



Canadian  
Red Cross



Tiffany Circle



# 2021 Year in Review

WOMEN LEADING THROUGH PHILANTHROPY



During the pandemic, Red Cross volunteers went door to door for wellness checks with vulnerable residents. In Ottawa, these volunteers visited with residents living in community housing across the city.

# Table of Contents

**04**  
MESSAGE FROM THE CHIEF  
DEVELOPMENT OFFICER

**05**  
MESSAGE FROM THE CO-CHAIRS

**09**  
TIFFANY CIRCLE IN NUMBERS

**10**  
TAKING ON COVID-19 IN CANADA

**16**  
CONTINUING TO BE THERE  
FOR THE GLOBAL COMMUNITY

**20**  
A PERFECT MATCH TIFFANY CIRCLE  
X DIRECT MARKETING

**25**  
2022 EVENTS CALENDAR

**28**  
MEET OUR NEW MEMBERS

# Message from Janet Johnson

CHIEF DEVELOPMENT OFFICER



It's safe to say 2021 was quite a year. I'm delighted to share the latest report on the Tiffany Circle with you, and I hope you will enjoy looking back on the many highlights and accomplishments we've achieved together.

I would like to extend my heartfelt gratitude for your ongoing support and commitment through another pandemic year. You have helped us provide life-saving assistance through many emergencies, from the BC wildfires to the Haiti earthquake and COVID-19 responses at home and abroad. We have been incredibly fortunate to count on your support. Together, we have helped many people through difficult times and strengthened their resilience for tomorrow's challenges.

Your dedication has helped keep our philanthropy strong during a very challenging time. Since the beginning of the pandemic, the organization has navigated a period of uncertain and evolving needs at home and abroad. The flexible funding that we have been able to count on is testament to our most unwavering supporters, including the members of the Tiffany Circle.

While it has been difficult to stay apart, it has still been wonderful to see your faces online – and I am excited to see more people joining our virtual events! I hope that we will be able to come together soon to celebrate the Tiffany Circle's 10th anniversary, a much-deserved celebration for an inspiring group of women.

As we start the new year, I am thankful to have you with us as part of the Red Cross family. With your help, I feel confident that we will be ever ready for tomorrow's challenges. Thank you for being there with us, every step of the way.

Warmly,

**JANET JOHNSON**  
Chief Development Officer  
Canadian Red Cross

# Welcome Message

FROM THE CO-CHAIRS



Who would have believed that the 10<sup>th</sup> anniversary year of the Tiffany Circle in Canada would have started in the same way that our ninth year ended – with us unable to meet in person due to continuing COVID-19 restrictions?

Once again, we are grateful that our membership rose to the challenge of staying connected to the mission and to each other in new ways during this pandemic. Zoom and other platforms have allowed us to stay in touch and present learning opportunities such as the Mitigating Unconscious Bias Workshop and CRC 101, and occasions for celebration, like our Chocolate Tasting and second Virtual Charm Ceremony, but those “Brady Bunch” boxes on a screen are wearing thin! We are so glad for your resilience and commitment to making this work and we cannot wait to see you in person at our 10th Anniversary celebration in Ottawa in May of 2022!

Your active support of the Red Cross through the Tiffany Circle has enabled the Red Cross to continue its pandemic support programs while assisting those most vulnerable in our communities and abroad.

We have seen domestic events throughout the past year which we could hardly have imagined a few years ago. Raging wildfires, floodings and mudslides in British Columbia and elsewhere have

underlined the need for significant responses by the Red Cross. As Conrad Sauvé told us during the wonderful panel presentation at our Virtual Charm Ceremony in November, these events, due to climate change, are our “new normal” and preparedness and planning for events such as these must become a focus.

Again this year, one of your greatest accomplishments was the success of the Canadian Red Cross Tiffany Circle Matching Program. This year's campaign surpassed the previous one, raising \$8 million from more than 120,000 donors – an exceptional result. Well Done!

We are delighted to welcome our four new members: Beverly Owens, Linda Phillips, Catherine Warner, and Lynda Wheeler. We hope you feel the virtual warmth of our welcome, but nothing compares to the warmth, energy, and camaraderie of this group in person!

We hope this report reinforces the value of your membership in the Tiffany Circle. Your support continues to help Canadians and improves the lives of so many. Thank you for all that you do.

**SUSAN CHANT**  
Tiffany Circle  
Co-Chair

**JOCELYN SOULIERE**  
Tiffany Circle  
Co-Chair

# National Steering Committee

OF THE CANADIAN RED CROSS TIFFANY CIRCLE

● **Tiffany Circle Co-Chairs:**



**Susan Chant**  
*King City, ON*



**Jocelyn Souliere**  
*Regina, SK*

● **Committee Chairs:**



**Anna Hunt-Binkley**  
Nominations  
Committee and  
Tiffany Circle  
International  
Council member  
*Kelowna, BC*



**Laura Isidean**  
Commitment  
and Engagement  
Committee  
*Toronto, ON*



**Jean Lam**  
Awareness  
Committee  
*Toronto, ON*



**Mari McAndrews**  
Recruitment  
Committee  
*Raleigh,  
North Carolina*

● **National Steering Committee Members-at-Large:**



**Siobhan Furst**  
Tiffany Circle  
International  
Council Co-Chair –  
*Waterloo, ON*



**Stacey Good**  
*Kitchener, ON*



**Gayle MacDonald**  
*Saskatoon, SK*



**Sue Prior**  
*Ottawa, ON*

# Thank You

TO MIRANDA HUBBS

On behalf of the Canadian Red Cross and the Tiffany Circle, we would like to thank Miranda Hubbs for her time as our Co-Chair from 2019 to 2021.

From co-hosting the eighth anniversary event in Regina to our very first virtual event with the Tiffany Circle Cocktail Hour in May 2020, Miranda has been a gracious and inspiring leader.

As the former Chair of the Canadian Red Cross Governance Committee, Miranda has brought a wealth of experience, playing an instrumental role in developing and streamlining the workings of the Tiffany Circle. She has brought great vision and strategic direction and continues to work tirelessly to advance the mission of the Red Cross.

