

CATALOGUE: RespectED Products and Services



Canadian Red Cross

RespectED: Violence & Abuse Prevention

*The aim of RespectED: Violence & Abuse Prevention is:
To break the cycle of abuse, neglect, harassment and interpersonal violence through prevention education, and in so doing, promote safe and supportive relationships between individuals, within the family and throughout our communities.*

RespectED has **5 program streams**. For a description of products and services related to each stream, please go to the corresponding page in this PDF document.

- 1a Child Sexual Abuse Prevention:** Preventing Sexual Abuse of Children and Youth
- 1b Child Sexual Abuse Prevention:** Preventing Sexual Abuse of Children and Youth (*continued*)
- 2 Child Abuse Prevention:** Preventing Maltreatment of Children and Youth
- 3 Healthy Relationships:** Preventing Youth Relationship Violence
- 4 Bullying and Harassment Prevention:** Preventing Bullying and Harassment of Children and Youth
- 5 Risk Management:** Community Safety and Comprehensive Prevention Planning

To order RespectED products, please refer to the order form and cover sheet also available on this website.

For more information about RespectED programs and services, please visit our website at www.redcross.ca/respected, or contact your local Red Cross office. (To find the Red Cross office nearest you, call 1-888-307-7997, or go to www.redcross.ca and click on the *Contact Us* link at the top of the page.) Information about online courses can be found at www.redcross.ca/onlinelearning.

Canadian Red Cross - RespectED: Violence & Abuse Prevention

1a. PREVENTING SEXUAL ABUSE OF CHILDREN/YOUTH - Catalogue

For use with Children aged 5-9: The C.a.r.e. Program

• 15% Discount on orders of 5 or more C.a.r.e. Kits and Replenisher Kits , or on orders of 10 or more Posters or Children's Books.

FORMAT	TITLE	DESCRIPTION AND PRICE
KIT	<p>C.a.r.e. Kit - Everything needed for program, newly revised in 2007! Includes:</p> <ul style="list-style-type: none"> • Container box • <i>Trusty</i> the mascot puppet • Resource Guide containing a wealth of topical information, lesson plans, suggested activities and tips for delivering c.a.r.e. • 9 Message Cards that contain the essential program lessons • 15 Discussion Cards to help develop the lessons • 60 copies of <i>Keeping Our Kids Safe</i> - a booklet for parents/caregivers • 60 <i>Talk, Walk, Squawk</i> Bookmarks - a tangible reminder for the kids • Audio CD recording of <i>My Body</i>: this infectious song is perfect for reinforcing messages about body ownership - a wonderful and invigorating way to introduce each c.a.r.e. session in the classroom! • <i>Your Body is Yours!</i> - an illustrated children's book that reinforces the c.a.r.e. messages • <i>Talk, Walk, Squawk</i> Poster featuring <i>Trusty</i>, the mascot • U.N. Convention on Rights of the Child Poster (2007) • 15 pages of photocopiable handout templates 	<p>The RespectED c.a.r.e. Kit is designed for teachers or other adults to deliver to children aged 5-9 in schools and other learning environments. It teaches body ownership, inappropriate vs. appropriate contact, personal safety and how to get help, through kid-friendly activities with <i>Trusty</i> the puppet and the <i>Talk Walk Squawk</i> ("say No, get away, tell someone") motto. Concepts such as privacy, bribery, and secrecy are explored through stories and activities.</p> <p style="text-align: right;">\$234.95</p>
KIT REFILL	<p>C.a.r.e. Replenisher Kit - Supplies to replenish your kit year after year. Includes:</p> <ul style="list-style-type: none"> • 30 <i>Keeping Our Kids Safe</i> Booklets • 30 <i>Talk, Walk, Squawk</i> Bookmarks • <i>Talk, Walk, Squawk</i> Poster 	\$36.75
POSTER	<i>Talk, Walk, Squawk</i> Poster	\$2.25
BOOKMARK	<i>Talk, Walk, Squawk</i> Bookmarks (Class set of 30)	\$6.00
BOOKLET	<i>Keeping Our Kids Safe</i> Booklet for Parents/Caregivers (single)	\$0.95
BOOKLET	<i>Keeping Our Kids Safe</i> Booklet for Parents/Caregivers (Class set of 30)	\$25.00
BOOK	<i>Your Body is Yours</i> Children's Book	\$9.95
MANUAL	C.a.r.e. Resource Guide for Educators (2007 edition)	\$30.00

Visit www.redcross.ca/respected for more information.

