



**CROIX-ROUGE
CANADIENNE
CANADIAN
RED CROSS**

ANNUAL REVIEW

ALBERTA 2011–2012

MESSAGE FROM THE PRESIDENTS

DEAR CANADIAN RED CROSS FAMILY,

THE PRIDE THAT comes from being a council member at the Canadian Red Cross in Alberta is not insignificant — this past year, however, was particularly special. This year we found out just how highly regarded the Red Cross is in our community.

We saw the Government of Alberta call on our highly trained volunteers when more than 15,000 individuals were affected by the northern Alberta wildfires – many evacuated with little more than the clothing on their back. To this day, we continue to see how our volunteers dedicate themselves to the response in Slave Lake and the surrounding area. We saw community partners donate more than \$250,000 worth of medical equipment to branches across Alberta. We saw our water safety experts invited to China to share expertise in preventing childhood drowning. And we saw the Red Cross in Alberta take a leadership role in preventing bullying and abuse on sports teams through partnerships with the Western Hockey League and the Canadian Football League.

It is because of the preparation and hard work of our volunteers and staff that we have accomplished such an amazing, record breaking year.

This past year, we also made some important amendments to our national society bylaws. As we look forward to the upcoming year and the implementation of these amendments, we begin to envision and plan a transformation of our role as regional councils – with greater engagement in our community. We will be there to listen to you and to share with you the great work the Red Cross is doing here at home and around the world.

Each year, we plan for success with a passion for our mission and our fundamental principles, and because of our amazing team of volunteers, staff, donors and community, we achieve great things every day.

It is because of the preparation and hard work of our volunteers and staff that we have accomplished such an amazing, record breaking year.



Jackie Specken
President,
Central and
Northern Alberta
Regional Council



George Petel
President,
Southern Alberta
Regional Council

REGIONAL GOVERNANCE

CENTRAL AND NORTHERN ALBERTA REGIONAL COUNCIL

Jackie Specken, President
Dianne Jackson, Past President
Mary-Jane Dawson, Council Member
Sally Griffiths, Council Member
Janine Hancock, Council Member
Cassandra Hirt, Council Member
Sandy Jacobs, Council Member
Ron Lau, Council Member
Michael Warchol, Council Member

SOUTHERN ALBERTA REGIONAL COUNCIL

George Petel, President
Kim Caves, Vice President
Merv Chia, Past President
Chris Diamant, Council Member
Steve Fedorchuk, Council Member
Patrick Lichowit, Council Member
Shaka Miller, Council Member
Phil Roberts, Council Member
Tammy Strangemann, Council Member
Warren Szkolnicki, Council Member

TABLE OF CONTENTS

2-5	GREETINGS AND INTRODUCTIONS Message from the Presidents, Regional Governance, Message from the Director
6-9	DISASTER MANAGEMENT Northern Alberta Wildfires
10-11	COMMUNITY RESILIENCE AND CAPACITY BUILDING Aboriginal Outreach, Community Housing Support Program, Humanitarian Issues
12-13	HEALTH AND SOCIAL PROGRAMS Health Equipment Loan Program (HELP)
14-15	VIOLENCE AND ABUSE PREVENTION RespectED
16-17	INJURY PREVENTION First Aid and Water Safety
18-19	FINANCIAL HEALTH AND SUSTAINABILITY Recognizing our Supporters

MISSION

The Canadian Red Cross mission is to improve the lives of vulnerable people by mobilizing the power of humanity in Canada and around the world.

VISION

The Canadian Red Cross is the leading humanitarian organization through which people voluntarily demonstrate their caring for others in need.

FUNDAMENTAL PRINCIPLES

Humanity
Impartiality
Neutrality
Independence
Voluntary Service
Unity
Universality

MESSAGE FROM THE DIRECTOR

DEAR CANADIAN RED CROSS FAMILY,

THE POWER OF HUMANITY — it's a phrase often used at the Red Cross. It tells us that everything we do around the world, across Canada and in our own communities is only possible because of individuals who pour their time, their heart and their resources into the mission of the Red Cross. This year, we saw the power of humanity in action every single day.

We saw how more than 350 volunteers put their lives on hold so they could help with the response to the wildfires in northern Alberta. They came from as far East as St. John's and as far West as Victoria. We even had international colleagues from the American Red Cross join us. Together, more than 58,000 hours of time was donated by passionate, dedicated individuals – a donation worth more than \$1.7 million.

While the northern Alberta wildfires – one of the largest responses the Canadian Red Cross has seen – dominated the headlines, our important work in other program areas did not cease. In fact, 2011 was a record breaking year. Our Violence and Abuse Prevention program reached 37,674 children and youth across Alberta with life-



changing healthy relationship messaging. This is an increase of over 300% from last year. Thanks to a strong relationship with Alberta Health Services and remarkable support from donors, our Health Equipment Loan Program saw huge expansions across the province – providing dignity to those who are recovering from illness or injury, or who are in the last days of their life.

As we move forward, I know that we can meet the challenges of the upcoming year because I know that we have the dedication of good people behind us; people who believe in our work and our mission. People who dedicate themselves to the Red Cross every day. To the volunteers, donors, staff and community champions – thank you. Your dedication drives us forward.

Together, more than **58,000** hours of time was donated by passionate, dedicated individuals - a donation worth more than **\$1.7** million.