We are delighted that Miranda will continue to be involved as the Vice-Chair of the Canadian Red Cross Board of Trustees, championing the Tiffany Circle at the highest level of the organization.

Thanks to her extensive knowledge of the Red Cross, we look forward to reading many more insights from her *Fundamental Principles in Action* articles each quarter in *The Circular*.

Thank you, Miranda, for your wonderful leadership and dedication!





In Afghanistan, the Canadian Red Cross is working with the Afghan Red Crescent Society (ARCS) to provide life-saving care through mobile health clinics, ensuring women and children have access to basic health care even in the most remote areas.

The ARCS has provided humanitarian aid for decades and is a trusted, independent source of help.

# Tiffany Circle

## IN NUMBERS

### Total Members

# 70

**66**  
existing members of the Tiffany Circle

**4**  
new members in the last year

**Membership Breakdown**  
**36** Annual Membership  
**24** Humanity Level  
**10** Unity Level  
**1** Family Link

### Membership Description

**Annual Membership:**  
A pledge of \$10,000 to be fulfilled within one year

**Humanity Level:**  
A pledge of \$100,000 to be fulfilled within 10 years

**Unity Level:**  
A pledge of \$250,000 to be fulfilled within 15 years

**Family Link:**  
A gift of \$1,000 for a prospective family member to be fulfilled within one year

### Our Impact (2021)



#### Total Gift Revenue including Influenced Gifts:

**\$2,600,000**

Total number of gifts:

**64**

#### Total raised since 2011:



**\$14,286,000**

has been raised by members in support of the Canadian Red Cross since the Tiffany Circle launched in Canada in 2011.

**The Canadian Red Cross is proud that an average of 90 cents of every dollar we spend is invested on our programs and services.**

# Taking on COVID-19

IN CANADA



## The COVID-19 pandemic has changed life as we know it.

The virus itself has caused untold suffering across society, and its indirect effects have seeped into many aspects of everyday life. Many wonder what the long-term impact will be on our mental health.

But there are many reasons for hope.

The roll-out of COVID-19 vaccines has been an important milestone and turning point in Canada's response. Brave healthcare workers continue to save lives every single day. Many people have been able to see family and friends in person once again.

Thanks to the generosity of the Tiffany Circle, the Canadian Red Cross has been able to adapt and respond to the pandemic since the very beginning.

Our role has changed and evolved over time – from deploying our Emergency Field Hospital in Canada for the very first time to providing clinical and non-clinical support to vaccination efforts across the country.

Our work is far from over, and we would not be able to continue to be there today for Canadians in need if not for generous supporters like you.