1b. PREVENTING SEXUAL ABUSE OF CHILDREN/YOUTH - Catalogue (continued)

For Children/Youth in Grades 6-12		
FORMAT	TITLE	DESCRIPTION AND PRICE
PAMPHLET	It's Not Your Fault (Package of 100)	A take-home pamphlet for youth containing a summary of important points about emotional, physical and sexual abuse as well as neglect, and how to get help for oneself or a friend. \$10.00
WATER BOTTLE	Red Cross Youth Water Bottle	Red 600 mL stainless steel water bottle featuring Red Cross Youth's "Power for the Positive" message and logo in English. \$10.00
WATER BOTTLE	Croix-Rouge jeunesse Water Bottle	Red 750 mL stainless steel water bottle with carabiner featuring Croix-Rouge jeunesse's "Pouvoir à des fins positives" message and logo in French. \$10.00
For Adults who work with or care for Children/Youth		
FORMAT	TITLE	DESCRIPTION AND PRICE
RESOURCE AND BINDER	A Shared Responsibility <i>Preventing Child Sexual Abuse through Intervention, Protection and Canada's Laws</i>	A 1" binder filled with accurate, current and accessible information pertaining to the prevention of child sexual abuse, such as definitions, causes and impact of sexual abuse, and how Canada's laws and legal system address this complex issue. Intervention and prevention frameworks are also examined. It has been developed with the support and consultation of Justice Canada. \$40.00
Training for Adults who work with or care for Children/Youth		
In-person training: call 1-888-307-7997 to find your nearest Red Cross office.		Online training: visit the Red Cross OnLine website at www.redcross.ca/onlinelearning or email online.learning@redcross.ca
C.a.r.e. Training Workshop <i>For adults using the c.a.r.e. Kit to educate children</i> Available both as in-class training and online, this workshop helps teachers and other presenters increase their knowledge and comfort level with child sexual abuse issues and the c.a.r.e. kit content.		In-person: \$80, one-day workshop, contact your local Red Cross for availability. Online: \$80, self-study workshop, approx. 4.5 hours, one month online access.
A Shared Responsibility Workshop <i>Preventing Child Sexual Abuse through Intervention, Protection and Canada's Laws</i> This new workshop will help you understand the definitions, causes and impact of sexual abuse, and how Canada's laws and legal system address this complex issue. Intervention and prevention frameworks are also examined. It has been developed with the support and consultation of Justice Canada. Includes resource binder.		In-person: one-day workshop, please contact your local Red Cross for price and availability. Online: \$80, self-study workshop, approx. 6 hours, one month online access.

Visit www.redcross.ca/respected for more information.

