



B.C. & YUKON AT WORK IN YOUR COMMUNITY



From Whitehorse to Victoria and everywhere in-between, the Canadian Red Cross is helping those who need it most. As part of the world's largest humanitarian network, the Red Cross is dedicated to improving the lives of vulnerable people by mobilizing the power of humanity at home and around the world.

In British Columbia & Yukon, the Red Cross reaches out with a variety of support, training and information to strengthen communities. See inside for more about Red Cross programs and services guided by our seven fundamental principles.

- HUMANITY**
- IMPARTIALITY**
- NEUTRALITY**
- INDEPENDENCE**
- VOLUNTARY SERVICE**
- UNITY**
- UNIVERSALITY**



Every day in B.C. & Yukon, Canadian Red Cross programs and services help people with support, training and information in three main areas: Disasters & Emergencies, Prevention & Safety, and Community Health & Wellness. This is how the Red Cross helps:

EMERGENCY MANAGEMENT

Fires, floods and other disasters can destroy homes and devastate communities. The Canadian Red Cross works alongside all levels of government, including Indigenous, to ensure people can access emergency shelter, food, clothing, disaster information, referrals to supporting agencies, emotional care, family reunification, and assistance into recovery. Red Cross Emergency Management volunteers and staff are trained to support families and communities before, during, and after disasters in B.C. & Yukon and across Canada.

INTERNATIONAL OPERATIONS

The Canadian Red Cross focuses its international assistance on two key areas: disaster response and preparedness, and health in emergencies, including a special focus on women, children and adolescents. We provide emergency health care, emotional care, and basic needs such as food, shelter and clean water, often going the last mile to reach some of the world's most remote regions.

DETENTION MONITORING PROGRAM

The Red Cross provides independent monitoring of detention facilities that hold immigration detainees. We promote a protective environment in which detainees are treated humanely and where their human rights and their inherent dignity are respected.

RESTORING FAMILY LINKS

When family members are separated by conflict, natural disaster, migration or other humanitarian crises, the Restoring Family Links program helps them re-establish contact.



HEALTH EQUIPMENT LOAN PROGRAM

More than 70 Red Cross locations across B.C. & Yukon lend health equipment at no charge. A variety of short term loans are available, ranging from equipment like crutches, walkers and wheelchairs to raised toilet seats, hospital beds, bath seats and patient lifts. Working closely with health care professionals, the appropriate equipment enables clients to remain at home longer, safely leave the hospital sooner, or spend their final days in the company of family, friends and pets in familiar surroundings.

INDIGENOUS ENGAGEMENT

The Red Cross works in collaboration with Indigenous communities to build local capacity. Our partnerships are strengthened by a commitment to reconciliation through a variety of initiatives including disaster response efforts, first aid and emergency preparedness training, as well as bullying, violence and abuse prevention workshops.

FIRST AID

Red Cross Training Partners teach first aid and CPR with easy-to-follow steps that give people the confidence to help prevent or respond to health crises, including psychosocial challenges.

SWIMMING AND WATER SAFETY

Red Cross Training Partners deliver lessons to help more than a million Canadians each year develop healthy, safe attitudes and practices in, on and around water.



HOW YOU CAN HELP



Join the largest humanitarian network
in the world with the Canadian Red Cross.

VOLUNTEER

www.redcross.ca/volunteer
volunteer@redcross.ca

1-844-818-2155

DONATE

www.redcross.ca/donate

1-800-418-1111

CONNECT

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Find contact information for Red Cross programs and services
in your area at www.redcross.ca/BC

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