# Snapshot

ONGOING RED CROSS RESPONSE



5,000+

**staff and volunteers**  
engaged to support  
COVID-19 related  
operations



6,700,000

**pieces of PPE** dispatched  
in support of individuals and  
communities affected by  
COVID-19



440+

**Indigenous communities**  
supported in preparing and  
responding to the pandemic  
(virtually and in-community)



97,000+

**emergency stock items**  
(cots, blankets, hygiene  
kits) dispatched to support  
communities in need



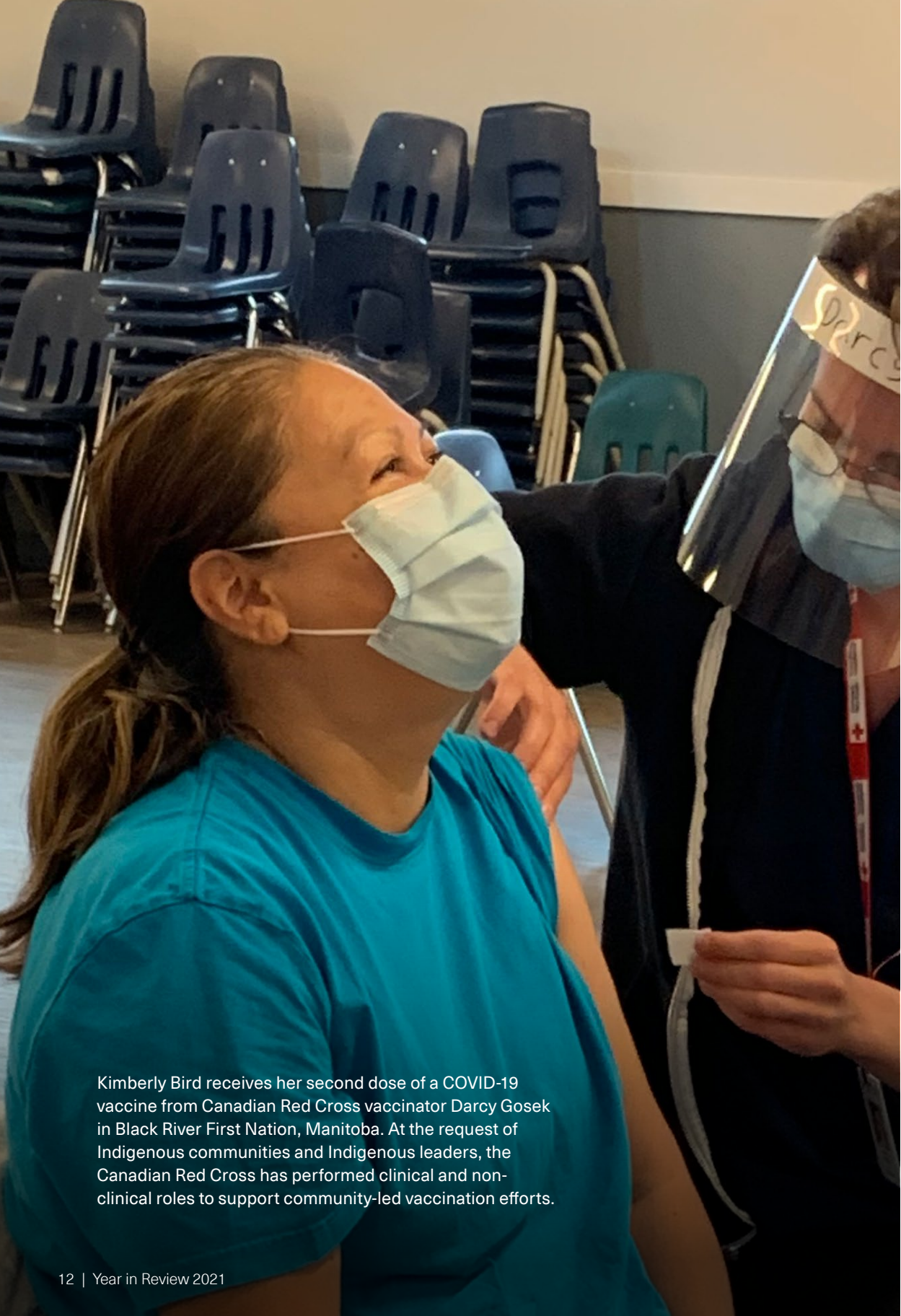
5,400+

**additional humanitarian  
workers**, including public  
health specialists, recruited  
and mobilized



17

**vaccination campaigns**  
supported by clinical and/or  
non-clinical Canadian  
Red Cross personnel  
across the country



Kimberly Bird receives her second dose of a COVID-19 vaccine from Canadian Red Cross vaccinator Darcy Gosek in Black River First Nation, Manitoba. At the request of Indigenous communities and Indigenous leaders, the Canadian Red Cross has performed clinical and non-clinical roles to support community-led vaccination efforts.

# Supporting the Response

## TO COVID-19 AROUND THE WORLD



**India:** The scenes of desperation and grief during India's second wave of COVID-19 shocked the world. Since the onset of the crisis, the Indian Red Cross has been providing ambulance services, first aid, medical care, psychosocial support, and oxygen to people in need. Workers are now providing vaccinations and running vaccine awareness campaigns. Because of our generous supporters like you, we are supporting the Indian Red Cross by procuring an ambulance and providing life-saving oxygen generator plants, oxygen concentrators, and hygiene parcels.



**Nepal:** Like neighbouring India, Nepal was hit hard by its second wave of COVID-19 infections. The Nepal Red Cross has worked closely with local authorities to provide prevention messaging, water and sanitation facilities, and support to vaccination clinics. Its network of over 240 ambulances is transporting patients to quarantine and medical centres. The Canadian Red Cross has been providing oxygen equipment, including oxygen generator plants, which are capable of delivering medical-grade oxygen to health facilities, as well as technical expertise. In addition, the Canadian Red Cross procured field hospital tents to support the construction of isolation wards to treat patients with COVID-19.



**Global:** Since the onset of the crisis, the Canadian Red Cross has been providing financial support, technical expertise, and supplies to multiple countries in need, including Honduras, Haiti, and Bangladesh. In addition, the Canadian Red Cross will be sending millions of PPE items to support the response to the virus in some countries in Africa, as well as in Indonesia, Nepal, and Vietnam.



# Our Work

## IN CANADA



### British Columbia Wildfires

Record-breaking heat and dry conditions led to a devastating wildfire season in BC. Thousands were forced to flee their homes. The Canadian Red Cross operated multiple reception centres in the BC Interior, distributed relief supplies, and provided financial assistance to those impacted by evacuation orders across the region.



### Indigenous Communities

In a year where many Indigenous communities faced multiple challenges, the Red Cross offered solidarity and assistance. Wildfires caused the evacuation of many Indigenous communities across the Prairie provinces and into Ontario. The Canadian Red Cross supported evacuations, reception centres, and lodging during these difficult circumstances. In addition, Creating Safe Environments programming continued in a virtual format, taking on a new importance during the COVID-19 pandemic as well as the traumatic discoveries of unmarked graves at the sites of former residential schools. We listened to Indigenous leaders and supported their communities in keeping their members safe and building a path towards recovery and healing.

“Being able to see the fire from my front window was very unnerving and scary. It’s bittersweet to see the Red Cross come to help our people and come to our community and help with funds for us to help us get back on our feet. I really appreciate it.”

– **VIVIAN JACK**, Bridge River Indian Band

The summer of 2021 saw record-breaking heat and dry conditions, sparking ferocious wildfires which forced many from their homes.



# Continuing To Be There

FOR THE GLOBAL COMMUNITY

## EMERGENCY APPEALS

### Croatia Earthquake

On December 29, 2020, a 6.4-magnitude earthquake struck Croatia, the country's worst in over 140 years. The disaster destroyed homes and infrastructure, leaving some 50,000 people in urgent need of humanitarian assistance. The Croatian Red Cross provided immediate relief with food, water, hygiene items, and temporary shelter. The Red Cross provided essential household items and psychosocial support to over 67,000 impacted people.



### Palestine Humanitarian Needs

An escalation of violence in summer 2021 took a major toll on human life, crippling infrastructure and exacerbating the needs in the West Bank and Gaza, where the health system was already strained by COVID-19. People faced high levels of poverty, disrupted livelihoods, and inadequate access to essential services. The Canadian Red Cross supported the Palestine Red Crescent in providing emergency medical services, medicines, and relief supplies to those in need.



### Haiti Earthquake

In August 2021, an earthquake in Haiti caused widespread destruction and brought back painful memories of the catastrophic 2010 earthquake. Because of the immense need, the Canadian Red Cross quickly sent humanitarian specialists to support the Finnish Red Cross Emergency Field Hospital in the hard-hit town of Les Cayes. In just a few weeks, the hospital treated over 3,000 patients and over 20 babies were delivered.



# Our Work

AROUND THE WORLD

## Afghanistan

Afghanistan is facing multiple crises, including its worst drought in decades, COVID-19, the impact of an escalation of conflict, and a worsening economic crisis. Since 2015, the Canadian Red Cross has worked with the Afghanistan Red Crescent to provide access to health services through 13 mobile health clinics. We launched an appeal in 2021 and continue to work with the local Red Crescent to deliver essential healthcare to remote and insecure areas of the country.