2. PREVENTING MALTREATMENT OF CHILDREN/YOUTH - Catalogue

For Children/Youth in Grades 6-12		
FORMAT	TITLE	DESCRIPTION AND PRICE
PAMPHLET	It's Not Your Fault (Package of 100)	A take-home pamphlet for youth containing a summary of important points about emotional, physical and sexual abuse as well as neglect, and how to get help for oneself or a friend. (Included with "It's Not Your Fault" youth presentations). \$10.00
WATER BOTTLE	Red Cross Youth Water Bottle	Red 600 mL stainless steel water bottle featuring Red Cross Youth's "Power for the Positive" message and logo in English. \$10.00
WATER BOTTLE	Croix-Rouge jeunesse Water Bottle	Red 750 mL stainless steel water bottle with carabiner featuring Croix-Rouge jeunesse's "Pouvoir à des fins positives" message and logo in French. \$10.00
For Adults who work with or care for Children/Youth		
FORMAT	TITLE	DESCRIPTION AND PRICE
WORKBOOK	Prevention in Motion <i>Preventing abuse, bullying and harassment of children and youth</i>	A 100+ page workbook outlining everything an adult in Canada should know about violence against children and youth, the legislations in play as well as prevention and intervention. \$20.00
WORKBOOK	Walking The Prevention Circle <i>Preventing abuse, neglect and interpersonal violence for Aboriginal Communities</i>	This workbook examines the root causes of abuse and neglect in Aboriginal communities from historical and psycho-social perspectives; including an examination of the inter-generational impact of residential schools and the Indian Act, different types of abuse and neglect, their indicators and effects on children and youth, and action that can work to prevent abuse and neglect at individual, organizational and community levels. \$20.00
Education for Children/Youth in Grades 6-12		
YOUTH PRESENTATIONS		Call 1-888-307-7997 to find your nearest Red Cross office.
It's Not Your Fault This presentation explores why abuse and neglect occur and where youth can go for help. This two-hour program helps young people identify: emotional, physical and sexual abuse, and neglect; how victims cope; why abuse happens; who can provide help; and how to help a friend. Includes pamphlets and facilitation by a RespectED Prevention Educator.		In-person : 2-hour classroom presentation, contact your local Red Cross for price and availability.
Training for Adults who work with or care for Children/Youth		
In-person training: call 1-888-307-7997 to find your nearest Red Cross office.		Online training: visit the Red Cross OnLine website at www.redcross.ca/onlinelearning or email online.learning@redcross.ca
Prevention In Motion Workshop <i>Preventing abuse, bullying and harassment of children and youth</i> This workshop, targeting adults and organizations who work with/serve children and/or youth, defines different types of abuse, neglect, bullying and harassment, their indicators and effects on children and youth. It also covers the legislations in play, prevention and intervention. Includes workbook.		In-person : one-day workshop, contact your local Red Cross for price and availability. Online : \$45, self-study workshop, approx. 6 hours, one month online access.
Foundation (Core) Courses 7 foundation courses on understanding and preventing violence in the lives of children and youth; includes course material and facilitation by RespectED trainer.		In-person : intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online : \$210, facilitated online course, approx. 20 hours of work, 7-week online access.
Preventing Child/Youth Maltreatment Program 14 courses (7 foundation courses + 7 stream-specific courses) on preventing violence in the lives of children and youth with a focus on child abuse and neglect; includes course material and facilitation by RespectED trainer.		In-person : intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online : \$455, facilitated online course, approx. 42 hours of work, 12-week online access.
Prevention Educator Program <i>Preventing Child/Youth Maltreatment</i> 15 courses (7 foundation courses + 7 stream-specific courses + 1 educator course) on preventing violence in the lives of children and youth with a focus on child abuse and neglect; the 15th course synthesizes learnings and teaches content required for certification as Prevention Educator. Please note that for certification to occur, applicant must be successfully mentored and evaluated in person by local RespectED personnel; price listed includes course material and facilitation by a RespectED trainer.		In-person : intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online : \$490, facilitated online course, approx. 45 hours of work, 12-week online access.
Walking The Prevention Circle Workshop <i>Preventing abuse, neglect and interpersonal violence for Aboriginal Communities</i> This workshop acknowledges the history, challenges and potential of Aboriginal individuals and communities as it explores issues relating to abuse, neglect and interpersonal violence. Designed for adults, this workshop empowers participants to name and reclaim the past, and begin the transition from the cycle of violence to the circle of healing, a journey that begins with awareness and moves toward prevention.		In-person : 3-day (18 hours) workshop, contact your local Red Cross for price and availability.

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3. PREVENTING YOUTH RELATIONSHIP VIOLENCE - Catalogue