Steve Armstrong
Provincial Director,
Alberta

DISASTER MANAGEMENT

READY TO RESPOND

DISASTERS CAN STRIKE WHEN YOU LEAST EXPECT IT AND DEALING WITH THE AFTERMATH IS BOTH OVERWHELMING AND DEVASTATING. THE CANADIAN RED CROSS PROVIDES SUPPORT TO HELP CLIENTS TAKE THE FIRST STEPS IN MOVING FORWARD.

The Canadian Red Cross Disaster Management team in Alberta, comprised of 295 highly trained volunteers from across the province, is ready to assist individuals and families with their basic needs following a disaster. Working closely with government and other organizations and utilizing emerging technologies we help to ensure that we provide the best possible assistance to those affected by a disaster.

To help people be better prepared in the event of a disaster, our volunteers deliver year round disaster preparedness workshops to individuals, organizations and communities. Our program has more volunteers, responses and preparedness activities than ever before, and we continue to build our capacity in all of these areas to ensure that we can be relied upon to respond to the needs of our communities.

BY THE NUMBERS

138,000 hours of on-call time

2,172 volunteer hours providing direct aid

185 Personal Disaster Assistance (PDA) responses

2,974 clients assisted in PDA responses

7 large apartment fires

48 public outreach events reaching **11,803** people

10,500 hours of volunteer training

“This was a very humbling experience, and without the **Red Cross** to help, many of us would be in a very dire position for sure.”

- Georg and Heather Wowk,
Fire-affected residents,
Edmonton





OUR MOST CRITICAL ASSET

Disaster Management volunteers are on call 24/7/365. They receive calls at noon on a sunny Saturday and at three in the morning on a wintry day. These volunteers are dedicated to providing the best service they can no matter when or where.

“My son and I would like to thank you for your helping hand after we lost all in our house fire in Woodlands in December. Your generosity, kindness and compassion during our time of need will always be remembered and really appreciated.”
- Fire-affected resident, Calgary

RESTORING FAMILY LINKS

The chaos and confusion that accompany war and natural disasters can separate families when they need each other most. The Canadian Red Cross Restoring Family Links program helps people in Canada to re-establish contact with family members after separation due to armed conflict, natural disaster, migration and other humanitarian crises.

This past year in Alberta, 12 new cases were opened and 40 were closed.

In 2008, Red Cross was approached by a woman in search of her three younger siblings. They were separated while trying to escape Ethiopia. Just this year, we received news that one of her brothers was alive and well in Nairobi. They are now in the process of reuniting and have hope they will find their remaining two siblings.



Red Cross volunteers in Grande Prairie pose after assisting in preparing and transporting resources to High Prairie.

NORTHERN ALBERTA WILDFIRES: DEVASTATION AND RESPONSE

IT HAS BEEN a year since one of the largest disasters in Alberta's history. Wildfires forced the evacuation of 15,000 people from dozens of communities including the Town of Slave Lake. The fires ravaged northern Alberta, destroying hundreds of homes and leaving thousands homeless.

The Canadian Red Cross response was immediate — deploying staff, volunteers and resources to help affected residents. Red Cross workers registered more than 15,000 people, opened shelters, and provided for basic needs like cots, blankets, food and clothing. We also helped find interim housing while the community assessed the damage and determined their next steps.

The outpouring of support at all levels was equally as impressive. From individual donors to corporations to high-profile benefit concerts, Canadians showed tremendous confidence in the Red Cross, donating **\$5.5 million** to help those affected by the wildfires.

Gary Carleton from Duncan, B.C., has been working as a Recovery Supervisor with the Red Cross in Slave Lake for eight months.

“We left that minute. The only thing I felt at that moment was danger to our lives. There was smoke and flames everywhere. **What the Red Cross is doing is just amazing.** We're helped so much. Thank you.”

- Karrie Kanzig, Slave Lake

Serving on the Front Lines: the Volunteer Network

More than 350 highly trained Red Cross volunteers from across the country have been involved in this response, giving their time and expertise, often for weeks at a time.

“**The Red Cross is like a family — people from across Canada and the U.S. came and hit the ground running.** Everyone was working towards the same goal: to help the residents of Slave Lake.”

-Claire Crawford, a volunteer on her third deployment to Slave Lake



BY THE NUMBERS

The sheer numbers behind the 2011 relief and recovery efforts are impressive standing alone. However, the numbers have people behind them. Each number is shorthand for the families who pulled together. Each number was enabled by those who opened their hearts, sent a donation or volunteered.

15,000+ people registered

4,500 people assisted

\$5.5 million in donations

\$880,000 in direct aid distributed

\$600,000 investments in community projects to build capacity and resiliency

VALUE OF VOLUNTEERS:

The average cost of a caseworker in Alberta is \$34.10 per hour. More than 58,000 volunteer and staff hours have been invested in this response to date, equal to more than \$1,943,000 in wages.



Canadian Red Cross Community Outreach Worker speaks with Sharon and Janet of Slave Lake's Centennial Daycare. The Red Cross started working with the daycare just days after the wildfires, ensuring that the young children and their parents had what they needed to begin the recovery process.