## Syria

More than a decade after the start of the conflict, life in Syria remains fragile, with ongoing hostilities, a dramatic decline of the economy, and the COVID-19 pandemic – all causing hardships on families, the health system, and other critical infrastructure. With your solidarity, we continue to support our partners on the ground, the Syrian Arab Red Crescent, in delivering life-saving health services, including maternal and child care, malnutrition screening and treatment, and disease prevention.



## Advanced Partnership in Health

We are working with the International Committee of the Red Cross on an innovative approach to bring lifesaving care to remote conflict zones. Through a combination of basic health information, supplies and treatments delivered by trained Red Crescent volunteers, we avoid preventable deaths from diseases such as diarrhea, malaria and pneumonia. The program has been successfully piloted in South Sudan and the Central African Republic, and will expand to more communities this year.



# International Council

## TIFFANY CIRCLE



### SIOBHAN FURST

Tiffany Circle International Council Co-Chair

The TCIC is made up of staff and members from all National Societies in countries with Tiffany Circles and staff from the IFRC and the ICRC. The vision of the TCIC is to broaden the recognition of and strengthen the support for the International Red Cross and Red Crescent Movement, its mission and its Fundamental Principles as the leading humanitarian organization in the world.

I was a founding member of the TCIC as it morphed from sharing information through telephone conversations to a structured, goal-oriented council. Working on the development of start-up documents that support new National Societies to create their own Tiffany Circle has given me a new appreciation for the complexity of and unique experience of each TC. I continue to co-chair the council with two partners through our work on the Leadership and Administrative Working Group, and I look forward to developing a social media communications plan within the Social Media Working Group in the next year.



### ANNA HUNT-BINKLEY

Nominations Committee and Tiffany Circle International Council member

My involvement with the TCIC started when I became one of the National Co-Chairs three years ago. Since then, I have been active on the Global Statistics Working Group which tracks and shares the substantial financial impact Tiffany Circles have made to their respective National Societies and collectively to the Movement not only by way of direct funding but by way of influence. The figures are incredible.

In addition, I sit on a newly formed Global Impact Working Group, which focuses on reaching out to National Societies, the Federation, or potential Tiffany Circle members keen to establish a Tiffany Circle in their respective country. Not only does this committee reach out proactively, but it also provides support and advice including detailed start-up materials to help a National Society form a Circle. Currently there is interest and contact with representatives from Singapore, Ghana, Trinidad and Tobago, Ireland and Germany. If any of you have contacts either with the Red Cross in these countries or potential Tiffany Circle Members in those countries, please let us know as these connections can positively impact our goal of establishing Tiffany Circles around the globe.

# Tiffany Circle Members

## ACROSS THE WORLD



### Women Leading Through Philanthropy Making a Global Impact

- **USA:** Founded in 2006, 1,075 members, over \$146.39 million USD raised to date
- **Canada:** Founded in 2011, 66 members, over \$6.79 million USD raised to date
- **UK:** Founded in 2012, 33 members, over \$5.98 million USD raised to date
- **Australia:** Founded in 2014, 50 members, over \$3.17 million USD raised to date
- **Netherlands:** Founded in 2016, 15 members, over \$1.24 million USD raised to date
- **Switzerland:** Founded in 2021, 14 members, over \$0.15 million USD raised to date



**1,253**

Tiffany Circle members globally to date\*

\*Global Statistics of Tiffany Circle as of June 30, 2021



**\$163.72 million USD**

total direct financial contribution from all the Tiffany Circles, which includes member donations but does not include indirect or influence contributions.

# A Perfect Match

TIFFANY CIRCLE X DIRECT MARKETING



In 2019, an idea sparked between the Tiffany Circle and our Direct Marketing team to leverage the generosity of members to inspire giving from other Canadians.

The opportunity to have a donation matched does wonders to encourage gifts.

Tiffany Circle members stepped up to direct \$170,000 in unrestricted giving towards a match fund. The fund was the backbone of a direct-mail campaign in 2020 that generated \$2.8 million from more than 38,000 Canadian donors.

It was a perfect match!

Building on the success of 2020, Tiffany Circle members once again came forward to contribute to a match fund, this time with an incredible \$210,000.

**This year, the results were even more impressive:**

- Email campaigns generated \$104,000 in revenue from 920 donors.
- The Tiffany Circle was featured in fiscal 2021–2022 in our winter acquisition and summer retention campaigns. The campaigns reached out to over a million households.
- We're proud to say these campaigns raised over \$8 million from more than 120,000 donors.
- The campaigns provided critical undesignated funds to help the organization be flexible, scale up, and fill gaps wherever needed during another year of COVID-19 operations.

**Thank you** to everyone who has contributed to our match fund. If you are interested in being a part of this campaign, please contact *Lisa Tobias, Associate Director, Tiffany Circle* at [Lisa.Tobias@redcross.ca](mailto:Lisa.Tobias@redcross.ca).

# With Your Support

OUR DIRECT MARKETING REACHED NEW HEIGHTS



The Canadian Red Cross Direct Marketing team extends its deep appreciation to the Tiffany Circle members for their generosity and openness to supporting these initiatives within our philanthropy channels.

“The Tiffany Circle match program was a game changer for our team. It allowed us to approach cross-collaboration in a new way. We are so excited to see women’s philanthropy have such a strong impact and increase gifts to the Canadian Red Cross. Thank you, Tiffany Circle!”

– **CHANNELLE GABRIEL**, Acting Manager, Direct Marketing

# 2021 Events

## HIGHLIGHTS

Virtual events have become a part of our new normal, and while the in-person experience is impossible to fully replicate, we saw more and more members attending with each event this year! We were delighted to be able to stay connected with many of you during the last 18 months. Thanks to each of you who joined us and helped make the events successful.



### January, February and September

#### CRC 101

This informative session was hosted three times throughout 2021 for Tiffany Circle members and prospects who wanted to learn more about the Canadian Red Cross. The session highlighted some key elements of our work in Canada and around the world. The participants also got a chance to learn more about the Tiffany Circle and what it represents through experiences shared by members.