For Youth in Grades 6-12		
FORMAT	TITLE	DESCRIPTION AND PRICE
PAMPHLET	What's Love Got To Do With It? (Package of 100)	A take-home pamphlet for youth containing a summary of important points about healthy relationships, avoiding relationship violence and how to get help for oneself or a friend. (Included with "What's Love Got To Do With It" youth presentations). \$10.00
WATER BOTTLE	Red Cross Youth Water Bottle	Red 600 mL stainless steel water bottle featuring Red Cross Youth's "Power for the Positive" message and logo in English. \$10.00
WATER BOTTLE	Croix-Rouge jeunesse Water Bottle	Red 750 mL stainless steel water bottle with carabiner featuring Croix-Rouge jeunesse's "Pouvoir à des fins positives" message and logo in French. \$10.00
Education for Youth in Grades 6-12		
YOUTH PRESENTATIONS		Call 1-888-307-7997 to find your nearest Red Cross office.
What's Love Got To Do With It? This presentation explores healthy and unhealthy relationships while stressing communication and prevention skills. Legal issues and community resources are also discussed. Includes pamphlets and facilitation by a RespectED Healthy Relationships Prevention Educator.		In-person: 2-hour classroom presentation, contact your local Red Cross for price and availability.
Training for Adults who work with or care for Youth		
In-person training: call 1-888-307-7997 to find your nearest Red Cross office.		Online training: visit the Red Cross OnLine website at www.redcross.ca/onlinelearning or email online.learning@redcross.ca
Not Just Puppy Love Workshop <i>Understanding and preventing youth relationship violence</i> For adults, this workshop examines the unique issues relating to youth relationship violence, defines emotional, physical and sexual assault and offers prevention strategies. Includes course material.		In-person: 2-8 hour workshop (flexible depending on audience needs), contact your local Red Cross for price, scheduling and availability.
Foundation (Core) Courses 7 foundation courses on understanding and preventing violence in the lives of children and youth; includes course material and facilitation by RespectED trainer.		In-person: intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online: \$210, facilitated online course, approx. 20 hours of work, 7-week online access.
Healthy Relationships: Preventing Youth Relationship Violence Program - Prevention Educator Option 12 courses (7 foundation courses + 5 stream-specific courses) on understanding healthy and unhealthy relationships, and prevention and intervention measures; includes course material, mentorship, evaluation and certification as a Healthy Relationships Prevention Educator for successful trainees.		In-person: intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online: \$385, facilitated online course, approx. 36 hours of work, 11-week online access.

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4. PREVENTING BULLYING AND HARASSMENT OF CHILDREN/YOUTH - Catalogue

For Children/Youth in Grades 6-12		
FORMAT	TITLE	DESCRIPTION AND PRICE
PAMPHLET	Beyond the Hurt (Package of 100)	A take-home pamphlet for youth containing a summary of important points on understanding bullying and harassment, as well as how to make it stop. \$10.00
WATER BOTTLE	Red Cross Youth Water Bottle	Red 600 mL stainless steel water bottle featuring Red Cross Youth's "Power for the Positive" message and logo in English. \$10.00
WATER BOTTLE	Croix-Rouge jeunesse Water Bottle	Red 750 mL stainless steel water bottle with carabiner featuring Croix-Rouge jeunesse's "Pouvoir à des fins positives" message and logo in French. \$10.00
For Adults who work with or care for Children/Youth		
FORMAT	TITLE	DESCRIPTION AND PRICE
WORKBOOK	Beyond The Hurt <i>Preventing bullying and harassment of children and youth</i>	A workbook dealing with bullying and peer harassment—why, when and where it happens, how to recognize it and how to create and implement policies and procedures that foster safe, respectful environments for young people. \$20.00
WORKBOOK	Prevention in Motion <i>Preventing abuse, bullying and harassment of children and youth</i>	A 100+ page workbook outlining everything an adult in Canada should know about violence against children and youth, the legislations in play as well as prevention and intervention. \$20.00
Education for Children/Youth in Grades 6-12		
YOUTH PRESENTATIONS		Call 1-888-307-7997 to find your nearest Red Cross office.
Beyond the Hurt This RespectED program addresses bullying and peer harassment, and is delivered by adults and young people working together for maximum impact. Facilitated by trained RespectED Youth Peer Facilitator.		In-person: 2-hour classroom presentation, contact your local Red Cross for price and availability.
YOUTH TRAINING		Call 1-888-307-7997 to find your nearest Red Cross office.
Beyond the Hurt Peer Facilitator Training This training prepares youth to deliver the Beyond the Hurt workshops to other youth, with adult guidance. Beyond the Hurt (BTH) Peer Facilitator Training is a minimum 16-hour program, facilitated by a RespectED trainer. The first part of the curriculum focuses on gaining knowledge and understanding of the issues and dynamics of bullying and harassment. The second part guides the youth to create a presentation to be delivered to their peers and younger students.		In-person: minimum 16-hour program, contact your local Red Cross for more information.
Training for Adults who work with or care for Children/Youth		
In-person training: call 1-888-307-7997 to find your nearest Red Cross office.		Online training: visit the Red Cross OnLine website at www.redcross.ca/onlinelearning or email online.learning@redcross.ca
Beyond The Hurt Workshop <i>Preventing bullying and harassment of children and youth</i> This workshop deals with bullying and peer harassment—why, when and where it happens, how to recognize it and how to create and implement policies and procedures that foster safe, respectful environments for young people. Includes workbook.		In-person: one-day workshop, contact your local Red Cross for price and availability. Online: \$80, self-study workshop, approx. 4.5 hours, one month online access.
Prevention In Motion Workshop <i>Preventing abuse, bullying and harassment of children and youth</i> This workshop, targeting adults and organizations who work with/serve children and/or youth, defines different types of abuse, neglect, bullying and harassment, their indicators and effects on children and youth. It also covers the legislations in play, prevention and intervention. Includes workbook.		In-person: one-day workshop, contact your local Red Cross for price and availability. Online: \$45, self-study workshop, approx. 6 hours, one month online access.
Foundation (Core) Courses 7 foundation courses on understanding and preventing violence in the lives of children and youth; includes course material and facilitation by RespectED trainer.		In-person: intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online: \$210, facilitated online course, approx. 20 hours of work, 7-week online access.
Preventing Child/Youth Bullying and Harassment 10 courses (7 foundation courses + 3 stream-specific courses) on preventing violence in the lives of children and youth with a focus on bullying and harassment; includes course material and facilitation by RespectED trainer. This program can also be taken as training to become a Beyond the Hurt Prevention Educator (in-person mentoring must be completed in addition to the online training in this case).		In-person: intensive in-class course, contact your local Red Cross for price, scheduling and availability. Online: \$315, facilitated online course, approx. 30 hours of work, 9-week online access.

