



New Brunswick Floods

A resident uses a canoe to transport himself through the flooded landscape in Fredericton, New Brunswick.

DEAR SUPPORTERS,

This spring, the combined effects of unusually high accumulation of snow last winter, rising temperatures causing a rapid melt, and several days of intense rain, produced record flooding and widespread damage in New Brunswick.

Families in flooded communities found themselves in a stressful and daunting situation, many not knowing what to do next.

But thankfully, in these uncertain moments, you reached out with help.

Because of your generosity, the Canadian Red Cross response was immediate, managing emergency shelters and reception centres for those forced to evacuate their homes, primarily along the St. John River, including in the cities of Fredericton and Saint John.

Your kindness ensured a listening ear and much-needed comfort, helping evacuees through the challenging weeks. Once flood waters receded, you provided financial assistance to help with unexpected costs, and clean-up kits to help families get back in their homes.

Three months on, we continue to help the most impacted households, meeting people one-on-one to ensure they receive the support they need.

Thank you for standing up for our friends and neighbours in New Brunswick, and for helping us make a difference for them during this difficult time.

Sincerely,

A handwritten signature in black ink, appearing to read "Conrad Sauvé".

Conrad Sauvé
President & CEO

Words and tears of gratitude

from Bessie and Ray



Bessie Froude (right) from Grand Bay-Westfield, New Brunswick, chats with Stacey Yates from the Canadian Red Cross Safety and Wellbeing Program.

“It’s comforting to know that help like this exists.”

– Bessie

Bessie was born in Newfoundland and spent a good portion of her life there, so she is used to living around water.

“I was always around water,” she remembers. But when flooding threatened her home along the banks of the St. John River in Grand Bay-Westfield, NB, where she now lives, she was frightened.

“To see the water rise that high and have to leave so quickly... I’ve never seen anything like this in my life. The experience was very stressful for me.”

Like hundreds of other people along the swollen St. John River, Bessie and her husband Ray had to evacuate their home as floodwaters crept closer and closer in late April.

Having nowhere to go, the Canadian Red Cross was there to offer temporary lodging at a hotel for the duration of their evacuation.

During their two-week stay, the couple was regularly checked on by Stacey Yates of the Canadian Red Cross’ Safety and Wellbeing program. “People need moral support and an ear to listen to them,” says Stacey. “We are here to ensure their comfort and well-being.”

“It’s comforting to know that help like this exists,” says Bessie.”

As for Ray, he can’t express in words how he feels when he thinks of the support offered by the Red Cross. His eyes simply filled with tears of gratitude.

Your generosity

has made an incredible difference



Canadian Red Cross volunteers register a young family at a reception centre.

The Canadian Red Cross would like to thank individuals, businesses and governments for donating over \$1.5 million toward our response to the New Brunswick flooding.

HERE'S HOW YOUR SUPPORT HAS HELPED SO FAR:



2,530

people (1,139 households)
registered with the
Red Cross



3

emergency shelters
managed by the Red Cross



500+

people provided
emergency shelter



69

individuals still receiving
temporary lodging,
three months on



140

volunteers and staff
mobilized for the
flood response



1,000+

people received financial
assistance from the
Red Cross



2,456

calls taken by the
Red Cross contact centre



2,872

clean-up kits
distributed