



# CYCLONE PAM



## ONE YEAR LATER: DONOR UPDATE

No matter where disaster strikes – in Canada or on the other side of the globe – Red Cross donors like you are always there to help.

Cyclone Pam was no different.

Last March, a trail of destruction passed through the South Pacific: widespread coastal flooding, sea swells that inundated houses, and strong winds and storm surges that damaged fruit trees, crops, and water supplies.

Thousands of people on isolated, hard-to-reach islands were in urgent need of assistance.

In these critical moments, you took action to make sure help arrived. With your generous donation, the Red Cross was able to send aid workers and relief supplies to 16 island nations, reaching nearly 40,000 people in need.

One year later, your support continues to make a difference. Red Cross teams remain on the ground, helping families rebuild their lives and reconstructing damaged infrastructure.

Once again, please accept my gratitude for your compassion and generosity in the aftermath of Cyclone Pam. Your support will always be felt in this corner of the world.

Sincerely,

Conrad Sauvé  
President & CEO



Luis Lomai was one of thousands of people left homeless after the cyclone tore through Vanuatu. With your support, she received an emergency shelter toolkit and other relief items distributed by the Red Cross. One year later, life is slowly returning to normal for Luis and her neighbours.



# REBUILDING FROM ZERO: HOW YOUR SUPPORT HAS HELPED

When Cyclone Pam made landfall in Vanuatu last March, Karie Manaruru knew that his house wouldn't withstand the strong winds. Like more than 65,000 other people, Karie lost his home.

"When I saw that my house had been destroyed I felt terrible," says the 61 year-old. "When Cyclone Pam hit us here, it was very hard. The food in the garden and everything we planted was ruined."

Recovering from the disaster wasn't easy for Karie – but he was fortunate that donors like you stepped up to help in the cyclone's aftermath.

With your support, Karie received critical relief items, including tarpaulins, a kitchen set, a shelter kit and a solar light. Karie's house was rebuilt in just one month with materials and tools provided by the Red Cross.

To make life easier for Karie, the Red Cross also installed a 1,100 Liter water tank next to his house connected to a rooftop rain water harvesting system. This came at a good time, as the rains filled his tank in the weeks soon after it was installed.

**"I'm thankful to the Red Cross for what they've done," says Karie. "These are things I will have for my entire life."**



## YOUR DONATION AT WORK

In the aftermath of Cyclone Pam, generous individuals, businesses and governments donated \$224,000 to support emergency relief and recovery operations.

93% of donations have gone directly to help impacted people in Kiribati, Tuvalu, Solomon Islands, Papua New Guinea and Vanuatu. Here's how your donation has been spent:

**76% Emergency relief & recovery** (including distribution of food, water, tarpaulins, sleeping mats, kitchen sets, hygiene kits, building materials, etc.)

**17% Deployment of Canadian aid workers** (in direct support of emergency communications and community resilience and preparedness efforts)

**7% Cost of fundraising**

The Canadian Red Cross wishes to thank you for making our relief and recovery work possible. Your generosity ensured that help arrived when it was desperately needed.