

L'ISLE-VERTE

TWO YEARS AFTER THE TRAGEDY



SUMMARY OF OUR RESPONSE



85 individuals and families assisted, including:
22 people affected by the disaster
19 residence employees who lost their jobs



765 vouchers or cash cards distributed

Assistance for emergency responders

Support is offered to organizations and emergency responders that incurred additional costs in order to provide services.

Community health project

Through the Rivière-du-Loup health and social services centre (CSSS), the Red Cross supported an initiative to create a team of psychosocial workers specifically dedicated to the community's recovery. In conjunction with existing services, the team accompanied affected people on the path to recovery, reduced any psychological harm they might experience, and encouraged them to resume their social activities.

Community support







Community assistance projects promoted family togetherness. As part of this component of the Assistance Program, the Red Cross has supported events such as the L'Isle-Verte carnival, the Grande fête populaire, two activities to commemorate those who lost their lives (in the tragic fire and one year later) and a project to make L'Isle-Verte a senior-friendly municipality.

School project

Thanks to a collaborative project with the Kamouraska-Rivière-du-Loup school board, students at the Moisson d'Arts School from L'Isle-Verte will be able to receive babysitting training or other age-appropriate first aid courses.

Current projects

The Red Cross Assistance Program also provides support to review the municipality's emergency preparedness plan and organize various training activities, in addition to offering emergency preparedness training.

	Total
 Assistance for those impacted by the disaster, employees who lost their jobs, grieving families and families affected by the fire, and community support (including emergency assistance)	\$178,000
 Assistance for emergency responders	\$25,000
 Community health project	\$75,000
 School project	\$6,600
 Training activities	\$24,150
 Fundraising costs (5%)	\$16,250
Total	\$325,000

OUR PARTNERS

Major partners

These partners support the Red Cross through substantial regular donations or by organizing major annual fundraising campaigns among their client base or their employees. Thanks to them, the Red Cross is ready to assist those who need it most, when they need it most: in an emergency.

Royal Bank
Bell
Entraide campaign among Government of Quebec employees and retirees
Canadian National Desjardins
J.A. Bombardier Foundation
Hydro-Québec
La Capitale Financial Group
Power Corporation of Canada
Quebecor
Rio Tinto Alcan
STM
City of Laval
City of Montreal
City of Quebec
Walmart

Major corporate donations – \$10,000 or more

Desjardins
Promutuel
Industrial Alliance
Royal Bank
National Bank
BMO Bank of Montreal
Sun Life Financial
Government of Quebec and members of Parliament
Innergex Renewable Energy
Viger-Denonville Community Wind Farm
New Democratic Party (NDP) Caucus
Metro
Seacoast Management Company
Fromagerie Les Basques

A HUMANITARIAN STORY – LIVE FROM L'ISLE-VERTE



"My mother-in-law lived at the Résidence du Havre in L'Isle-Verte and was one of the 22 people who survived the fire. At first, she couldn't believe it. She thought it was a fire drill. When you've never gone through something like that yourself, you can't tell someone: yes, I understand. Having the Red Cross present on-site after a disaster is truly the first step. People are there to listen to you. Firefighters don't have the time, and neither does the police. **It's truly the Red Cross folks who are going to take charge, ask the right questions and, above all, listen.**


I realized that there's so much work to do, and so many people to help... I talked to my wife about it and told her: **I'm going to retire and would like to get involved.** And she told me: if you think you can do it, then go ahead. It's a good cause and it's only normal to want to help."


Claude Aubé, Red Cross volunteer

Stay in touch!

 CroixRougeQuebec

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