

The Canadian Red Cross would like to thank you for your interest in becoming a Red Cross Training Partner.

Please complete this application form and submit it to myrcsupport@redcross.ca. To pay the application fee by credit card, visit www.shop.redcross.ca, enter “**application fee**” into the search field and press Enter. IMPORTANT: record the payment confirmation number in the appropriate field below. Alternatively, you can enclose a cheque with your application. Mail applications to: Canadian Red Cross First Aid, Swimming & Water Safety Contact Centre, 1305 11 Avenue SW, Calgary, AB T3C 3P6.

Please note this is an application process: upon receipt of the above and your \$150 application fee, your application will be reviewed and a decision will be conveyed to you in writing.

Legal Name of
Business/organization or
individual:

Contact Name (Year Round)

Email

Telephone

Fax

Address

City

Province

Postal
Code

Web site Address

Payment confirmation
number (if applicable):

Type of business (please check one):

☐ Corporation

☐ University/Educational
Institution

☐ Municipality

☐ Partnership

☐ School (K-12)

☐ Private club

☐ Sole Proprietor

☐ Service Group

☐ Non-Profit Group

Have you been or previously applied to become a Red Cross Training Partner: ☐ yes ☐ no

If yes – during what year and under what name (or Red Cross customer account number)

Briefly describe in which specific geographical areas you plan to market your business:

How do you plan to offer your First Aid/CPR courses?

☐ public courses

☐ private/group courses

☐ both

Briefly describe who your potential training markets and clients will be.

☐ Workplaces (list industries)

☐ EMS Professionals

☐ Community Groups

☐ University/College students

☐ Other please describe

Where you will conduct training (please check appropriate location(s)):

☐ Rented training space

☐ Owned full time training space

☐ Community centre

☐ At groups location

☐ Red Cross Training Room

Other please describe

Before applying to become a Red Cross Training Partner, please list any past experience in the delivery of training or first aid.

Given your review of the market – please describe what you feel your biggest competition to be

How will you differentiate yourself from other Training Partners and the competition?

Please outline your overall marketing plan to reach your clients (including price, placement, promotions, and product)

Projection of planned training numbers (number of people):

Year 1: _____ Year 2: _____ Year 3: _____

Other relevant qualifications, including Red Cross certifications or certifications of your instructors:

Canadian Red Cross Programs you would like approval to offer:

First Aid

- ☐ Core Programs: Standard or Emergency First Aid and CPR, CPR, Standard or Emergency Child Care First Aid & CPR,
- ☐ Specialty Programs: Wilderness & Remote and Advanced Wilderness & Remote First Aid
- ☐ Marine: Marine Basic First Aid, Marine Advanced First Aid
- ☐ Workplace First Aid: Advanced First Aid
- ☐ Emergency Care: First Responder, EMR, , Oxygen Administration
- ☐ Youth Programs: Babysitting, PeopleSavers
- ☐ Instructor Development: First Aid Instructor, CPR Instructor

Please note not all programs are recognized in every province/territory.

Please see www.redcross.ca/firstaidlegislation

You will also need to have the appropriate Red Cross Instructor certifications (or hire individuals with required certifications) to offer specific programs.

Please see Red Cross National Program Standards www.redcross.ca/partner