## February

### MITIGATING UNCONSCIOUS BIAS WORKSHOP

This workshop engaged Canadian Red Cross supporters in better understanding and exploring the consequences of “fast brain” thinking and offered practical strategies to help them mitigate unconscious bias in their own lives. The event included opening remarks on the Red Cross’s commitment to diversity and inclusion followed by a two-hour workshop with Shari Graydon, the founder of Informed Opinions.



## March

### STORIES FROM THE NORTH

We hosted a special event with Dr. Chi Cheng, a Tiffany Circle member, psychiatrist, and physician-researcher, along with Mae Katt, a member of the Temagami First Nation and a primary health care nurse practitioner. The event focused on how the pandemic has impacted Indigenous communities and young people living in Northern Ontario. Chi and Mae were joined by Sarah Burke, Director of Indigenous Programs for the Canadian Red Cross, for an intimate Q&A.



## May

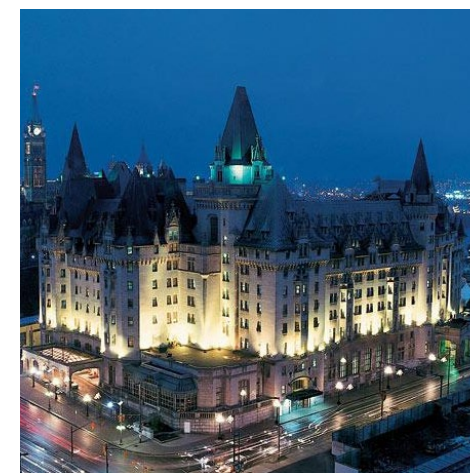
### CHOCOLATE TASTING

This event combined Canadian Red Cross content with a fun social element. The Tiffany Circle met virtually to taste chocolates from Chocolate Lab. Chocolates were delivered to the home of each Tiffany Circle member who RSVPed. Participants were able to meet the founder and the chocolatier behind the artful creations and learn about the art of chocolate making. We also had a chance to meet with delegate Angela Hill, who joined us to speak about the World Red Cross and Red Crescent Day theme of “Unstoppable.”

# 2022 Events Calendar

## HIGHLIGHTS

As we step into the new year, we are excited to get back to hosting in-person events. This doesn't mean that the virtual events are over, we have many exciting occasions lined up for 2022 and are looking forward to planning them with you. See you there!



### A DECADE OF DEDICATION

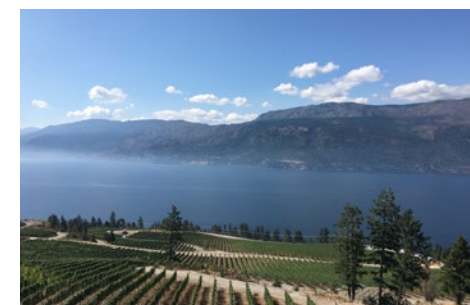
*Celebrating our success, shaping our future, forward for humanity.*

The 10th anniversary event will be hosted at the Fairmont Château Laurier in Ottawa, on May 12–15. This event will include exciting and interactive workshops such as Embodied Empathy and Action as well as Red Cross mission moments with individuals on the front lines of our work.

## October

### AMERICAN RED CROSS SUMMIT

The American Red Cross Virtual Summit was a seamless two-day virtual conference hosted by our counterparts to the south. Members had the opportunity to engage, learn, and take away best practices to enrich their local Tiffany Circle. The ARC Tiffany Circle is 16 years old and has over 1,100 committed women. We heard from amazing panelists including Trevor Rigger, Senior Director of Disaster Operations, Betsy Pratt, Executive Director of Individual and Foundation Giving, and Gail McGovern, President and CEO of the ARC. Our very own Siobhan Furst in her role as Tiffany Circle International Co-Chair also led a session!



## November

### 10TH ANNIVERSARY VIRTUAL CHARM PRESENTATION

The last event of the year was a celebration: our 10th Anniversary Virtual Charm Presentation. The Canadian Red Cross leadership team joined with the Tiffany Circle Co-Chairs to show appreciation and gratitude for your dedication. We heard from Lise Anne Pierce, Director, Response Operations, and Kelsey Lemon, Vice President, International Cooperation and Programs, who shared their experience working with the Canadian Red Cross. Our Co-Chairs, Sue Chant and Jocelyn Souliere, presented members with their charms and welcomed our newest members. This celebration will be continued in May 2022, when our members meet in person to celebrate this incredible milestone.



### HUMANITY IN ACTION

The Kelowna Tiffany Circle members have reignited the planning for the Humanity in Action event which was cancelled in 2020 due to COVID-19. The event will be hosted on June 2 at a beautiful new winery in the heart of the Okanagan. The Tiffany Circle will have exclusive early access to tour the grounds, taste the wines and learn more about the work of the Red Cross movement.

### THE CANADIAN RED CROSS IN ACTION: SEE THE FIELD HOSPITAL IN YOUR COMMUNITY

See the Emergency Response Unit in action on September 27–29 in downtown Vancouver. Experience an up-close look at how our state-of-the-art equipment is ready to deploy at short notice and step into the shoes of our emergency responders. For the first time ever, elements of the hospital were deployed across Canada to respond to the COVID-19 pandemic in 2020 and 2021.

# Volunteering

## WITH THE CANADIAN RED CROSS



**Betty Lou Craig**  
Friendly Phone

**My connection to the Red Cross began when I was a young child.** I was enrolled in the swimming program sponsored by the Red Cross and later became an instructor. It is a cause that I have donated to periodically over the years. I have been impressed that the Red Cross is the first to arrive at any disaster, from fires to floods and more. After seeing information on the Tiffany Circle, I knew that this was a group that I wanted to be involved with. The warm welcome and the informative training sessions that I have participated in only confirm that decision.

I became a volunteer making calls to seniors because that was the greatest need in my area. I truly enjoyed these contacts; we laughed and got to know each other. I was impressed at the training I received before even making a call. It was well done and practical.

I also am serving on a small committee working on a possible project for the Tiffany Circle. We are assessing various proposals to discover how the Tiffany Circle ladies could be involved.