THE PATH TO RECOVERY

The path to recovery from disaster can be complex and lengthy. As the community rebuilds one home at a time, Canadian Red Cross is there. We have committed to a permanent presence in Slave Lake with a recovery centre, office and round-the-clock support from trained staff and volunteers.

Red Cross has helped affected families and individuals by supporting them with rent, damage deposits, occupational needs and assistance to relieve financial hardships. We have also helped with long-term recovery planning, mental health support, school supplies, household goods, first aid kits, transport, violence and abuse prevention programs, and community resiliency projects.

Today, our main focus is to continue working with stakeholders from across the region, identifying the most urgent needs and creating a comprehensive, long-term plan for residents. Trained volunteers are reaching out to surrounding communities, including First Nations, who were affected by the fires.

The Northern Alberta Fires Fund Advisory Committee was recently established to address the opportunity for Canadian Red Cross to contribute to longer-term needs.

COMMUNITY OUTREACH

MAKING OUR COMMUNITIES STRONGER

THE CANADIAN RED CROSS BELIEVES IN THE POWER OF COMMUNITY. THROUGH OUR OUTREACH PROGRAMS, WE MAKE A POSITIVE IMPACT IN THE ABORIGINAL, YOUTH AND NEWCOMER COMMUNITIES.

ABORIGINAL OUTREACH

The Canadian Red Cross offers workshops for Aboriginal communities that range from violence and abuse prevention to HIV and AIDS education.

Walking the Prevention Circle

Walking the Prevention Circle acknowledges the history, challenges and potential of Aboriginal individuals and communities as it explores issues relating to abuse, neglect and interpersonal violence. This intensive abuse prevention workshop was created by members of Aboriginal communities, for adults who live and work with First Nations, Métis and Inuit people.

This workshop empowers participants to name and reclaim the past, and begin the transition from the cycle of violence to the circle of healing — a journey that begins with awareness and moves toward prevention.

This year we reached **2,250** people with this important message.

“Walking the Prevention Circle is a unique workshop that brings knowledge and self-healing. I was able to get a true understanding for the need of bridging all cultures to heal and work together.”

**-Sergeant Dan Walton,
Lethbridge Regional Police**

Tipi of Courage

The Tipi of Courage reached **1,200** individuals this year as part of a national movement that challenges misinformation and ignorance about HIV and AIDS by:

- educating,
- dispelling myths, and
- challenging stigma.

The Tipi of Courage is a unique and innovative community-based initiative focusing on “being a warrior.” Elders and traditionalists have worked with Tipi of Courage staff to create workshops that inspire children, youth and adults to make safer, healthier decisions.



Aboriginal Outreach Coordinator Dean Brown circulates with a smudge bowl before beginning a workshop with a traditional prayer. Smudging cleanses the body by taking the smoke in your hands and brushing down your body to cleanse your energy.



COMMUNITY HOUSING SUPPORT PROGRAM

The Community Housing Support Program accepts applications from individuals who are on the verge of homelessness or experiencing a crisis. This program provides clients with one-time financial assistance and/or referrals, and advocates on their behalf to landlords and agencies.

Over **7,800** Calgarians approached the Canadian Red Cross Community Housing Support Program in 2011 for crisis assistance with:

- rental arrears
- food
- transportation
- medicine
- school and work supplies
- referrals or advocacy

Over **1,100** were provided with financial assistance for housing or basic needs.

“Although blind and almost deaf, I’m accustomed to being self-sufficient. I have lived in the same home for over ten years and always paid my rent on time.

Then, I was robbed at a bank machine. It took that one moment for me to be left vulnerable. I needed help. That’s when I turned to the Canadian Red Cross.

The Red Cross helped me with funds and support dealing with other agencies. They helped me to secure the money I needed to pay my rent. Because of their support, I was able to overcome a frightening experience and keep my independence.”

