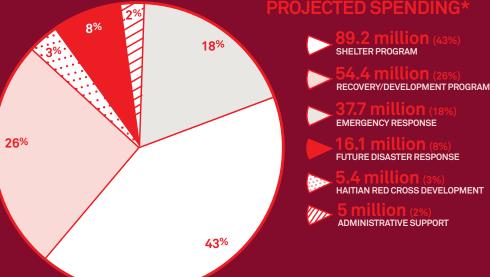
The emergency phase includes activities that meet basic needs, such as the distribution of relief supplies, clean water, medical care (field hospitals) and emergency shelter materials. Recovery work aims to rebuild damaged and destroyed shelter, water and sanitation systems and social/health systems. Long-term development helps communities become stronger, healthier and more resilient, based on the needs within communities. Phases overlap, particularly in Haiti where emergency activities are ongoing as new crises develop.

PLANNED SPENDING

The Canadian Red Cross has developed plans to spend these funds over a 10 year period in order to best support communities to recover and rebuild.

In addition to spending to date, the funds received will be used to implement programming in community-based health, violence prevention, and disaster preparedness. It will also be used to rebuild health infrastructure and strengthen the disaster response capacity of the Haitian Red Cross.

The bulk of donations will be spent during the recovery phase, where careful planning and community engagement is vital to ensuring a sustainable result.



^{*}Spending projections are based on current assessments and may change based on needs.

TWO YEARS ON

we continue to work closely with local communities and the Haitian Red Cross to respond to the needs of survivors and to rebuild a stronger, healthier and more resilient society.

For more information about Red Cross efforts in Haiti and to follow our progress, please visit www.redcross.ca/haiti2010

