

# National Account Network



Canadian Red Cross



## First Aid & CPR Training Solutions for Every Employee, in Every Location

### Enjoy the Benefits

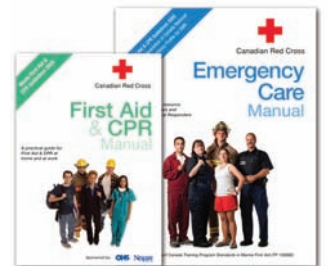
The realities of today's workplace make it difficult to dedicate the time and resources needed to coordinate and execute a comprehensive, standardized First Aid training program – especially when training employees in multiple locations.

The Canadian Red Cross National Account Network is the solution that makes it easy to ensure consistent, flexible First Aid & CPR training for all your employees, streamline the costs and operations, while meeting or exceeding your health and safety mandate.

- ✓ **Streamlined operations**
  - Single-point of contact
  - Consolidated invoicing
  - Extension to US (American Red Cross)
- ✓ **Economies of scale**
  - National preferred pricing
  - Volume-based discounts
  - Discounts on safety products
- ✓ **Centralized records**
  - Record keeping
  - Evaluation reports

### Training Features

- ✓ Available nationwide in both official languages
- ✓ Our Instructors, in most cases front-line professionals, individualize teaching based on participants' learning style and training needs
- ✓ Dynamic teaching techniques: DVD, PowerPoint presentations, skill demonstrations, practice sessions, scenarios based on real-life situations, discussions and exercises
- ✓ Hands-on training using real materials: mannequins for practising CPR, AED trainers, bandages and splinting materials, auto-injector trainers, inhalers, etc.
- ✓ User-friendly 4-colour manuals developed using feedback from course participants and Instructors



### Training Delivery Options

- 1 Train through Red Cross Training Partners**

Fully outsource the training delivery by calling on external training expertise. This allows you to focus solely on your business without having to allocate significant human resources toward organizing and delivering courses.
- 2 Set up in-house training**

Have your employees trained as Red Cross Instructors to offer First Aid & CPR courses directly within your organization. This option provides you with in-house trainers who are very familiar with your specific emergency procedures, which allows you greater control over costs and schedules.
- 3 Combination of the above**

1.877.356.3226 | [www.redcross.ca/firstaid](http://www.redcross.ca/firstaid)

Red Cross First Aid. Prepare for Life. ®





# Red Cross First Aid & CPR Training Recognition and Portfolio

All Red Cross courses meet Canada Occupational Safety and Health Regulations approved by Human Resources and Skills Development Canada, as well as all provincial worker safety and insurance boards (with the exception of Quebec where we can connect you with our Training Partners who offer the Quebec government's workplace First Aid program). The Red Cross training exceeds competitors' standards by including injury prevention techniques, CPR and AED in all courses.

## Core First Aid & CPR training

<b>Emergency First Aid &amp; CPR (6.5–8 hrs.)</b>	Basic First Aid training for workplaces requiring a one-day course. Includes CPR and AED*.
<b>Standard First Aid &amp; CPR (14–16 hrs.)</b>	Comprehensive First Aid training for workplaces requiring 2 days of training. Includes CPR and AED*.
<b>CPR/AED (4–6 hrs.)</b>	Workplace CPR and AED training ranges from 4 hours (general workplace training) to 6 hours (for health care providers, workplace First Aid teams and lifeguards).

\*where legislation permits

## Specialized First Aid & CPR training

<b>Wilderness &amp; Remote First Aid (20 hrs.)</b>	Equivalent of Standard First Aid & CPR, plus special material on techniques for wilderness and remote areas and strategies for providing extended care for up to 24 hours. Part of the course is taught in an outdoor setting. Course is ideal for those who work in remote locations.
<b>Advanced Wilderness &amp; Remote First Aid (40 hrs.)</b>	Equivalent of Standard First Aid & CPR, plus advanced procedures and strategies for providing extended care for more than 24 hours. Part of the course is taught in an outdoor setting. Course is suitable for supervisors of employees working in remote or isolated locations.
<b>Emergency Child Care First Aid &amp; CPR (8 hrs.)</b>	Basic First Aid training for childcare employees requiring a one-day course. Includes CPR and AED*.
<b>Standard Child Care First Aid &amp; CPR (16–20 hrs.)</b>	First Aid and CPR training for employees who care for infants or children and require a two-day course. Includes CPR and AED*.
<b>Marine Basic First Aid &amp; CPR (16 hrs.)</b>	Basic first aid training, CPR and AED for the marine/fishing industry. Equivalent of Standard First Aid & CPR in the marine environment.

\*where legislation permits

## Advanced First Aid & CPR training

<b>Marine Advanced First Aid &amp; CPR (40–44 hrs.)</b>	Comprehensive First Aid training, CPR and AED for the marine/fishing industry. Equivalent of First Responder in the marine environment.
<b>First Responder (40–44 hrs.)</b>	Designed to teach First Responders advanced First Aid techniques for sustaining life, preventing further injuries, and caring for illnesses and injuries until the next level of medical personnel arrives. Includes CPR (HCP) and AED.
<b>Emergency Medical Responder (80 hrs.)</b>	Provides knowledge and skills necessary in an emergency to help sustain life, reduce pain, and minimize the consequences of injury or sudden illness until the next level of health care personnel takes over. Meets Paramedic Association of Canada National Occupational Competency Profiles for the practitioner level of emergency medical responder. Includes CPR (HCP) and AED.
<b>Oxygen Administration (2–4 hrs.)</b>	Covers the operation of various oxygen delivery devices, as well as responding to and treating respiratory emergencies.

Contact us to find out how the National Account Network can work for your workplace.

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