I look forward to learning from more videos of the Red Cross's work around the world and from meetings, and to being more actively involved – but most of all, I look forward to an actual physical meeting of this inspiring group of ladies.



**Tara Henderson**  
Health  
Equipment Loan  
Program (HELP)

**When I joined the Tiffany Circle last November, I knew that I wanted to support the Red Cross in more than just a financial way.** I learned about some of the volunteer opportunities available, and the one that instantly struck a chord was the Health Equipment Loan Program (HELP).

My mom had suffered a stroke three years ago and was able to borrow equipment immediately from the HELP centre to assist her until she could purchase her own. I started volunteering at the Kelowna HELP centre almost a year ago, and I have to say I really look forward to my Monday shifts. I work with great volunteers, and we have so much fun while delivering important services. We lend out a variety of equipment to people of all ages and circumstances. For example, post-surgery recovery is a very common reason for people requiring equipment. We are able to lend recovering patients items such as bath transfer benches, commodes or raised toilet seats, walkers, crutches, and wheelchairs.

The best part of this job is working directly with the people we are helping. They are genuinely thankful and appreciative of this free program as many could not afford the equipment had they been required to purchase it. The program runs by donations, and once people realize this, most are very generous.



**Laurie Hay**  
Past Co-Chair

**This year marks my ninth year with the Tiffany Circle – and what a ride it has been!** I have enjoyed every second from organizing and attending our incredible events to meeting so many amazing members, employees, and volunteers. I started by sitting on the National Steering Committee as a member-at-large. I later joined the Strategic Planning Committee, eventually becoming National Co-Chair in 2017–2018.

I was first attracted to the Tiffany Circle because of its humanitarian mission. The world is in such a state of chaos today with global climate change, mass migrations, and a pandemic that the need for the Red Cross couldn't be more urgent. I am so proud to be associated with this vital international organization.

I have had the privilege of travelling internationally with the Red Cross. In 2018, I went to Dominica, a little-known island in the Caribbean that was devastated by Hurricane Maria in 2017. A year after this terrible disaster, you could still see the impact and involvement of the Red Cross at the grassroots. I also enjoyed going to Geneva for a Tiffany Circle event, where we got to visit the International Committee of the Red Cross Headquarters, learn about its history, and spend a few days with international members.

My time on the National Steering Committee was very rewarding and highly educational as I got to know and work alongside many staff and volunteers. I look forward to emerging from this pandemic and attending in-person events where I can once again get together with my Tiffany sisters in Canada and around the world!



**Annette Revette**  
10th Anniversary  
Event Committee

**I didn't know that joining the Tiffany Circle would provide an opportunity to participate actively and that, in my own way, I too could carry the respected title of being a Red Cross volunteer.**

Fully prepared to be a quiet supporter, I witnessed early on how I could support our community and educate others about the work of the Red Cross. With a bit of trepidation, I agreed to host an event in my home where our local Tiffany Circle members invited friends to learn how they could become Red Cross volunteers. The event was a success, and I can't wait to do it again.

I also served as a committee member in the 8th Tiffany Circle anniversary event held in Regina. I was able to work with my fellow members in Saskatchewan to create an event that would be meaningful to Tiffany Circle members, while also showing the pride we have for our province. The event at the national RCMP heritage museum that had Tiffany Circle and community members learning about the Red Cross through a speed dating activity will always be a highlight. I am honoured to have been asked to serve again as a committee member in planning the 10th anniversary event in Ottawa in 2022 and can't wait to show all of you what we have planned.

Being a Tiffany Circle member fills my cup! I am in awe of the work of the Red Cross and proud to say that I play a small part in this incredible organization.

# Meet Our New Members

WELCOME!



**Linda  
Phillips**

**I was born and raised in Newfoundland. I studied at Memorial University and completed my doctorate at the University of Alberta.** I retired as a Centennial Professor from the University of Alberta and returned to my hometown of Whitbourne.

I am a new member – out of the blue about six months or so ago, I received an email inviting me to become a member of the Tiffany Circle. I did some research on the Circle and asked some questions, and here I am.

I held invited professorships at the University of Illinois, the Weizmann Institute (Israel), King's College, and the London School of Economics, but most people in my hometown do not know about my professional life. I was one of two girls who always went “to the shop” and supermarket with mom when I visited until she passed away at the age of 87. I chat with folks, help when I can, and laugh with people – none of this would happen if they knew!



**Cathy  
Warner**

**I was born and lived on a grain farm in Saskatchewan until my dad broke his leg and could no longer navigate the winter roads.** Off to town we went and then to the big city for university. Walking along a pier in BC – in our t-shirts, in February – gave us the courage to make the move farther west. Even though we eventually returned to Saskatchewan, that first shot of courage was a critical juncture for us.

I have only recently joined the Tiffany Circle. About five years ago, I attended a roundtable discussion on the CRC and the great work they were doing. Later, I participated in a few local Tiffany Circle events and was inspired by the fantastic women and their own reasons for participating, which helped me find my own.

My mom was very active in the five-pin bowling community when I was growing up. As a result, all through high school I also bowled – and I was pretty good! Unfortunately, this has not carried through to fun bowling later in life.



