



Canadian Red Cross  
Croix-Rouge canadienne

Red Cross ... Anywhere. Anytime.

## One year later: Helping survivors of the Pakistan earthquake

October 2006

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### The Need

Appeal target: \$205 million  
Appeal coverage: 57.9%  
Outstanding needs: \$86.3 million

Tens of thousands of people are facing a second winter without permanent shelter following the devastating earthquake, which killed more than 73,000 people and made over 3.5 million homeless in northern Pakistan on October 8, 2005.



One year after, it is estimated that 66,000 families are still without permanent shelter, while recent landslides and flooding have also left many quake survivors in a precarious position. In response to the situation, the Pakistan Red Crescent Society (PRCS) and the International Federation of Red Cross and Red Crescent Societies have made contingency shelter plans for 13,500 families across the North West Frontier Province and Pakistan-administered Kashmir.

The International Federation and PRCS are ready to provide over 8,300 tents, 135,000 sheets of corrugated galvanized iron (CGI), 13,500 shelter repair kits and 27,000 tarpaulins to quake survivors.

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### How the Red Cross and Red Crescent Movement is helping

Between October 2005 and July 2006, a wide range of relief items were distributed by the PRCS and International Federation, including over 70,000 tents, 466,000 blankets, 132,000 tarpaulins, 220,000 corrugated galvanized iron (CGI) sheets, 22,000 shelter repair kits, 200,000 hygiene kits, 321,000 quilts and 324,000 bed sheets. The Red Cross has also been instrumental in offering a Psychosocial Support Program to more than 32,000 quake survivors.

As part of the long-term program, the Federation will focus on livelihood recovery – helping families regain self-sufficiency will have a tremendous impact on rebuilding lives. The PRCS and International Federation plan to assist 4,500 families per year with seeds, fertilizer, and farming tools through to the end of 2008. A total of 250,000 seedlings of forestry and fruit trees will be distributed across selected villages in 2007 and 2008 to assist with ensuring a stronger local economy.



The government of Pakistan is taking the lead on the reconstruction of private dwellings with an “owner-driven” grant for each eligible household, worth approximately \$3,200. The government of Pakistan has invited donors and partners to play their part in the reconstruction and repair of community buildings. A total of 44 Red Cross and Red Crescent construction projects have been approved: 19 education facilities, 11 health facilities and 14 community centers. The Red Cross and Red Crescent support for buildings, which will be used by communities rather than private dwellings, is in line with its aim to conduct community-based activities.

Support to Red Cross work is imperative for this rebuilding to successfully enable those living in the region to fully recover.

## How the Canadian Red Cross is helping

Canadian generosity is making a significant difference in the region. Through individual donations and federal and provincial government contributions, Canadians have contributed over \$22 million to the Canadian Red Cross South Asia Earthquake Relief Fund. These funds have been used for the direct purchase of winterized tents, tarpaulins, building supplies, thermal blankets, medical supplies and other relief goods. Canadian funds are also being used to support PRCS and helicopter operations – a critical element in ensuring that aid reaches even the most remote areas.

The Canadian Red Cross also contributed experienced personnel who were part of international Red Cross Red Crescent teams providing logistics, shelter, disaster relief coordination, telecommunications, health, water and sanitation and information services to earthquake survivors.

Two Canadian Red Cross health aid workers are currently assisting in Pakistan on a CIDA-funded “Rehabilitation and Recovery of Health Services Project” in Battagram district of the North West Frontier Province. The Canadian Red Cross health project in Pakistan provides basic health services to the local communities through mobile health units, provision of medical supplies and equipment to health workers and training of traditional birth attendants and female health workers, as well as first aid and disaster preparedness training.

**Your financial support enables the Red Cross to help the those living in the region to rebuild their lives and fully recover from this devastating event.**

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## How you can help

The Canadian Red Cross is appealing for cash donations to help those whose lives continue to be devastated by this earthquake. Donations to the Canadian Red Cross **South Asia Earthquake Fund** will help provide survivors with food, shelter, first aid, basic health care and medical supplies. Your generosity will also help the people of the region to build a better future, and to be better prepared for future disasters.

Canadian Red Cross is urging Canadians to give as generously as possible. Your support will be turned rapidly into help for the most vulnerable people affected by the devastation.

### **Make your donation to the South Asia Earthquake Fund:**

- Online at [www.redcross.ca](http://www.redcross.ca)

- Toll-free at 1-800-418-1111
- In person at any Red Cross office
- By mailing a cheque or money order (no cash in the mail, please) to Canadian Red Cross, 170 Metcalfe #300, Ottawa, Ontario, K2P 2P2. Earmark your donation "South Asia Earthquake"

Donors to the Canadian Red Cross will receive a charitable tax receipt.

**Note:** Donations of food, clothing and other items are well-intentioned. However, the tremendous processing and transportation costs involved in shipping these items makes them impractical and therefore donated goods are NOT accepted. Financial donations remain the best way to get the most appropriate help to the region quickly.

**Want to help in other ways? Contact your local Red Cross office to learn about:**

- Organizing an event to raise funds in your community.
- Setting up an employee giving campaign at your workplace.

**Please give generously to those whose lives have been devastated.  
Help can't wait.**