- Anne,
Community Housing client

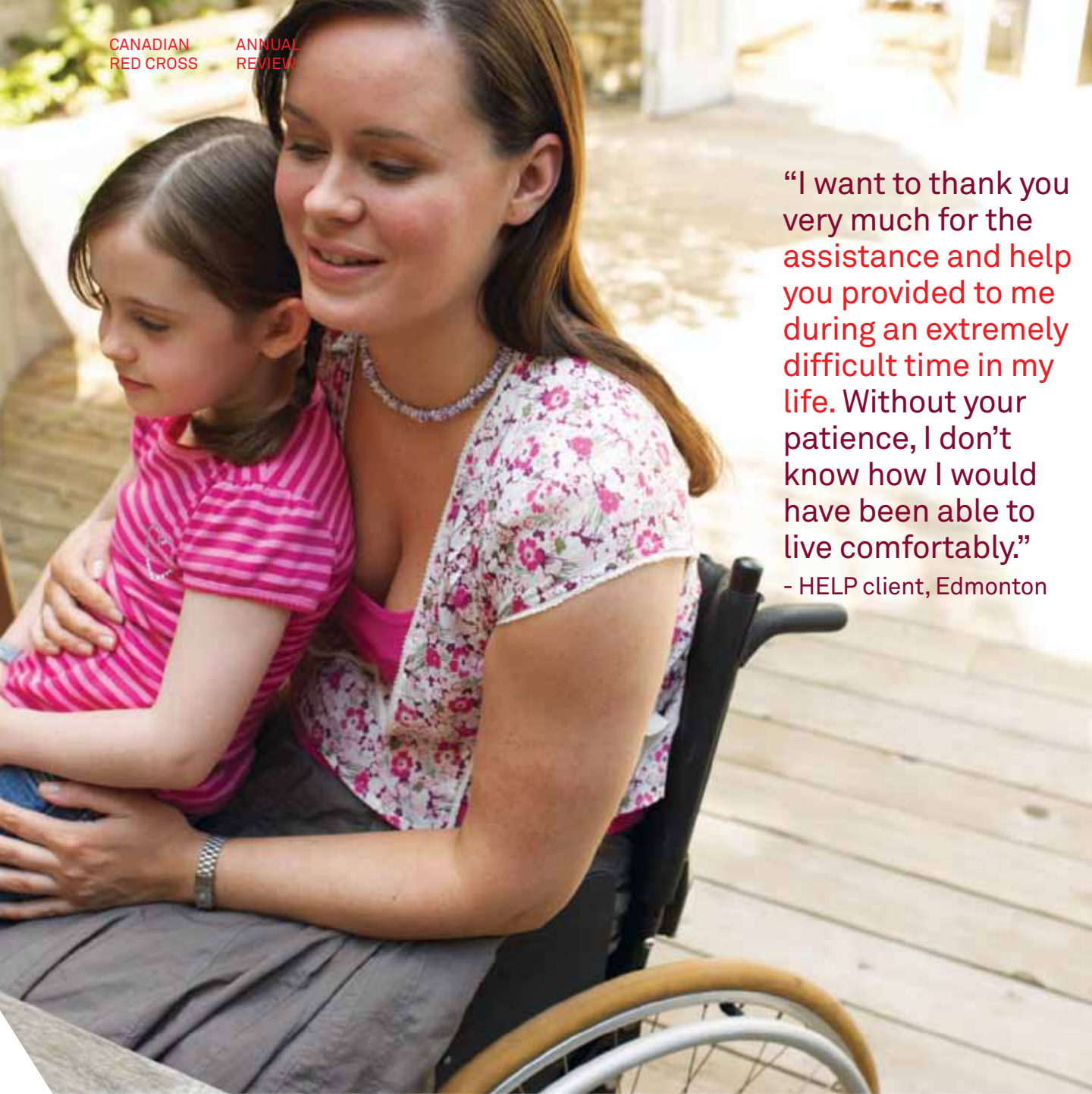
HUMANITARIAN ISSUES

Over **500 youth** participated in Humanitarian Issues initiatives across Alberta in 2011.

At the 3rd annual Global Youth Symposium, 40 youth from Alberta spent 3 days raising awareness and inspiring action on humanitarian issues worldwide. This year, a team of youth volunteers planned and organized the event. They spent their summer donating hundreds of hours to ensure its success.

Dozens of workshops on International Humanitarian Law, as well as the history and mission of the Red Cross, were given across the province.

The Multicultural Youth Action project in Calgary **doubled in size** – both in the number of youth reached and in program sites. Working to address racism and discrimination in the community, these youth-led projects spread awareness of discrimination in schools and communities, reaching hundreds of individuals.



“I want to thank you very much for the assistance and help you provided to me during an extremely difficult time in my life. Without your patience, I don’t know how I would have been able to live comfortably.”

- HELP client, Edmonton

HEALTH AND SOCIAL PROGRAMS

HELPING ALBERTANS EQUIP FOR INDEPENDENCE

IMAGINE BEING IN A POSITION WHERE YOU ARE INCAPACITATED TO THE POINT WHERE THE MERE THOUGHT OF MOVING AROUND YOUR HOME EXHAUSTS YOU. THIS IS A REALITY FACED BY THOUSANDS OF ALBERTANS, BOTH YOUNG AND OLD. FOR THOSE WHO NEEDED IT, THE CANADIAN RED CROSS HEALTH EQUIPMENT LOAN PROGRAM MADE IT EASIER TO COPE WITH A DIFFICULT SITUATION.

The Health Equipment Loan Program (HELP) relieves the financial burden associated with the purchase or rental of health equipment. Whether the need is for wheelchairs, walkers, canes or raised toilet seats, this donation-based service makes sure that clients have what they need to heal.

“The past two months have been very hard for our family. Knowing we had the use of the walker for an extended period of time was greatly appreciated.”

- Mary Thompson,
wife of HELP client

HELP Supporters

In addition to the long term support of Alberta Health Services (AHS) in three of our HELP locations, in the last 15 months, over \$1.2 million was received from AHS – funds used to support our medical equipment inventory.

Walk-in donations are essential to keep our program running and HELP would like to extend a special thanks to our walk-in donors. Your generosity has helped so many.

We are also fortunate to have the support of the community support services arm of the Church of Jesus Christ of Latter-day Saints. It has donated more than 1,100 new wheelchairs to HELP in Alberta and British Columbia. These wheelchairs have significantly increased both the quantity and quality of our inventory, providing mobility for thousands.

Strength in Numbers

The day that 284 wheelchairs were delivered from the Church of Jesus Christ of Latter-Day Saints was a very cold one. With a temperature of -25°C, feeling more like -38°C, five Red Cross staff members took up the challenge of unloading the equipment as quickly as possible.

Through incredible teamwork and maybe a little incentive from Mother Nature, they succeeded in record time.