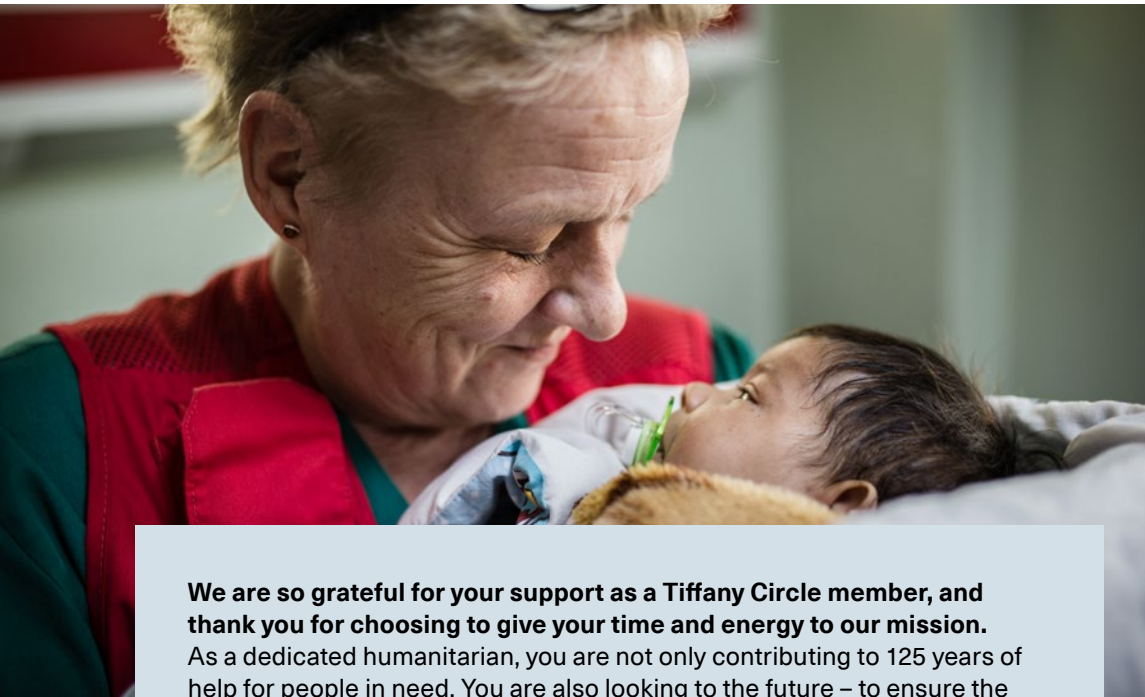
**Lynda  
Wheeler**

**I was born and raised in North Toronto until my marriage.** I was a teacher until having two children, and then for decades have been a very active volunteer with a couple of paying jobs (real estate and a government position) mixed in with a social and active life. In my young years, we were cottagers on Lake Simcoe, and since leaving the family home, I have owned two cottages. I was married for 35 years and have been divorced for 17 years. I have been an enthusiastic golfer and curler for over 30 years.

I recently joined the Tiffany Circle of women. I have been a supporter of the Canadian Red Cross for many years. I feel that this membership will give me a more hands-on approach to my philanthropy as well as the chance to meet a like-minded group of women who support a great organization in a social and dedicated environment.

I am a happy and very social person; over time, friends are so surprised to learn that I had my Grade 8 piano when I was 12 and played violin in the best high school orchestra in Ontario as well as a short term in the Royal Conservatory orchestra in Toronto. My violin has not had any strings for many years.

# Your Lasting Legacy



**We are so grateful for your support as a Tiffany Circle member, and thank you for choosing to give your time and energy to our mission.** As a dedicated humanitarian, you are not only contributing to 125 years of help for people in need. You are also looking to the future – to ensure the things you care about are there for generations to come.

A gift in your will, of any amount, means the Canadian Red Cross can be there today, tomorrow, and long into the future. You can provide for loved ones and still leave a meaningful legacy – one of lives saved, of families protected, and of communities strengthened. The legacy of your philanthropy and your humanity can be secured through a gift in your will.

## LEGACY CHARM



The lily symbolizes peace, serenity, and devotion. With this charm, the Red Cross honours the Tiffany Circle members who have chosen to advance the humanitarian mission by securing its future through a planned gift. These generous visionaries are realizing their devotion by leaving a lasting legacy.

To discover the enduring impact a gift in your will can make, please contact *Lisa Tobias*, Associate Director, Tiffany Circle at [Lisa.Tobias@redcross.ca](mailto:Lisa.Tobias@redcross.ca).

# Beyond the 10



As we reach the ten-year mark, many of you have been asking what's next.

We are very excited to continue developing and evolving the program with you. Thanks to your input, we have many ideas for our next chapter – driven by your passion, with your vision, and always with an eye toward the future.

## The program will offer:

- **New levels of increased giving**, similar to those offered by the American Red Cross and named after the Red Cross Fundamental Principles, with bronze, silver, and gold levels.
- **More membership options** with greater flexibility, such as a commitment of five to ten years, and an option for the gift to be carried into your will.
- **A special charm** designed just for you, which can be worn on a necklace or pin. Members have expressed a desire to share their commitment to the Red Cross more prominently.
- **Recognition benefits** focusing on the strength and power of women's philanthropy, with special thanks to members volunteering for Active Philanthropy. We couldn't have done it without the Advisory Committee led by Mari McAndrews, consisting of Tiffany Circle members Anna Hunt-Binkley, Sue Chant, Ela Landegger, Ann Medina, Dorothy Mills, and Sue Prior.



# Thank You

FOR YOUR GENEROSITY



**Dear Tiffany Circle,**

I am deeply appreciative of your unwavering support through a year of tough challenges. Thank you for your dedication.

Each year brings ever more disasters and emergencies. With climate change, these are only expected to increase and become more complex every year. I feel grateful to have generous and thoughtful supporters like you with us on this journey. Each and every one of you has played a role in helping us provide food, shelter, and medical assistance to thousands this year.

It means a lot to know that we are in this together and that there is a wonderful group of 70 women philanthropy leaders ready to step forward and help when it really matters. Please know that your contribution is not just support for more people and supplies – it is a great encouragement for our team on the front lines to know that they can count on you, and a vital lifeline for those who depend on our work to overcome challenges and rebuild their lives.

Congratulations on an incredible first ten years. You have a lot to be proud of, and we are honoured that you have chosen to partner with us.

We are very grateful to all Tiffany Circle members for your commitment, generosity, and time. Thank you for being a part of the Red Cross family.

