

Fundraising activity suggestions



IT IS PREFERABLE TO HOLD THESE ACTIVITIES AFTER EMPLOYEES HAVE COMPLETED THEIR DONATION FORMS. These activities shouldn't replace employee solicitation but should complement campaign goals.

+ **Garage sale, book sale, used CDs and DVDs, etc.**

Employees donate various used objects which are then sold to colleagues for a reasonable price.

+ **Bake Sale**

Ask employees to make or bring desserts. The sale can take place during the lunch hour or coffee break. You can also sell recipes for a small price.

+ **The Gourmand Cart**

A few employees will go around with a cart full of snacks to sell to staff.

+ **Supervisors' Dinner**

The supervisors serve dinner. A traditional spaghetti dinner or a healthy meal—all options are possible. The supervisors themselves are encouraged to make a few delicious dishes!

+ **Jean Day or "Red Day"**

"Casual Fridays" or wearing jeans can be replaced with an "I'm wearing red to support the Red Cross" day. Rate to be determined. To be paid at the entrance.

+ **Empty your Pockets**

Ask each employee to empty their pockets by giving their pocket change. No notice is given in advance. It's spontaneous and done in strategic places (staff entrance, cafeteria entrance, elevator doors).

+ **Toll Booth**

Set it up at the entrance of the building or parking lot. Rate: \$2 per person. Reduced rates for carpoolers or groups.

+ **Squeegee or car wash**

Clean windshields in the parking lot or computer screens in the office. Executives could also make great "squeegees". Weather permitting, you can also have a car wash.

+ **Red Cross teddy bear silent auction**



When disaster strikes, stuffed animals play the very important role of comforting children shaken by the events. Want to organize a silent auction? During an event or as part of a campaign, place a bid sheet stating the minimum donation beside each stuffed animal. Employees can write down their offer. At a predetermined time, the highest bidder wins the teddy bear! The stuffed animals are valued at \$20. For donations of \$25 or more, we can issue a donation tax receipt for the difference between the stuffed animal's value and the total donation amount.

+ **50/50 draw**

Sell tickets for a draw in which half the profits are donated and half are given to the winning ticket holder.



Our team has prepared an array of tools to help you organize a successful workplace fundraising campaign: REDCROSS.CA/CMT