Without the passionate commitment of our team, HELP would not be the success that it is today.



Jan Lawson, HELP Coordinator in Lethbridge, has been employed with the Red Cross for over 14 years. Her love of working with volunteers and giving back to the community makes it easy for the program to run seamlessly under her watch.

Moving Forward

HELP is working towards strategically expanding across the province so that we can reach more vulnerable Albertans.

With the growth in hip and knee surgeries, the senior population and in the prevalence of chronic disease, Red Cross is anticipating an increase in the need of medical equipment.

HELP in Alberta is working closely with our counterparts in British Columbia to achieve a delivery program across our province and throughout BC. Look for more to come in 2012.

VIOLENCE AND ABUSE PREVENTION

HELPING YOUTH FEEL RESPECTED ACROSS THE PROVINCE

THE CANADIAN RED CROSS RESPECTED: VIOLENCE & ABUSE PREVENTION PROGRAM TEACHES KIDS AND ADULTS TO RECOGNIZE BULLYING, ABUSE, DATING VIOLENCE AND HARRASSMENT AND HOW TO GET HELP.



A youth team at a junior high school who have been trained to deliver Beyond the Hurt, a Canadian Red Cross RespectED anti-bullying program.

BY THE NUMBERS

300% increase in our reach

243 youth-serving organizations in 48 communities received prevention education

37,674 youth reached

114,258 heard our healthy relationship messaging

26 presentations to build mental health capacity across Alberta

ENGAGING PROGRAMS

The Canadian Red Cross offers 12 violence and abuse prevention workshops geared towards children, youth, adults and organizations - programs to help prevent child sexual abuse, bullying, harassment and dating violence. The Red Cross is passionate about educating our youth on the importance of respect for all.

Reaching Further

On February 29, Pink Shirt Day in Alberta, we recorded our largest single-day impact, engaging over **21,400** youth and adults while raising awareness about the impact of bullying.

Partners in the Community

2011 saw amazing growth and exciting partnerships. Community leaders from the Western Hockey League and players from the Edmonton Eskimos and Calgary Stampeders will be sharing our bullying and prevention messaging with youth aged 12 and up throughout Alberta.

Leaders of Tomorrow

“One of the most gratifying parts of my job is training youth to be peer educators in our anti-bullying program, Beyond The Hurt.

The students arrive nervous, uncertain of their abilities. They cannot see their own leadership potential. Nor can they articulate why their school has recognized them for this important initiative.

By the end of the training, these same students show confidence.

They leave knowing they can succeed in teaching their peers and younger classmates the lessons they have practiced.”

-Kristy Harcourt,
Alberta Training Coordinator



The Bystander

“One student was incredibly affected when I told her “it’s never your fault when you get bullied.” She had lived her pre-teens believing she deserved to be kicked, spat at and tormented because she was in the wrong place at the wrong time. The bullying had been going on for months.

When speaking to her class, I shared the concept of bystanders and how they are very influential. They may see the bullying happen and sometimes they are the only ones who can stand up and help. When I told these students “if you stand there as a witness and don’t say or do anything, you are considered as responsible as the bully,” her friends took the message seriously.

They said they would help out if they could, even if it just meant telling a teacher. The school was unaware of this bullying incident.

Although hearing about these incidents makes me sad, it gives me hope. Kids have so much responsibility and outside influences these days. They are teased more and have more things to be teased about. It’s not just hair and clothes anymore – it’s Facebook statuses and phone designs. These kids have such courage – the courage to come up and say “that’s wrong” and to stand up for a friend.”

- Carlia Schwab,
Volunteer Youth Prevention Educator





INJURY PREVENTION

LEADERS OF FIRST AID AND WATER SAFETY IN ALBERTA

2011 MARKED THE 65TH ANNIVERSARY FOR RED CROSS SWIMMING AND WATER SAFETY EDUCATION IN CANADA. WHEN THE CANADIAN RED CROSS ESTABLISHED ITS SWIMMING AND WATER SAFETY PROGRAM IN 1946, EIGHT OUT OF EVERY 100,000 CANADIANS SUCCUMBED TO DROWNING. TODAY, THE NUMBER OF DROWNING DEATHS HAS DECREASED TO LESS THAN 1.3 PER 100,000 PEOPLE.

The Canadian Red Cross is proud of its successful, long-standing water safety program that trains more than one million children in Canada each year, keeping them safer in, on and around the water.

Water Safety

This year's National Lifejacket Day initiatives were a success across the country. In addition to our annual online contest and promotional materials, this year's activities also included a photo contest, online video, social media initiatives and Red Cross staff wearing their lifejackets to

work to promote awareness. Aquatic facilities and other partners demonstrated their support with Twitter postings and photo submissions. Our two online contests and photo contest received over 3,500 entries and 51 winners were awarded prizes. We believe that bringing increased awareness to the importance of lifejacket wear will contribute to a reduction in drowning.

Taking First Aid and Water Safety Success Abroad

Our success in first aid and water safety has been shared

internationally over the past year. As part of a three-year pilot program, the Canadian Red Cross trained 20 new water safety instructors this past fall in Xiamen, China in an effort to help the Chinese Red Cross develop their own programs. The training included instructor training along with public education, program implementation, promotion and facility management of the Red Cross Swim Kids Program.