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5. COMPREHENSIVE PREVENTION PLANNING - Catalogue

For Adults who work with or care for Children/Youth		
FORMAT	TITLE	DESCRIPTION AND PRICE
WORKBOOK	Prevention in Motion <i>Preventing abuse, bullying and harassment of children and youth</i>	A 100+ page workbook outlining everything an adult in Canada should know about violence against children and youth, the legislations in play as well as prevention and intervention. \$20.00
BOOKLET	Ten Steps to Creating Safe Environments for Children and Youth <i>A Risk Management Road Map to Prevent Violence and Abuse</i>	RISK MANAGEMENT is the process of developing a culture, policies, and structures that diminish the risk of an incident; it also involves procedures that will reduce the negative effects of an occurrence on both individuals and the organization. Effective risk management requires comprehensive prevention planning. This booklet outlines 10 steps to create safe environments. \$10.00
Training for Adults who work with or care for Children/Youth		
In-person training: call 1-888-307-7997 to find your nearest Red Cross office.		Online training: visit the Red Cross OnLine website at www.redcross.ca/onlinelearning or email online.learning@redcross.ca
Ten Steps to Creating Safe Environments for Children and Youth Workshop <i>A Risk Management Road Map to Prevent Violence and Abuse</i> This workshop equips child- and youth-serving organizations to establish safe environments for young people through risk assessment, policy development, codes of conduct, and educational and support services.		In-person: the price for the Ten Steps program is variable, dependent on the type and size of the services required. Please contact the Red Cross to discuss your needs.
Prevention In Motion Workshop <i>Preventing abuse, bullying and harassment of children and youth</i> This workshop, targeting adults and organizations who work with/serve children and/or youth, defines different types of abuse, neglect, bullying and harassment, their indicators and effects on children and youth. It also covers the legislations in play, prevention and intervention. Includes workbook.		In-person: one-day workshop, contact your local Red Cross for price and availability. Online: \$45, self-study workshop, approx. 6 hours, one month online access.
Consultation Services: Comprehensive Prevention Planning		
PROFESSIONAL CONSULTATION		Call 1-888-307-7997 to find your nearest Red Cross office.
Ten Steps Consulting <i>Comprehensive Prevention Planning for Organizations</i> RespectED has helped many organizations manage the risk and protect their participants by offering a ten-step process that encompasses a constellation of programs and services for children, youth and adults—including presentations, workshops, training, organizational consulting and manuals on prevention. Programs can be tailored to your organization's specific requirements.		Please contact your local Red Cross to discuss the needs of your organization.

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