Sincerely,



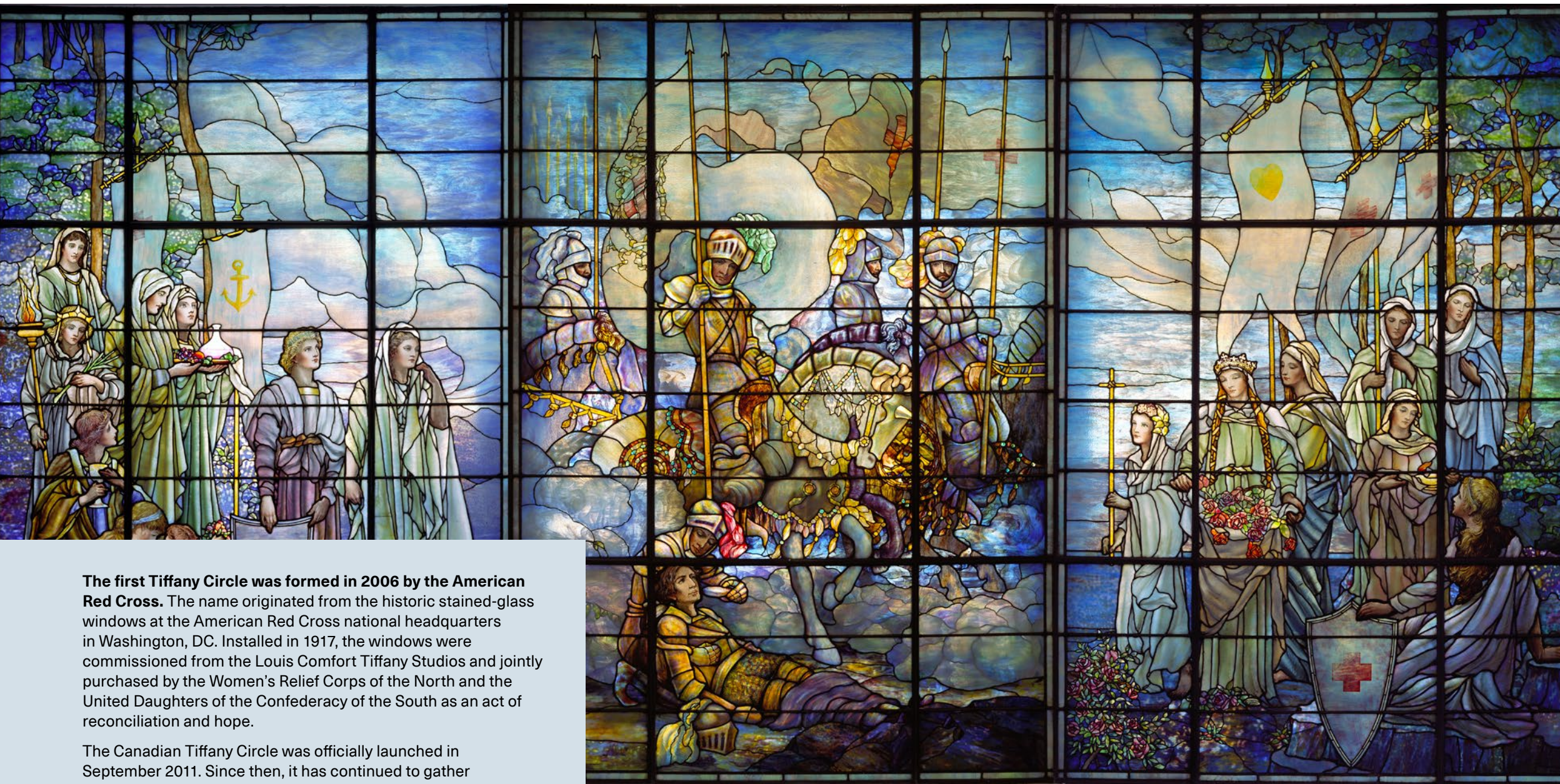
**Conrad Sauvé**  
President and CEO,  
Canadian Red Cross

# With Appreciation

TIFFANY CIRCLE MEMBERS

Beverley Angus	Sylvia Leong Bombeo
Jill Emily Angus	Madeline Lunney
Katie Armitage	Libby MacAulay
Ingrid Balinski	Gayle MacDonald
Kathryn Bennett	Jane Marrone
Rosanne Cerello-Lin	Judy Matthews
Susan Chant	Mari McAndrews
Chiachen Cheng	Raquel McFetridge
Fran Clark	Celia Meade
Betty Lou Craig	Ann Medina
JoAnn Daxner	Carole-Ann Miller
Roma Dubczak	Dorothy Mills
Helen Eastaugh	Tanja Mirazic
Lesley Flaminio	Beverly Owens
Siobhan Furst	Karyn Mullen
Bernadette Geronazzo	Lori Paterson
Dennine Giles	Linda Phillips
Stacey Good	Susan Prior
Helene Hadfield	Amber Prothero
Elizabeth Hamilton-Keen	Annette Revet
Laurie Hay	Peggi Shepherd
Maggie Hayes	Jocelyn Souliere
Tara Henderson	Juliana Sprott
Barb Hilts-Most	Larisa Sprott
Diana Hogarth	Vizma Sprott
Miranda Hubbs	Rosalie Tennison
Anna Hunt-Binkley	Carolyn Vnoucek
Laura Isidean	Cathy Warner
Martha Jodrey	Brenda Welch
Susan Jones	Erica Welch
Karin Kuntz	Suzanne Welch
Jean Lam	Lynda Wheeler
Ela Landegger	Christine Wilson
Shaída Langley	3 anonymous members
Josephine Lennon	

# Tiffany Windows



**The first Tiffany Circle was formed in 2006 by the American Red Cross.** The name originated from the historic stained-glass windows at the American Red Cross national headquarters in Washington, DC. Installed in 1917, the windows were commissioned from the Louis Comfort Tiffany Studios and jointly purchased by the Women's Relief Corps of the North and the United Daughters of the Confederacy of the South as an act of reconciliation and hope.

The Canadian Tiffany Circle was officially launched in September 2011. Since then, it has continued to gather momentum in cities across the country, with a membership spanning from coast to coast.



**Canadian  
Red Cross**



**Tiffany Circle**

WOMEN LEADING THROUGH PHILANTHROPY

[REDCROSS.CA/TIFFANYCIRCLE](https://www.redcross.ca/tiffanycircle)

Charitable #119219814RR0001