In October, a Canadian Red Cross team travelled to Port-au-Prince, Haiti, to train local instructors and instructor



trainers in first aid. The mission was part of a three-year program to train 90 injury prevention instructors, which will enable the Haitian Red Cross to be self-sufficient in this area.

Program Advancement and our Volunteers

The Canadian Red Cross continues to be a leader in the advancement of injury prevention programs and works with a wide range of stakeholders across the country. The advancement of our programs would not be possible without volunteers. Volunteer Master Instructor Trainers were instrumental in delivering water safety instructor training and mentorship in Xiamen, China. Volunteers also continue to be engaged in first aid and water safety through the development of a technical advisory group identified for lifeguard program implementation and the participation of Volunteer First Aid Instructor Trainers from western Canada on national

technical advisor teams. Water Safety volunteers have been essential in planning and hosting provincial water safety conferences. Our National Medical Advisory committee is also comprised of volunteer physicians who provide medical advice and support to ensure all of our programs meet or exceed current scientific research and practice.

Red Cross continues to participate in the collection of drowning statistics in all the western provinces and territories, for the purpose of analyzing the data and identifying trends. These trends are then researched and interpreted in the development of our water safety messaging for public education campaigns as well as our water safety programs.

SAFETY BY THE NUMBERS

First Aid

51,720 Albertans trained in Standard First Aid

13,938 Albertans trained in Emergency First Aid

7,321 Albertans trained in CPR/AED

9,727 Albertans trained as babysitters

190 Albertans trained as First Aid Instructors

Water Safety

81,583 Albertans trained in Red Cross Preschool Swim lessons

100,033 Albertans trained in Red Cross Swim Kids

2,561 Albertans trained in adult and teen swim lessons

718 Albertans trained as Assistant Water Safety Instructors

619 Albertans trained as Water Safety Instructors

**Government
of Alberta** ■

ALBERTA
SPORT, RECREATION
PARKS & WILDLIFE
FOUNDATION

Alberta ■
Freedom To Create. Spirit To Achieve.

Special thanks to Alberta Sport, Recreation, Parks and Wildlife Foundation for their generous contributions to Red Cross Water Safety programs.

FINANCIAL HEALTH AND SUSTAINABILITY

YOUR SUPPORT HELPS US HELP OTHERS

WHETHER THE NEED IS LOCAL OR INTERNATIONAL, THE CANADIAN RED CROSS SUPPORTS VULNERABLE POPULATIONS. FROM HELPING THOSE IN NORTHERN ALBERTA RETURN TO A NEW NORMAL, TO TEACHING THE YOUNGER GENERATION THE AFFECTS OF BULLYING, YOUR DONATION MAKES OUR WORK POSSIBLE.

The words “thank you” are hardly sufficient in showing our appreciation for the generosity of our donors.

We have seen students, teachers, mothers, grandfathers, companies, community leaders and dedicated staff work together to raise funds to help the most vulnerable here in Alberta and around the world.

We are humbled by the trust of Albertans and will continue to assist the most vulnerable realising the expectations you bestow upon us.

“The Red Cross is always there where needed and we can always rely on the Red Cross to help out in emergencies, large and small.”

- Nancy Malycky, Canadian Red Cross Donor



13-year-old Maria Fustic from Fort McMurray spent six days scaling Africa’s Mt. Kilimanjaro, and has raised \$16,560 so far for Red Cross’ Malaria Bites program.



We are grateful for the generous support of United Way agencies in Calgary and area, the Capital Region, Grande Prairie and Region, Lethbridge and Southwestern Alberta, and Medicine Hat and Southeastern Alberta.



Thank you to Walmart Grande Prairie for raising the most funds in its 2011 campaign, and to all Walmart locations across Alberta.

Thank you to the following:

Agrium Inc.
 Alberta Blue Cross
 Alberta Building Trades, Keephills
 Alberta Standardbred Horse Association
 Alberta Union of Provincial Employees
 Align Orthodontics
 Alliance Pipeline Limited Partnership
 Angle Energy Inc.
 Apache Canada Ltd.
 ARC Resources Ltd.
 ATB Financial
 ATCO Electric
 Athabasca Oil Sands Corporation
 Aurora Spring Water
 Axia Netmedia Corporation
 Barb & Ernie’s Restaurant
 Big Country CJXX
 Blueleaf Healthcare
 Brookfield Residential
 Buddhist Temple of Southern Alberta

C.U.P.E. Alberta Division
 Cabin Creek Farms
 Calgary Catholic Teachers Charities Society
 Calgary Cooperative Association Limited
 Calgary Dragon Boat Society
 Calgary Ethiopian Community Association
 Calgary Hitmen Booster Club
 Calgary Japanese Community Association
 Calgary Kotobuki Society
 Calgary Reaches Out
 Calgary Stampeders
 Cameron Canada Corporation
 Canada Safeway Ltd.
 Canadian Institute of Public Health Inspectors, Alberta Branch
 Canadian National Railway
 Canadian Natural Resources Ltd.
 Canadian Pacific Railway
 Canadian Tire
 Canadian Tire Jumpstart Charities
 Candace Chu
 Canexus Chemicals Canada Limited Partnership

