

# Ecuador Earthquake



## Dear supporters,

For decades the people of Ecuador have lived under the threat of the ‘big one’.

The moment they feared came on April 16, 2016, when a 7.8 magnitude earthquake hit the northwest part of the country.

As news of the tragedy reached us here Canada, our generous donors turned to the Red Cross to ensure help arrived to those in need.

Red Cross teams already in Ecuador were among the first to reach cities closest to the epicentre. They were met by scenes of complete devastation – roads and buildings flattened, survivors desperately looking for loved ones among the rubble.

In the midst of despair and tragedy, you reached out with support and comfort.

Emergency food and water was distributed. Warm blankets, mattresses and tarps were provided to those sleeping outside. Kitchen sets and hygiene kits were given to impacted families. Your donations made sure people had what they needed to survive through the worst.

With your generosity, the Red Cross also deployed a field clinic and aid workers to support medical care in impacted communities.

Today, as we continue to help the people of Ecuador heal, I want to thank you for making our work possible. As always, I am deeply grateful for kindness and generosity.

Sincerely,

Conrad Sauvé  
President & CEO

# Your life-saving impact



At a time when thousands of survivors were needed medical care, your support made sure it arrived.

With your donations, the Canadian Red Cross was able to immediately send its field clinic to the coastal town of Jama, in the devastated province of Manabi.

You also supported the deployment of Red Cross aid workers who worked tirelessly on the ground.

For impacted people in urgent need of care, you provided vital treatments and medications. For those still traumatized from the earthquake, you provided emotional support to help them overcome fears and anxiety.

Your donations made sure people received the compassion and care they needed during this difficult time.

## WHAT YOUR DONATIONS HELPED MAKE POSSIBLE



**25,000+**

Warm blankets to protect survivors



**10,700+**

Emergency food parcels for families



**11,700+**

Tarps to shelter people left homeless



**30**

Aid workers, including 15 from Canada, sent to the field clinic



**45,000+**

Patients reached during the mission

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# Your support brings help that lasts

“There was very poor access to medications and medical care.”

Dr. Patricia Connick, Red Cross aid worker



**By the time Dr. Patricia Connick arrived in Ecuador, the initial shock of the earthquake was over. Debris was being cleared, survivors were getting back on their feet.**

But with health facilities still damaged, thousands of people were at risk of not receiving the care they depended on. Pregnant women, young children, and the elderly were particularly vulnerable during this time.

Dr. Connick was deployed to Ecuador to continue providing vital care to those in need. She joined the Red Cross team operating in the devastated city of Pedernales.

During her one-month mission, Dr. Connick worked with a small mobile health team.

“There was very poor access to medications and medical care,” said Dr. Connick. “And the medical needs, for things like diarrhea, skin infections, and respiratory problems, were huge.”

Each day, the team set off with supplies of medications and local personnel, including translators. Clinics were set up in impacted rural communities, where locals came to the Red Cross for the care they needed.

Shortly after Dr. Connick returned to Canada, the field clinic and its equipment was handed over to Ecuadorian Red Cross. Since then, local personnel and volunteers have continued to bridge the gap while local health facilities recover.

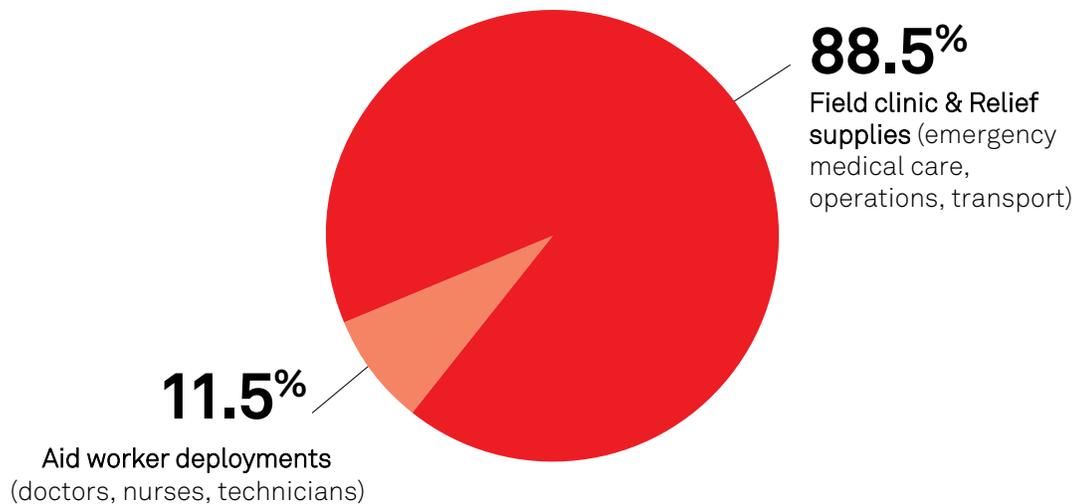
The field clinic will remain in Ecuador, where it will be used in future disasters. In a country prone to volcanic eruptions, landslides, floods and earthquakes, this means more lives will be saved the next time tragedy strikes.

# Thank you!



The Canadian Red Cross would like to thank the generous individuals, businesses and governments who donated more than \$1.7 million in support of our response in Ecuador. Your kindness and generosity made sure help arrived when needed most.

## HOW YOUR DONATION HAS BEEN SPENT:



The cost of fundraising on this appeal was less than 5%. This includes fees associated with donation processing and receipting, reporting and communications.