Cantak Corporation
 Capital Power (K3) Limited Partnership
 Carlson Construction Ltd.
 Cavendish Investing Ltd.
 Cenovus Energy Inc.
 CGarchitect Digital Media Corporation
 Charlesglen Toyota Ltd.
 Chevron Canada Resources
 Christopher & Juliana Nash Church of the Nazarene
 ClaimsPro Inc.
 Climbing Kilimanjaro to Save Lives
 Coast Edmonton Plaza Hotel
 Corus Entertainment
 Costco, Grande Prairie
 Country Hills Toyota Scion
 Craving’s Market
 Crush Restaurant
 Custom Fiberglass Contractors
 Dashmesh Cultural Centre
 Dean Millard Productions
 Delburne Ladies Auxiliary
 Devon Canada Corporation
 Devon Energy Corporation
 E Construction Ltd.
 Earls Restaurant, Red Deer

South
 Edmonton Chinese Bilingual Education Association
 Edmonton Eskimo Alumni Association
 Edmonton Eskimos
 Edmonton Japanese Community Association
 Edmonton Northlands
 Edward’s Factory Outlet
 EllisDon
 Enbridge Inc.
 EnCan Corporation
 Enerplus Corporation
 Enmax Corporation
 Enoch Paragon LP
 Exall Energy Corporation
 Famoso Neapolitan Pizzeria Inc.
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General Public Hythe
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Ltd.
Globefish Sushi
Golden Horizon Seniors
Society
Government of Alberta
Grafton Asset Management
Graham Group Ltd.
Grande Prairie Regional
College
Hallmark Tubulars
Har-Par Investment Ltd.
Harry Balfour School
Hemisphere Engineering
Hi Signs| The Fath Group
High Park School
High Prairie and District
Lions Bingo
Hurley Well Service Ltd.
Imperial Oil Limited
In Situ Oil Sands Alliance
Independent Order of
Foresters
Inmate Welfare Committee
Intact Insurance
International Brotherhood of
Boilermakers
Investor's Group
IROC Energy Services
Partnership
Japanese Students'
Association U of C
Jeld-Wen of Canada Ltd.
Jim Hansen's Gateway Ford
Lincoln
Kearl Oil Sands Project
Recreation Committee
Kevin Robins - World Record
Ride for Alberta Fires
Keyera Corporation
Kiai Music Inc.
King's Head Pub
Kingsway Garden Holdings
Inc.
Knifewear Inc.
KO Boxing
Kudu
Landmark Homes
Lanterns for Japan
Laurel's Preserves Grande
Prairie
Loi Nguyen
Lone Pine Resources Canada
Ltd.
Lotus Light Charity
MacLeod Dixon LLP
Madgar Oilfield Services
Margaret Ritchie
Mayfield Management Group
Ltd.
MB Thompson Environmental
Consulting Ltd.
Medicine Hat Legion
Merit Contractors
Association
Mikado Group
Mount Royal University Multi-
Faith Chaplaincy
Moxie's Classic Grill
Munro & Wood
Nabors Canada
NAIT
Najmy Consulting Inc.
National Oilwell Varco
Newcap Inc.
Newcap Radio Alberta - 790
CFCW
Nexen Inc.
No Frills of Alberta & British

Columbia
Norfolk Mobility Benefits
North Kleskun Community
Club
Northern Hills Dental
Northern Lights Encore Choir
Oil Lift Technology Inc.
Optimus Building Corporation
Original Joe's Franchise
Group Inc.
O'Sho Japanese Restaurant
and Liquid Lounge
Osum Oil Sands Corporation
Paddy-Luke Fraternal Society
Panatella Dental
Park Derochie Coatings Ltd.
PCL Family of Companies
Peace River Lions Club
Pembina Pipeline
Corporation
Pengrowth Corporation
Penn West Petroleum Ltd.
Philippine Canadian
Association of Red Deer
Phoenix Renewal Centre &
Spa
Plains Midstream Canada
Plumbers & Pipe Fitters Local
Union 488
Prairie Merchant Corporation
Pro Energy
PTI Premium Camp Services
Public Service Alliance of
Canada Edmonton Area
Council
Q99 FM
R B C Financial Group
Ramgarhia Gursikh Society of
Edmonton
Rawlco Radio
Raywalt Construction
Recycle Plus/Rock 97.7
Red Deer Kinsmen Club
Red Deer Lodge
Richmond Cleaners
Rocky Kamikawa Friendship
Society
Rocky View County
Roger Eamer
Ross Hunter Building
Materials
Rouge Restaurant
SAIT Students' Association
Sandman Inn
Sean Sargent Toyota
Servus Credit Union
Seventh-day Adventist
Church
Sewing for Kids
Shine FM
Ship & Anchor Pub Ltd.
Sikh Students' Society U of A
Sikh Youth Calgary
SMS Equipment Inc.
South Edmonton Common
Southern Pacific Resources
Corporation
Southside Pentecostal
Assembly
St. Francis Food Bank
Association
St. Jerome School
(Community)
St. Lucia Calgary Cultural
Association
Stantec Inc.
Strad Energy Services Ltd.
Sturgeon County
Sunburst Graphics
Suncor Energy Inc.
Sunshine Oilsands Ltd.
Sushi Boat Inc.
Sushi North
Sylvan Lake Lions Club
T&T Honda

Talisman Energy Inc.
TAQA North
Taste of Asian Restaurant,
Okotoks
TD Bank Group
Teamsters Canada Rail
Conference Division 864
Telus Corporation
Temple B'Nai Tikvah
Tenaris Canada
Territorial Electric Ltd.
The Chao Chow Benevolent
Association, Calgary
The Community Press
The Construction Workers
of MEG Energy Site c/o Flint
Energy
The Forzani Group Ltd.
The Kings Head Pub & Eatery
Inc.
The Mel Palm Memorial Fund
The Old Strathcona Rack
Trafina Energy Ltd.
TransAlta Corporation
TransCanada Corporation
TransCanada Pipelines Ltd.
Tree Time Services Inc.
Two Hills Mennonite Church
U of A Red Cross Club
Undergraduate Medical
Education Faculty of
Medicine U of C
Union 52 Benevolent Society
Uni-Select Prairies Inc.
United Nurses of Alberta
Vector Communications Ltd.
Vermilion Energy Inc.
Wabasca/Desmarais Lions
Club
Walmart
Warehouse One The Jean
Store
Watch Me Grow Family Child
Care Program
Whitelaw Parent Association
Winners & HomeSense
World of Life Centre Church &
Ministries
Yukon College
YYC 4 Slave Lake
104.7 Free FM
1075832 Alberta Ltd.
1216487 Alberta Ltd.
783 (Calgary) Wing RCAFA

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Aboriginal Affairs and
Northern Development
Canada
Aboriginal Council of
Lethbridge
Alberta Centre for Injury
Control and Research
Alberta Health Services
Burns Memorial Fund
Calgary Urban Aboriginal
Initiative
Canada Summer Jobs
Canadian Heritage
Citizenship and Immigration
Canada
Community Investment
Operating Grant, Edmonton
City of Grande Prairie,
FCSS-Community Social
Development
City of Medicine Hat,
Community Development
Community Spirit
Lethbridge Lifelong Learning
Safe Communities Initiative
Fund
The City of Calgary FCSS

The City of Edmonton FCSS
Truth & Reconciliation
Commission
United Way
United Way, Donor Choice
Wichitowin

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Castor & District Community
Chest
Cremona & District
Community Chest
Standard Community Chest

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City of Brooks
City of Calgary
City of Edmonton
City of Lethbridge
County of Brooks
County of Newell
Town of Slave Lake
Town of Three Hills

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Appleyard Foundation
Asian Heritage Foundation
BMO Employee Charitable
Foundation
Bumper Foundation
Canada Safeway Foundation
Cenovus Employee
Foundation
Chinook Foundation
Edmonton Community
Foundation
EnCana Cares Foundation
Faithful Friends Foundation
Flames Foundation for Life
Imperial Oil Foundation
ITLMA Foundation
John and Elsie Collins
Foundation
Nickle Family Foundation
Norlien Foundation
Paul Lee Family Foundation
Pirie Foundation
Quadrum Foundation (Bouey
Family Charity Fund)
Ross Lynn Charitable
Foundation
Shine Canada Foundation
St. Michael's Foundation
Stollery Charitable
Foundation
Suncor Energy Foundation
The Calgary Foundation
The J.C. Anderson Family
Foundation

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Avondale Elementary School
Banff Japanese Language
School
Beaverlodge Regional High
School
Crystal Park School
High Prairie Elementary
School
High Prairie School Division
No.48
Hythe Regional School
Johnny Bright School
T.D. Baker School
T.A. Norris Middle School
La Crete Public School



BROOKS OFFICE

110-2 St W, Box 623
Brooks, AB
T1R 1B6
P: (403) 362-4294
F: (403) 501-2711

EDMONTON OFFICE

9931-106 St
Edmonton, AB
T5K 1E2
P: (780) 423-2680
F: (780) 428-7092

LETHBRIDGE OFFICE

335 Columbia Blvd W
Lethbridge, AB
T1K 5Y8
P: (403) 327-7117
F: (403) 327-1722

SLAVE LAKE OFFICE

225, 2 Ave NW
Slave Lake, AB
T0G 2A1
P: (780) 805-8470
F: (780) 805-8471

CALGARY OFFICE

100, 1305-11 Ave SW
Calgary, AB
T3C 3P6
P: (403) 541-6100
F: (403) 541-6129

EDMONTON HELP CENTRE

Room 2B02, 11111 Jasper Ave
Edmonton, AB
T5K 0L4
P: (780) 413-4990

MEDICINE HAT OFFICE

398 Aberdeen St SE
Medicine Hat, AB
T1A 0R2
P: (403) 526-3048
F: (403) 529-0540

STANDOFF OFFICE

c/o Blood Tribe
Dept. of Health, Box 229
Standoff, AB
T0L 1Y0
P: (403) 737-3883
F: (403) 737-2036

CALGARY HELP CENTRE

Unit 3, 3300-14 Ave NE
Calgary, AB
T2A 6J4
P: (403) 273-4426

GRANDE PRAIRIE OFFICE

9712-99 Ave
Grande Prairie, AB
T8V 0R2
P: (780) 539-7127
F: (780) 538-3655

RED DEER OFFICE

105, 5301-43 St
Red Deer, AB
T4N 1C8
P: (403) 346-1241
F: (403) 342-6373



**CROIX-ROUGE
CANADIENNE
CANADIAN
RED CROSS**

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